

UKA Board Meeting Grant Thornton, London 26 October 2017

Attendees: Richard Bowker (SRB) – Chair

Niels de Vos (NdV) David Bedford (DB) Gordon Arthur (GA) Peter Taylor (PT) Sarah Rowell (SR)

In attendance Cherry Alexander (CA)

Jonathan Orr (JO) Neil Black (NB) Nigel Holl (NH) Sarah Coffey (SC)

Apologies Jason Gardener (JG)

Anne Wafula-Strike (AWS)

17/9 Welcome, apologies & conflicts of interest

SRB welcomed everyone to the meeting, apologies received from Jason Gardener & Anne Wafula Strike. PT advised that he had been appointed as a Non-Executive Director of England Netball.

17/10 Minutes of the meetings 7 September 2017

The minutes of the meeting 7 September 2017 were approved as a true record.

17/11 Matters arising from meeting 7 September 2017

The matters arising from the meeting 7 September were discussed and either included within the agenda, completed or carried forward.

17/12 Presentation from Abby Cockayne ('AC'), Goodform

AC gave a presentation on the post event insights from London 2017 World Championships and British Athletics 2017 events.

The Board thanked AC for the in-depth information provided.

17/13 Presentation from The Sports Consultancy

Marc Hope ("MH") & Charles Read ("CR") gave an update on sponsorship progress to date and the amount of sponsorship revenue received since their appointment in June 2016 and outlined the upcoming sponsors meetings.

The Board thanked MH & CR for the presentation.

The Board had a lengthy discussion on the general state of the sponsorship marketplace and The Sports Consultancy's role and performance in selling UKAs rights.

17/14 CEO Report

The report was noted and taken as read

a) <u>London Stadium</u> – The Board discussed the staging of events within the Stadium. The Board also discussed the letter to Alan Skewis at E20 regarding the ICC Cricket World Cup in 2019. NdV noted that no response had yet been received.

Action: NdV to seek a response.

NdV noted that there were a number of new events in development for the London Stadium:

NdV confirmed that the IAAF had endorsed the idea of the new events planned for 2018 and requested that NdV explore availability of athletes with Federations/countries.

Action: NdV.

The Board agreed that additional resource would be required if the various new events were to be implemented from 2018.

Action: More work to be carried out on the financials with regards to likely prize monies (JO)

Agree an additional Board meeting date to agree way forward before the IAAF Congress (23/24 November). (SRB/SC)

b) G5 Diamond League Proposal – NdV noted that this would be a focus at the Diamond League General Assembly on 10 & 11 November.

NdV gave a presentation on the options under consideration (UKA Diamond League proposal vs. extending current Diamond League) and recommended to the Board that they agree to keep the options open pending the outcome of the impending Diamond League and IAAF review of options. The Board endorsed this approach.

c) 2022 European Championships – NdV briefed the Board on the options available to UK Athletics with regards the 2022 European Championships.

d) Sponsorship -NdV confirmed that UK Sport / BOA were appointing a specialist agency to consider all options for improving collective revenues and that UKA will be a key contributor to this review.

17/15 Senior Leadership Team Reports

The reports were taken as read, additional comments and observations noted as

follows:

a) Strategic Priority I - Win more medals to inspire the Public - SR requested that the various reports listed in the performance report be shared with the POC for their next meeting. NB confirmed that no change had been made to the Paralympic Tokyo strategy, only some of the implementation plans. NB also confirmed that no change in approach to the awarding of APAs would occur when

the new selections were made for the 2017/2018 season.

Action: SR/NB

b) Strategic Priority II - Stage Great Events to engage the public - The Board agreed the proposal that athletes must compete at trials in order to be able to be considered for selection for major championships, (both indoor and outdoor) unless they have a medical reason not to.

Action: NB/Mike Cavendish to update selection policies

c) Strategic Priority III – Increase Participation to Build an Athletic Nation – GA asked regarding the proposed rule changes for race organisers to create and allow athletes to participate as a third non-binary gender - NH confirmed that if a "third option" is not available then a male/female gender would be selected. NH

said that this was currently being tested in Scotland.

d) Strategic Priority IV - Host the Best Ever World Championships to make the country proud - The Board noted progress towards Event Company closure by

end of 2017.

e) Strategic Priority V - Aspire to be Britain's best Olympic and Paralympic **Sport in how we do everything** – The Board asked for Welfare to be included

and any alerts identified to the Board.

Action: JO

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17/16 Finance & Governance Report - The report was noted and taken as read

a) Risk Register - JO noted the new format for the risk register and said that

improvements will continue going forward to make it more user friendly.

b) UK Sport Code for Sports Governance - JO confirmed that the new UKA Code

Compliant Articles of Association are now adopted with 100% agreement of the

members of the Members Council.

c) Governance Action Plans - The Governance Action Plans were noted. JO

circulated two documents regarding Code requirements 5.1B and 5.3 for discussion and review. The Board approved the policies and formally noted their

receipt of them.

d) Management Accounts - The Board noted the Management Accounts as at

Period 6.

e) Financial Forecast - The Board reviewed the updated forecast and noted the

share of surplus from London 2017

f) Scheme of Delegation – This paper was deferred until the next Board Meeting.

g) Schedule of Matters Reserved for the Board - JO to circulate a tracked

version of the document for the Board to review and approve.

Action: JO

h) Audit Committee Terms of Reference – It was agreed to defer the approval of

the Audit Committee minutes until a future meeting.

Action: JO

i) Approval Hierarchy – The Board approved the revised Approval Hierarchy

subject to reducing:

• Level B employees to £25,000

• Level C employees to £15,000

It was further noted that Robert Logan had been included in Level D and that all

approval levels were for budgeted items only.

17/17 Audit Committee Minutes (9 October)

PT updated the Board on the outcomes from the Audit Committee Meeting held 9

October.

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17/18 Annual Board Appraisals

SRB proposed the Annual Board appraisals used the same process and format as previous years. SRB said that Committees also needed to undertake some form of appraisal process but that he would discuss this with the Chairs of the respective Committees.

Action: SRB

17/19 NED Recruitment

SRB updated the Board on the recent interviews for a new Non-Executive Director and Audit Committee Chair. The Nominations Committee had been unanimous in its recommendation that Penny Avis be offered the role SRB circulated a copy of her CV. SRB proposed making an offer to join the Board to Penny and the Board supported this recommendation.

17/20 Whistleblowing Policy

It was agreed to carry this forward to the December meeting.

17/21 Any Other Business

- a) Clean Athletics Representative A representative from the Board is required to attend the Clean Athletics PST meetings which are held 4 times per year. It was suggested that Penny Avis would be invited to take on this role with dates for 2018 around the Board meeting dates although it was also noted that it did not have to be the same Board Member attending on each occasion.
- **b)** Coach Exhibition The Board wished to record its thanks to Donna Fraser for the Black Coach Exhibition held 25 October and agreed that similar events should be encouraged.

Action: NdV to send a letter from the Board to Donna.

c) 2004 Olympics Games – SRB discussed a letter which the Indian and Australian Federations are proposing to send to the International Olympic Committee for an independent investigation into the results of the women's Long Jump competition at the 2004 Athens Olympics. Both Federations are looking for UK Athletics to support this initiative given that one of the athletes potentially disadvantaged was Jade Johnson (GBR). The Board discussed the supporting letter and agreed that SRB should sign to support an investigation into the results of the Women's Long Jump Competition.

Action: SRB

d) Classification Review – The Board confirmed its support for full implementation of all the recommendations made by the Classification Review Panel.

17/22 Date of Next Meeting

9 am Friday 8 December - Chesford Grange, Kenilworth