

**UKMC
Friday 3 October 2014
UKA, Alexander Stadium**

Attendance	Lynn Davies Roy Corry Carol Anthony Chris Jones Leslie Roy Roger Simons Wendy Haxell Keith Reed Nigel Rowe Keith May Niels de Vos Sarah Coffey Kevan Taylor Peter King Jason Gardener
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Apologies: Ed Warner

Welcome & Apologies

Apologies received from EW who was at an IPC Meeting in Berlin

LD congratulated Scotland on the delivery of a successful Commonwealth Games and Wales for the IPC European Championships. Congratulations also to British Athletics for the success at the European Championships.

Minutes of meeting 29 June 2014

These were approved as a true record of the meeting, with the small changes highlighted.

Matters arising from meeting 29 June 2014

These were covered in the Agenda

CEO Report

Report taken as read

Strategic Priority II – Stage Great Events to engage the public

NdV congratulated the HCAF teams on their performances at the Commonwealth Games.

NdV highlighted GB & NI success at the European Championships in Zurich achieving their best ever performance and topping the medals table with 23 medals, 12 of which Gold.

30 athletes are currently ranked top 20 in the World which would rank the UK 4th in the World, this demonstrating how challenging the 2012 target of having a GB athlete in at least 50% of the finals was.

Strategic Priority II – Stage Great Events to engage the public

Summer Series - The Summer Series has been challenging with disappointing ticket sales and new venues meaning the summer series delivered a deficit. This was due to over ambitious ticket revenues, stadium costs at Hampden and the creating and staging of the Sainsbury's Anniversary Games. However NdV said attendance at the events were over 50,000 which was still an achievement.

Glasgow Indoor Match 2015 – NdV confirmed that the BBC would not be broadcasting the Glasgow Indoor Match, even after offering to pay for the broadcast costs. A decision on the event still going ahead without TV is expected by 10 October.

Indoor British Championships – This event created the largest deficit of the Indoor Series and plans are in place to cut back on the staging to ensure it is cost neutral to the sport.

Strategic Priority III – Increase Participation to build an Athletic Nation

The first year of the new Youth Development League showed improvements in performance with 29% overall improvement in the entries for men and 53% overall improvements on entries for women.

Strategic Priority IV – Host the Best Ever World Championships to make the country proud

Sally Bolton (London 2017 MD) to be invited to a future Council meeting to give an update on 2017.

Strategic Priority V – Aspire to be Britain's best Olympic & Paralympic sport in how we do everything

Congratulations to Chris Haxell on the appointment as an IAAF International Photo finish Official for 2015-18.

Strategic Advisory Groups – NdV said that the Strategic Advisory Groups were working really well with the Schools and Development Advisory Group completing and publishing an updated Primary Schools Teaching resource to replace Elevating Athletics.

The Coaching Advisory Group has made recommendations to improve the Coach Education syllabus and is now renewing the external "Coaching Audit".

A new Competitions Strategy Group will meet for the first time on the 7 October chaired by Terry Colton.

Business Update

Sponsorship Update – As presented at a previous Council meeting, the focus is on a long term strategy to 2017 and beyond, rather than short term revenue.

Athletes with a Doping ban – NdV confirmed the UKA Board's decision that Veronica Campbell Brown, Asafa Powell and Tyson Gay would not be invited to our TV Events.

UKA Annual Projections

KT presented the Annual Projection to March 2015, outlining the budget risks and challenges faced.

The Role of the Technical Advisory Committee (TAG)

Malcolm Rogers gave a presentation to the Council on the role of the Technical Advisory Group. A copy of the presentation is attached.

Home Country Reports

England Athletics Report – Peter King

Taken as read – see Appendix I

- 27 medals delivered in Glasgow – one ahead of our medal target. Most medals for England ever at a Commonwealth Games.
- National Coaching conference series took place over the weekend 27/28 September with over 300 coaches attending these events.

Scottish Athletics – Lesley Roy

Taken as read – see Appendix II

- Post Commonwealth Games – top athletes continued to "perform when it counts" winning medals at the European Championships in Zurich and Swansea
- Age Group Championships, despite being held in Aberdeen, away from the Central belt, for the second year running saw an increase in entries (an increase of 150).

- 50% of the Mondo surface from the track at Hampden Park have been transferred to Grangemouth Stadium. The remaining will be put down at Crownpoint in Glasgow.
- Roger Harkins has now been appointed as the new Director of Coaching following the move of Stephen Maguire to UKA.

Welsh Athletics – Carol Anthony

Taken as read – see Appendix III

- There has been significant increase in the medal tally at UK U23/U20 Championships. There were 17 UK Championship medals in 2014 compared to 9 in 2012 and 8 in 2013.
- Wales delivered a successful IPC European Championships in Swansea.
- Welsh Schools has now agreed a service level agreement with Welsh Schools
- Cardiff Half Marathon has 22,000 entrants for this year's event and 11% increase on 2013.

Athletics Northern Ireland – Roy Corry

Taken as read – see Appendix IV

- Bidding for the European Cross Country Championships will not now go ahead due to funding.
- Coaching Conference had 65 attendees with Barry Fudge as a key note speaker

Volunteer Representatives

Officials Representative – Wendy Haxell

Taken as read – see Appendix V

- Clubs still need to encourage their officials to continue up the gradings after they have been on the level 2 courses.
- Level 4 qualifications has been renamed Competition Management award to reflect the true nature of this qualification.

Off Track Representative – Nigel Rowe

Taken as read – see Appendix VI

- Steve Way at the Commonwealth Games finished 10th in the Marathon in a new British Record VO40 beating Ron Hills 35 year old record.
- The next Active Peoples Survey data is due for publication later this month.

Coaches Representative – Keith Reed

Taken as read – see Appendix VII

- There are now 2.3 million people taking part in at least 30 minutes of athletics per week, this is up from 2.1 million. 95% of these are runners and most are not involved in a club.

Clubs Representatives – Keith May

Taken as read – see Appendix VIII

- The first AGM of the UK Youth Development League will be held in November
- The success achieved by Home Country athletes in both the Commonwealth Games and European Championships has put the sport to the forefront and an increase in the number of youngsters wanting to get involved in the sport.

Any Other Business

- Dates for 2015 – The dates for 2015 meetings were confirmed as:
 - Friday 20 February – 4pm
 - Sunday 5 July – 9.30am
 - Friday 25 September – 10am
 - Friday 30 November – 10am
- Athletics 365 has won the Innovation Award at European Athletics
- KT circulated to the Council a copy of the 2013/14 signed accounts.
- Athletics Foundation – KT confirmed following legal advice that the remaining funds would be awarded in a grant to the HCAF's with strict conditions of use in accordance with the objectives of the Athletics Foundation.

Date of next meeting

Friday 5 December 2014 – 10 am

APPENDICES

UKMC Reporting Template – England Athletics September Report 2014

1.1 KPI 1: Win more medals to inspire the public

- 27 medals delivered in Glasgow – one ahead of our medal target. Most medals for England ever at a Commonwealth Games. We were delighted with this performance.
- Age group track and field champs realised record entries and some outstanding performances. We will hold a standalone senior track and field champs in 2015 as part of a joint venture with the CAU at the start of August. We will aware an international vest opportunity for athletes through this venture.
- We are progressing well against our 2014 SE talent contracted outcomes and are due to announce our new Head of Coaching & Athlete Development imminently to replace Peter Stanley who has moved into a performance role within British Athletics.
- Our national coaching conference series took place on weekend of 27/28 September with over 300 coaches attending these events
- Bookings are now being taken for the European Sprints and Hurdles conference that England will host in early November.

1.2 KPI 2: Stage Great Events to engage the public

- We will begin our 2014 regional volunteer awards during early September and will host our 2014 National Awards & Hall of Fame programme on 18 October
- We will continue to invest in the 3 area officials conferences that kick off in November in the North and South respectively.
- A full programme of coach education and leader/teacher courses are underway across England for the winter season. This is complemented by a full programme of coach development activities.
- Our AGM takes place on 18 October in Birmingham

1.3 KPI 3: Increase participation to build an athletic nation

- A new government APPG for running will be launched in parliament on 2nd December chaired by Alistair Burt MP
- Parkrun celebrated its 10th anniversary. CJ attended a celebration dinner in London and EA have hosted a parkrun partnership meeting involving the other HCAFs and parkrun during late September.
- NOVA celebrated their 1mth runner at the GNR in early September. EA is supporting their Great Local Programme in Manchester and Newcastle. We are also working to support them and other partners in turning Birmingham into the European City of Running.
- DFE guidelines on running as a punishment for schools were overturned by Nicky Morgan MP in early September as a direct result of EA/Run Group lobbying
- Run Group met on 2 October in London for its 4th meeting.
- Active People figures for the latest 6 month period will be announced at the start of December. Running participation has continued to growth
- We presented on running participation to the cross party group leading on physical activity as part of the DCMS 2012 legacy work

- New running activation projects are live in Bristol, Leeds, Nottingham together with now Liverpool and Birmingham in addition to Manchester and London as reporting in the last submission. Our year 2 capital fund is live and is focused on participation trails and marked routes in line with Sport England guidance.
- At the time of writing we so far have 120,000 registered club athletes (8,000 more than in 2013) and 1,190 clubs (6 more than in 2013) together with 300 membership bodies (25 more than in 2013)

1.4 KPI 4: Host the 'best ever' World Championships to make the country proud

- We continue to work with British Athletics and the GLA to establish a 2017 legacy working group for London and have identified 5 priority locations for new compact athletics facilities.

Report to UKMC September 2014

KPI 1: Win more medals to inspire the public

XX Commonwealth Games Team. The headline news will be that Scotland won four medals – Libby Clegg (Gold), Eilidh Child (silver), Lynsey Sharp (silver) and Mark Dry (Bronze) against an agreed target of 3-5. However below the headline there were also 19 top eight positions and 37 athletes achieved, during the competition, what was the qualification standard for the Games although of the 17 athletes who did not achieve the standard 9 of those were in what could reasonably be regarded as tactical events (mid and long distance). Athletes ‘performed when it counts’ as can be demonstrated from the 18 seasons best performances and 4 Personal best performances achieved in qualifying and finals. On the points ranking at Hampden Scotland finished 8th up from 10th in Delhi against far stronger fields.

Post Commonwealth Games – top athletes continued to “perform when it counts” winning medals at the European Championships in Zurich and Swansea.

KPI 2: Stage Great Events to engage the public

The summer was dominated by the XX Commonwealth Games where every session of athletics was sold out (43,000 spectators) however the challenge was to deliver great scottishathletics Championships during August for all age groups with a large number of officials on duty at UKA events and European Para Championships in Swansea.

Our Age Group Championships, despite being held in Aberdeen, away from the Central belt, for the second year running saw an increase in entries (an increase of 150). This is great for the sport however the challenge is how to cope with demand and keep both athletes and officials happy. The days’ are already long and there are only so many weekends in a season; however introducing standards may not encourage athletes and clubs (and means a change of emphasis since increasing numbers of competitors has been a key performance indicator for the last 4 years).

KPI 3: Increase participation to build an athletic nation

Increasing participation as previously mentioned is ‘key’ to our legacy and we continue to do this through the Club Together programme primarily. The figures and output from this programme continue to both delight and amaze. It is a game-changer, and is central to our strategy moving forward.

'Perform when it Counts' is the strategy for scottishathletics covering the period 2015 to 2019. This is a high level strategy providing aspiration, leadership, structure and shaping resources and work of scottishathletics – building on a successful phase of development and achievement from 2010 to 2014. It is all about achieving and delivering excellence at all levels of athletics, for all and across all disciplines of the sport.

Scottishathletics has a very clear vision and mission identified within the strategy 'Perform when it Counts'. That vision is that scottishathletics will:

Inspire – the nation to participate and achieve

Engage – everyone in Scotland to perform when it counts and contribute to our sport

Aspire – to be the best – individually, as an organisation and as a sport.

Scottishathletics are currently working with **sportscotland** regarding investment for the 2015 – 2019 period. Perform When It Counts provides the strategic framework for that investment bid, with detailed plans in the core areas. The principle theme is that of “continuation” of successful and impacting areas of work, with a few key changes introduced.

The key areas of change being proposed are:

- Further focus and priority on club Development as the core of development, participation and engagement work.
- Extend and develop the impactful 'Club Together' programme.
- Renewed emphasis on 'Performance Foundations' as the highest level along the athlete pathway that scottishathletics delivers.
- A greater attention and focus on para-athletics events across the pathway and working in partnership with Scottish disability Sport (SDS) and others.
- Continue to develop jogscotland as it moves into its 15th year – wider partnerships, refreshed programmes and even greater impact and recognition.

KPI 4: Host the 'best ever' World Championships to make the country proud

scottishathletics looks forward to the WC and World IPC Championships in 2017, and looks forward to collaborating and supporting the Championships *as an integral part of the UK!*

AOB

1. **Legacy** – tracks. 50% of the Mondo surface from the tracks at Hampden Park have now been transferred to Grangemouth Stadium and that track will open for training in the coming weeks following the refurbishment. The remaining

surface track will be put down at Crownpoint in Glasgow shortly - giving four Mondo surfaces in Scotland (Kilmarnock, Glasgow, Grangemouth, Emirates Arena [Indoor]).

2. **Director of Coaching recruitment.** Rodger Harkins has now been appointed as the new **scottishathletics** Director of Coaching following the move of Stephen Maguire to UKA. Rodger takes up his post early October.
3. **National Coaching Weekend** – The National Coaching weekends have been a major focus of the joint work between the Performance and Development Teams. They remain central in approach moving forward, and this September's agenda was as good as any. Over 200 coaches attended the event which also saw the launch of a new resource –developed by and in conjunction with leading athletic conditioning exponent Kelvin Giles. As a resource to sit alongside the formal coach qualification structure, this offers huge insight for coaches of all levels. It is a superb resource that should be extremely well received by coaches and clubs. Again, this work has been led across both performance and development teams.

Leslie Roy
scottishathletics
September 2014

Welsh Athletics UKMC Report October 2014

1. Introduction

Following a busy summer of events and competition, Welsh Athletics now sets its sights on the 2015-2019 funding submission to Sport Wales and on delivering a growing portfolio of major events.

2. The four strategic priorities

2.1 KPI 1: Win more medals to inspire the public

Welsh Athletics is obviously disappointed that the overall medal target of 4 was not achieved in Glasgow, but is proud to have contributed to Team Wales' record-breaking medal haul of 36 medals.

Despite the disappointment in Glasgow, the future of athletics in Wales looks bright. This year, there has been a significant increase in the medal tally at UK U23 / U20 Championships. There were 17 UK Championship medals in 2014, compared to 9 in 2012 and 8 in 2013. There was also a high number of GB international vests in 2013 (30 by 21 athletes).

On the eve of the Games, David Omoregie won a bronze medal in the 110m hurdles at the IAAF World Junior Championships.

Sally Peake joins Colin Jackson and an illustrious list of athletes to have won silver medals at the Commonwealth Games.

With only 1 of Welsh Athletics' 5 London Olympians competing in Glasgow, the medal target was always a stretch.

Sally Peake was joined by a further 10 athletes who competed in Delhi 2010. However, only 5 athletes (Sally Peake, Chris Gowell, Ben Gregory, Paul Walker and Brett Morse) performed equal to or better than their 2010 performances.

Overall, 14 athletes delivered performances above their pre-Commonwealth Games ranking. Notably our 3 decathletes performed well as a group with Ben Gregory (6th) David Guest (8th) and Curtis Matthews (10th) all improving on their pre-Games ranking.

A national record was broken in the women's 4x100m relay and eight top 8 finishes were recorded.

Para athletes Aled Davies (silver) and Rhys Jones (bronze) completed the Welsh track and field medal tally of 3 at Hampden Park.

2.2 KPI 2: Stage Great Events to engage the public

- Wales delivered a successful IPC European Athletics Championships in Swansea 2014. Welsh Athletics supported that delivery, particularly officials and volunteers and our network team. The event received good exposure with live daily TV coverage and many compliments from all sectors. The venue proved popular with the close proximity to the accommodation and there were minimal transport practicalities. There was reasonable weather for the 6 days of the games. Congratulations to the team.
- The LOC continues to make good progress for the World Mountain Running Championships in Conwy 2015.
 - A handover and observation visit took place in Italy in September and marks 1 year to go for the event in North Wales.
 - Assistance from UKA is now required with the TV and commercial activities
- A successful Schools Athletics International Board (SIAB) meeting took place in Cardiff.
 - Welsh Schools has now agreed a service level agreement with Welsh Athletics, which formalises the relationship
- The IAAF will make a 2nd visit to Cardiff for this year's Lloyds Bank Cardiff Half Marathon, as part of a technical site visit, ahead of the IAAF World Half Marathon Championships in March 2016 (Cardiff 2016).
 - Cardiff has 22,000 entrants for this year's event, an 11% increase on 2013
 - The event will host the British and Welsh Half Marathon Championships
 - Plans are advanced for Cardiff 2016 and the LOC recently met to review progress
- Financial pressure on Cardiff City Council will mean that a bid for the 2018 World Masters Track and Field Championships is not being taken forward.
 - Alternative venues in North Wales are being pursued
- Conwy County Borough Council has given the green light for a running event in Llandudno in March 2015

2.3 KPI 3: Increase participation to build an athletic nation

Participation statistics have been reported to UKA. The headline is a 16% increase on membership for the same time last year.

One ongoing issue to highlight to the UKMC is the deterioration in the stock of track and field **facilities** resulting from the financial challenges facing local authorities. We would welcome a discussion on this subject.

Our own national stadium, the Cardiff International Sports Stadium, is currently part of a Memorandum of Information from the City of Cardiff, which is looking for alternative management arrangements and possibly, alternative uses.

2.4 KPI 4: Host the ‘best ever’ World Championships to make the country proud

The Local Organising Committees for the 2015 World Mountain Running Championships and the 2016 IAAF World Half Marathon Championships continue to make good progress.

Mr Paul Hardy (International Competitions Director) and Dave Bedford (IAAF 2016 World Half Marathon Technical Delegate) visited Cardiff and approved the course to host the 2016 World Half Marathon Championships. There are a few recommendations that the CHM team will complete for the 2016 event where a large elite field will compete. Hugh Jones IAAF Course Measurer has visited and measured the route.

The 2014 World Half Marathon Championships organisers from Copenhagen visited Cardiff to relay their experiences of the process. Excellent “inside” information has been gained across all areas which helps to better understand the expectation for 2016. The first reports have been delivered to the IAAF as requested, as per prescribed schedule.

3. The 2 Key ‘Philosophies’

3.1 All strategic decisions should be driven by the support of the Athlete Development Model.

Agreed.

3.2 To be Britain’s best Olympic and Paralympic sport in everything we do.

This philosophy is behind the recent Welsh Athletics **staff team restructure**, which will support the growth in the organisation and will provide clarity, both internally and to our various external stakeholders.

We now talk about a structure to support athletics in Wales. This means that the combined resources of Welsh Athletics, Run 4 Wales and the Welsh Schools Athletic Association are aligned to support our various strategies.

We have a huge opportunity with Wales (and the UK) hosting an unprecedented series of Major Events* over the next four years and it is vital that we maximise these opportunities.

It is equally important however, that the momentum is maintained in achieving the ambitious targets set out in the WASP and therefore, new roles* have been created to support these various demands.

Leadership Team Changes

- a) Matt Newman, Chief Executive Officer – the only staff team member employed across two organisations. Responsible for the strategy and financial health of athletics in Wales, with an additional focus of maximising the opportunities from major events. The Executive Leadership Team now comprises;
- b) Steve Brace, Head of Event Delivery – now 100% employed by Run 4 Wales. Responsible for leading the event delivery team and Race Director for the Lloyds Bank Cardiff Half Marathon.
- c) Annabelle Mason, Head of Media and Marketing, Run 4 Wales. Responsible for managing internal and external resources supporting media, marketing and sponsorship, together with the “event experience” team behind the Lloyds Bank Cardiff Half Marathon.
- d) James Williams, Head of Operations, Welsh Athletics. Working in close partnership with all agencies delivering community athletics in Wales, the focus of this new role is to shape and implement the community athletics strategy and lead the head office team in providing a first class service to its customers. James will also provide a strategic lead to competitions and will drive the recommendations from the recent competitions review.
- e) Scott Simpson, Head of Coaching and Performance, Welsh Athletics. Responsible for delivering the “Progressing Coaching for Performance Plan”.
- f) Deborah Powell, Head of Planning and Coordination, Run 4 Wales. Responsible for managing the delivery of the 2016 IAAF World Half Marathon Championships.

Athletics Northern Ireland – HCAF Report September 2014

Figures- 21 June to 30 September

KPI 2.1: Win more medals to inspire the public

Athletes from Northern Ireland have achieved the following performances (1 July – 20 June):

- 4 medals at the European Paralympic Council Championships Swansea,
- 14 athletes competed at the commonwealth games, Glasgow

Men	Name	Qualifying performance	CWG Perf	Notes	CWG Ranking	CWG Overall Position
02:03.5	Katie Kirk	2.02.97	2.02.63	Personal Best. 6 th semifinal. 7 th fastest time overall.	17 th	9 th
68.00	Dempsey McGuigan	66.62	66.16	3 rd best throw	15 th	11 th
02:40:00	Gladys Ganiel	2.39.25	2.40.	2 nd fastest time ever	15 th	12 th
7500	Peter Glass	7510	7287	2 nd highest score ever	14 th	12 th
11.45	Amy Foster	11.40	11.54	3 rd heat, 5 th semi final	15 th	13 th
20.80	Leon Reid	20.62	20.97	3 rd heat, 8th semi final	28 th	21 st
50.50	Jason Harvey	50.13	52.06		19 th	15 th
03:40.00	Danny Mooney	3.42.11	3.45.79		18 th	19 th
9.55	Kerry O Flaherty	9.52.94	9.55.94	3 rd fastest time ever	9 th	11 th
13.90	Ben Reynolds	13.49	13.96		13 th	15 th
57.90	Christine McMahon	56.93	58.65		13 th	15 th
28:45.0	Paul Pollock	28.32.18	29.11.46		13 th	19 th
10.30	Jason Smyth	10.40	10.66		=29	35
4.20	Zoe Brown	4.45	NH		2 nd	NH

- 5 athletes competed at the European Championships
- 1 athlete World Juniors
- 2 athletes European Youth Olympics
- 1 athlete World Youth Olympics

There are 8 coaches on a mentoring process linking local coaches to mentors/coaches in UK. Opportunities exist for coaches to meet and discuss plan and receive feedback on coaching processes. An example of how this process has worked is a coach linking up with a British athletics employed coach to attend altitude training camp.

Coaching Courses 21 June – 30 Sept 2014

Course Name	Number of Courses	Number of Participants
Coaching Assistant	1	18
Leader in Running and Fitness	1	24
Athletics Coach	0	0
Coaching in Running & Fitness	0	0
Coaching in Running & Fitness	Part 3 of previous	Same 10 participants
Elevating Athletics Primary	0	0
Leading Athletics	0	0
Endurance Coaching Network	1	24
365 Workshop	4	60

Athlete Interaction with Media & Public

Katie Kirk Commonwealth Games Ambassador for Ford – used in Games promotions run by Ford.

Various assignments re. Team NI at Commonwealth Games – including Under Armour photo call, Commonwealth Baton Relay Event, Mayoral Reception with Belfast City Council, Team NI Talk ahead of UK School Games – Zoe Brown, Gladys Ganiel, Amy Foster, Katie Kirk, Christine McMahon, Kerry O’Flaherty, Peter Glass, Jason Harvey, Dempsey McGuigan, Daniel Mooney, Paul Pollock, Leon Reid, Ben Reynolds and Jason Smyth.

Glasgow 2014 Commonwealth Games – Each athlete participated in interviews ahead of the Games that were used by both the BBC (BBC NI) and UTV (ITV). Following each event athletes met with the press in the Mixed Zone in Hampden Park/Glasgow Green.

KPI 2 & 3 – Stage Great Events to engage the public/ Increase participation to build an athletic nation

KPI	Event Name	Participants	Discipline	Overall Figures	Males	Females
2- stage regional/national events	Belfast International Athletics Meet	International Athletes, Club age group athletes, primary school	T&F (outdoor)	217	139	78
2- stage regional/national events	Multi Events Championship	HC Clubs, Ulster Athletic Clubs	T&F (outdoor)	45	13	32
3 - Increase participation	Team Trophy & Open Graded Meet	Senior Participation, HC Clubs, GB Clubs, Ire clubs	T&F (outdoor)	134	74	60
3 - Increase participation	Belfast City Half Marathon	Widespread participation	Road Race	3095	2003	1092

KPI 3 cont. – Athlete Membership to Athletics Northern Ireland

Athletes Registered	Male	Female	
U13	152	158	
U16	199	276	
Age 16+	1899	1782	
Total	2250	2216	4466

Since 1 April 2014

**KPI 4: Host the ‘best ever’ World Championships to make the country proud
Athletics Northern Ireland proposes the following internationals subject to funding:**

Commonwealth Games Warm-up Jul 2014- Mary Peters Track, Belfast.

Pre-World Championships international 2017.

Potential bid for European Cross Country Championships subject to funding and support

Report by Wendy Haxell, Technical Officials representative

UKA Members Council Meeting October 2014

Level 5 meetings

The list of officials who operate at these meetings will be finalised at the peer group meetings this autumn.

Details of all structure will be in the appendices of the new rule book.

Officials continue to be monitored and graded at these and other national meetings.

Level 4 and 3 meetings

The list for people for this level will also be released later this year.

Regional meetings

Upgradings continue so that new officials are included in the regional structure. Some of these officials also get the opportunity of working in an ancillary capacity at national meetings when their TRNG nominate them.

Club meetings

Clubs still need to encourage their officials to continue up the gradings after they have been on the level 2 courses.

ROE These forms will continue in the new format with more instructions on completing them for lower graded officials as they replace the log book when they complete all the columns in full. They should have all been sent in by now.

Tutors need to remind attendees of this. A suggestion on how this might be done has been sent to the Education committee.

A letter was sent to all officials to remind them that they needed to submit these forms by 30th September to their Regional secretary and copy to UKA. Level 3 officials must submit these in order to be sent availability for the coming season and they must have done 20 meetings.

ALL THIS DETAIL IS IN THE NEW RULE BOOK.

A survey of tutors was to have been carried out with the aim of tidying up the list. This has not been done yet. The Education committee are looking at this.

Tutors need to be aware of all the changes to the forms and how upgradings are done and who by. Numerous enquiries are handled because people are unclear as to where to send their forms. Many of the officials would like an easy to use web site which contains the information in an easily accessed manner. Some things can only be found on the England website and not British athletics site. The ROE form on the England site is not compatible with filtering and sorting but the one on the UKA site is.

The website is still not being updated and to access our selections we have to go to 2013 for 2014 stuff. (Although I note that UKMC has been.)

Level 4 has been renamed Competition management award to reflect the true nature of this qualification. A Competition Management course will be run in November as well as a level 3 course. These are now only delivered annually in Birmingham.

There is still the problem of clashing meetings. League meetings and national meetings..... also when a regional competition is happening in a region which has a national meeting at the same time.

Welfare issues.

The time we work at meetings needs to be looked at. We have to book in 90minutes before for some meetings and then work from 10am until 6pm plus. Swansea was a 645am bus and no return to hotel until 745pm.

We also need to have the appeal procedures clearly addressed. Media issues have been causing problems and letters have been sent to Malcolm Rogers regarding the phone cameras and use of. Facebook and Twitter have caused problems in the past but how do we monitor this?

The use of social media by athletes and officials needs to be looked at.

Commonwealth games and IPC European Champs have had many officials involved. They proved a good educative experience for those who had not done this level of meeting before.

A statement has been issued that U16's cannot qualify as level 2 officials. This is part of the H&S strategy. There is a need for this to be addressed as there are some officials who have had their licences taken away.... Do they get them automatically when they are 16???

Often the staff in the office are heavily involved in the putting on of meetings during the summer. It means that a lot of the work mentioned above has been on hold. I feel there is a need to have all administrative matters regarding tutors, courses, materials etc dealt with by Spring so that we are not awaiting solutions to matters months after they have arisen.

Wendy Haxell 2014

UK Members Council October Report:
Off Track:

1.1 KPI 1: Win more medals to inspire the public

Commonwealth Games Glasgow 2014

Congratulations to Steve Way (Bournemouth AC) who finished 10th in a new British Record V040 2hr 15m 16secs beating Ron Hills 35 year old record.

World Mountain Running Championships 2014 in Casette di Massa Italy

- GB & NI secured 2 medals;
- Women Senior Team won Silver
- Men's Junior Team won Bronze

1.2 KPI 2: Stage Great Events to engage the public

2014 runbritain Grand Prix standings with 2 events remaining (Cardiff Half Marathon 5 October and Leeds Abbey Dash 11 November);

Men:

1. Scott Overall 1198 points
2. Paul Martelletti 969 points
3. Nicholas Torry 838 points

Women:

- Samantha Amend 951 points
Emma Steptoe 737 points
Emily Wicks 734 points

Note: Only Samantha Amend competed at the Stretford 10k out of the top 40 women. 12 of the top 16 men competed. This is being evaluated for the 2015 Grand Prix.

2014 British & Irish Mountain Running Championships and Home Country International held in Glendalough Ireland.

Team:

	Boys U20	Girls U20	Boys U17	GirlsU17
1 st	England	Scotland	Scotland	England
2 nd	Ireland	Scotland	Wales	Wales

Individuals:

- 1st Iolo Hughes, Wales, Boys U20
1st Louise Mercer, Scotland, Girls U20
1st Tristan Rees, Scotland, Boys U17
1st Heidi Davies, Wales, Girls U17

2014 British Athletics Mountain Running Challenge

Final Positions:

Men:

1. Andrew Douglas Inverclyde 101 points
2. Tom Addison Helon Hill 97 points
3. Tom Adams Ilkley 92 points

Women:

- Emma Clayton Bingley 101 points
Sarah Tunstall Kendal 101 points
Katie Walshaw Holmfirth 97 points

2014 British Athletics Cross Challenge Series, Fixtures:

- Liverpool 29 November 2014
- Cardiff 18 January 2015
- Milton Keynes 7 February
- Birmingham 7 March

KPI 3: Increase participation to build athletic nation

The next Active Peoples Survey data is due for publication later this month.

1.3 KPI 4: Host the “best ever” World Championships to make the country proud

2. The Key “Philosophies”

2.1 All strategic decisions should be driven by the support of the Athlete Development Model.

Health & Safety Advisory Group set up.
Road Running – 7 deaths this year

ITEM	2013	2014 FEBRUARY	2014 JUNE	2014 OCTOBER
Licensed Events	2,115	659	1,235	1,603
Races with online entry	359	139	322	417
Online Entrants	66,403	18,980	49,810	73,750
Total Maximum Field Size	190,030	84,959	174,371	212,081
Usable Data	88,627	93,291	105,987	115,408
Event Adjudicators on Trinity	299	295	303	298
Event Adjudicators roles covered	312	319	327	324

Nigel Rowe 29 September 2014

UK Members Council
Coaching Report
October 2014

KPI 1: Win more medals to inspire the public

The results from the Home Country nations in the 2014 Commonwealth Games and the Great Britain teams in both the European Championships in Zurich and the IPC Champs in Swansea more than exceeded expectations making it a golden summer for athletics. This reflects well on the coaching efforts put in by all of the coaches across the country at every level. Certainly the medal successes have brought athletics back to the public eye and this can only be beneficial in inspiring the next generation of athletes and also coaches. We must however continue to support our coaches to be able to deliver at every level. The key to this is encouraging more working together, facilitate coach development and ensure good communication with coaches at every level. There is no doubt that there is a real appetite for success in sport and it has so many positive benefits to the country. The long term legacy of the 2012 Olympics will only be achieved if we continue to develop our sport.

KPI 2: Stage great events to engage the public

One again it has been proved that we can capture the nations interest with event like the Commonwealth games where full houses were seen at most sessions. This was in stark contrast to Zurich where crowds were generally small. There have been some disappointing crowds at the Sainsbury sponsored events in the summer although the Diamond league at Birmingham was better. Despite excellent efforts to encourage clubs to bring athletes along, this has not really been successful, probably due to the fact that clubs have so many competitions and also the cost of travel. It is a shame because nothing inspires young athletes like seeing the top athletes performing. The free city centre events in Newcastle and Manchester are excellent and this type of event should be encouraged. TV coverage is very important and we should be grateful to the BBC for what they provide. Their coverage is often criticised by the athletics aficionados but in general it does an excellent job in bringing athletics to a much wider audience. It was disappointing the Sky did not cover the ESAA champs this year but the audience would have been largely people involved in the sport. The IPC Championships in Swansea were covered by Channel 4 but on an obscure channel and it would be interesting to see the viewing figures. The event itself was extremely well organised and Swansea should be congratulated for all their efforts. The Commonwealth games was a massive success and again extremely well organised. It continues to show that we are the best when it comes to putting on major championships. It is hoped we can put on an event at the Olympic Stadium in 2015 because it will be such a draw for the public. Having recently visited the Olympic park and seen the developments, it is true legacy of the 2012 Games and it will continue to be so.

KPI 3: Increase participation to build an athletic nation

The most recent Active People survey has shown a further increase in people participating in Athletics. There are now 2.3 million people taking part in at least 30 minutes of athletics per week. This is up from 2.1 million. The recent British Athletics Coaching Workforce audit has not yet been publicised but the key findings support the feelings that most people have had.

Of the 2.3 million who participate in Athletics, 95% of them are runners and most are not involved in a club. Only a small percentage of children and adults (less than 5%) receive coaching or tuition. This is obviously a worrying fact that needs to be addressed but it will not

be easy. It will take a combined effort of the Governing bodies, clubs and coaches to increase this percentage. The focus on participation is good and is certainly the way forward in attracting funding, but we need to find a way to improve numbers competing in events and improve overall standards.

In terms of the coaching workforce, we are recruiting a large number of LIRF's and Assistant coaches which is good. We do however have a real need for coaches to follow the pathway and qualify as Club Coaches. There is a review being undertaken into coach education and there are areas that need review to make it more straightforward for people to qualify. There is also evidence that we need a major coaching recruitment drive as a lot of clubs still are short of volunteers and cannot recruit new athletes because of a lack of coaches. There is also evidence that we may need to increase professional involvement to coaching across all disciplines and levels. There may be some opposition to this within the coaching fraternity. We also need to embrace new initiatives (i.e. Junior Parkruns) and find a way to attract the participants into the more traditional aspects of the sport (Like cross country).

KPI 4: Host the `best ever` World Championships to make the country proud

Time is passing by really quickly and we are now just over two years away. As already stated we are more than capable to putting on the best ever World Champs there has ever been and we certainly have the expertise to do so in officiating and event management.

The involvement of the coaching fraternity is largely going to affect the performance of our athletes at these games. We therefore need to continue the successes of the summer into next season and then onto the Olympic and Paralympic games in Rio in 2016. We need to make any improvements to our coaching strategy now to have any affect by 2017. There are a number of key appointments to be made in the home countries which will affect this strategy.

The signs are most definitely positive but we need to act now if we are to be successful

Key Philosophies

1. All strategic decisions should be driven by the support of the Athlete Development Model (ADM)

Another recommendation of the coaching audit is to review the ADM to make it more tailored and modular. This would imply that one size does not fit all. This would seem to be a sensible approach and should certainly be considered. We probably also need to ensure that all coaches are aware of the ADM and apply them in their coaching practises. Perhaps this could be part of a coaching refresher communication package.

2. To be Britain`s best Olympic and Paralympic sport in everything we do.

There are clear signs that Athletics is the country's premium sport at Olympic and Paralympic level and this is down to the efforts of our athletes, coaches, official and clubs. We must maintain this perception by embracing change, reducing conflict in the sport and encouraging newcomers into the sport. The opportunities are there if we are only engaging with 5% of people who are engaged in Athletics.

Keith Reed
Coaching Representative
October 2014

UKMC CLUB REPRESENTATIVE REPORT

KPI 2: The first AGM of the UKYDL is to be held in November and there is the opportunity for Clubs to propose changes to the league. One of the issues is still the amount of travel some Clubs have to undertake to compete. Unfortunately I think that in some parts of the country this is almost impossible to resolve and to keep a good competitive edge.

There must be some concern at the higher end of the sport that only 4 Clubs contested the BAL qualifying match and that there was no qualifying match for the UKWL.

The Cross Country season is just beginning and it will be interesting to see if the numbers competing continues to grow, as last winter it was encouraging to see more people competing in that form of the sport.

KPI 3: The success of the Glasgow Commonwealth Games and the success achieved by home country athletes in both those Games and the subsequent European Championships has put the sport to the forefront and with it an increase in numbers of youngsters wanting to get involved in the sport. Reiterating my comments of the last meeting, the main problem at Clubs is the shortage of coaches and helpers to be able to take on this influx of new youngsters.

Keith May
3 October 2014

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