



**BRITISH  
ATHLETICS**

## **BRITISH ATHLETICS EVENTS EXTERNAL FILMING POLICY**

Demand for media access at British Athletics events is always high, and British Athletics assess all requests from media and other organisations on a case by case basis.

Requests for filming at British Athletics events by external stakeholders and media organisations will be assessed individually. British Athletics will accommodate such requests where possible but cannot guarantee that all requests will be granted.

All requests to film at British Athletics events must follow the below process:

- Requests must be made in writing to the British Athletics media team at least two weeks before the start of the event, requests made after this time may not be considered
- As much detail as possible must be provided to British Athletics, outlining specific timings, levels of access requested, specific areas and/or people of interest, exactly where and when any filming will be broadcast and any other specific requests
- Any queries raised by British Athletics must be responded to within a reasonable timeframe
- British Athletics reserves the right to deny any filming requests if capacity is reached, therefore it is advised that all filming requests are made as early as possible

If permission to film at a British Athletics event is granted, the following processes must be adhered to:

- Film crews must consist of no more than two people (in exceptional circumstances a crew of three people may be permitted)
- All film crews must report to the Media Centre at least 1.5 hours before the start of the event (or at a time agreed with the British Athletics media team) for a briefing and collection of broadcast bibs. No access will be allowed without attending a briefing
- Broadcast bibs must be worn at all times by all members of the filming crew
- Film crews will be accompanied by a chaperone from the British Athletics events team, this chaperone must be obeyed and respected at all times
- Any filming of the 'field of play' is strictly off limits unless specific permission is provided in writing by the broadcast rights-holder (in most cases the BBC)
- Other 'no-go' areas (such as medical rooms, officials areas, working areas etc.) must be respected at all times
- Privacy and personal space of athletes and other people at the event must be respected at all times
- Appropriate clothing must be worn that fits with the British Athletics health and safety policy
- Any misdemeanours or contraventions of this policy and agreed filming parameters will result in immediate removal of accreditation and ejection from the event