

The background of the entire page is an abstract composition of light streaks. A prominent, bright blue streak runs diagonally from the top left towards the middle right. Another, slightly less intense blue streak runs parallel to it, further to the right. In the bottom right corner, there is a streak of red and pink light, adding a dynamic contrast to the predominantly blue palette. The overall effect is one of speed and energy, typical of a sports-related graphic.

BRITISH ATHLETICS
#REPRESENT

BRITISH ATHLETICS Media Guide 2018

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Welcome to the 2018 Annual Media Factsheet, providing links to all the key information ahead of the 2018 season.

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Major Events Accreditation

Useful information & links

2018 Selection Policies

2018 Fixtures Calendar

2018 British Athletics Major Events Series

British Records

Athlete Commercial Agents

Athlete Race Agents

Paralympic Talent Pathway & Classification

UKA Board Members

Athletes

Olympic WCP (World Class Performance)

Podium & Podium Potential & Relay Profiles

Paralympic WCP (World Class Performance)

Podium & Podium Potential Profiles

British Athletics Futures Academy Programme

Athlete Profiles

Sponsors

