

UKMC
Friday 17 & Saturday 18 February
Crowne Plaza, Birmingham

Attendance	Lynn Davies Mike Harris Keith May Roy Corry Lynette Harris Nigel Rowe Bill Adcocks Roger Simons Niels de Vos (Saturday only) Leslie Roy Wendy Haxell Helen Clitheroe (Friday only) Kevan Taylor (Saturday only)
Apologies	John Graves Chris Cohen Ed Warner

Welcome & Apologies

LD welcomed everyone to the meeting; apologies were received from John Graves and Chris Cohen.

LD wished to congratulate to Ed Warner on his election as Chair for 2017 LOC.

Minutes of the minutes 26 November 2011

Approved as a true record of the meeting

RS asked about Club & Officials access on website – NdV said that a review of all websites was currently underway and he hoped that this would improve navigation and ease of “signposting” key news.

Matters arising from meeting 26 November 2011

UKA Accounts – KT to produce a schedule on why expenditure has gone up by almost £1m. KT provided the council a detailed schedule which explained the headline increases.

Off Track Representative – NR has spoken to the Mountain Running and Ultra Distance etc and has included within his report.

EW extension to contract

KT presented a paper on the proposal to extend EW's contract as Chair of UKA to January 2018. The Council discussed the paper and agreed to support to proposal unanimously. RC proposed and RS seconded the Board's recommendation to extend the contract

The council wished to congratulate EW on his re appointment as UKA Chair for a further 5 years

Chairs Report

Taken as read

The Council asked on the reasons for the meeting of the big 5 European Countries, NdV said that he would provide summary notes from the G5 Meeting in Madrid for information.

CEO Report

Taken as read

KPI 1 – Manage exit from Fast Track contract (TV Event & Rights Sales) and establish in-house alternative, both to meet existing partner obligations and to establish strong platform for success 2012/13 and beyond.

NdV updated the Council that all the team had now been appointed with the exception of the Commercial & Director Event Director role. Interviews continue for this role which is now at 2nd interview stage.

KPI 2 – Maintain & Strengthen “**Performance Director**” leadership of the Olympic Task Force, the two high performance centres, and all elements of 2012 preparations.

NdV highlighted the number of recent excellent performances from Holly Bleasdale & Robbie recently as well as some great Paralympic Performances in Australia from Hannah Cockroft and Shelly Woods.

Chantelle Petit- Clerc joins UKA on 18 March on a 6 month contract as an additional expert in wheelchair racing.

The Olympic Task Force are presenting to the UKA Board on 23 February on post London 2012 structure.

KPI 3 - Secure the renewal of Aviva Sponsorship at a financial level commensurate with the strategic aims of UKA. If Aviva chose not to renew, to lead strategy to secure a replacement sponsor(s) to provide continuity of funding.

NdV explained the new commercial strategy which will take immediate effect following approval by the UKA Board in January 2012. UKA are currently going to market with the

concept to gauge interest and market value. This can also work well to include all the Home Countries.

KPI 4 - Lead on the creation of clear strategy for the successful promotion of athletics within schools, to include oversight of the implementation of the new Aviva Awards programme.

The CEO Forum has formed a group to develop a schools strategy with representation from each Home Country which has been agreed. The next stage is to expand with details on how the strategy will be delivered.

KPI 5 - Provide leadership for the CEO Forum in its review of the operational structures of athletics in the UK to include the future structure of Home Country Athletics Federations funding agreements

NdV reported that the recent CEO Forum was very positive with in principle agreements made on joined up thinking and strategy, for example on membership fees.

KPI 6 - Lead successful bid for 2017 IAAF World Championships

NdV confirmed that EW had been appointed as Chair of 2017. He added that there was ongoing debate regarding him as CEO of 2017.

KPI 7 - Lead UKA Senior Management Team in the achievement of departmental KPI's and progress against the agreed strategic objectives for UKA

2013-17 Facilities Strategy will now be presented to the March 2011 Board meeting, NdV said an outline 2013-17 strategy will be presented at a future UKMC meeting.

Home Country Athletics Federations Reports

England Athletics – John Graves

2013 – 2017 Planning Document

The Government's and Sport England's 2012 – 2017 strategy have now been published and the focus has shifted to NGB's focusing on the 14 to 25 age range although there is an understanding that some sports will need to work with slightly younger age groups to achieve success at the older age range. This has to be of benefit to the sport of Athletics. 60% of funding that is received should be spent within this age band.

There is to be a major focus on the school – club link or the transition from school sport in to main stream sport with the provision of 4000 community clubs within secondary schools.

There will now be an England talent 'stream' that doesn't just focus on the elite end of sport but recognises the development of talent right from the beginning of an athlete's time within the sport.

The Government have made it plain that they will not be paying for people's hobbies and that the sport ie it's members must make more of a contribution if the sport is to guarantee to receive substantial funding. This means that affiliation fees within EA must increase if we are to receive an acceptable level of support.

Obviously there is a very large element of 'community' athletics mentioned with the need to increase the numbers taking part in social sport and we are well placed to address these concerns with our Run England programme.

Our plan has to be in by 14 May 2012 with a decision on funding given in late 2012, early 2013.

Office Move

The move is now complete and the office itself is superb. There have been teething problems as one would expect with moving in to a new build but these are gradually being overcome. The staff is generally pleased with the accommodation although the travel situation at certain times of the day is causing some problems.

Being in the same building as UKA is already paying dividends although it is important that EA continues to maintain its identity in the future.

Finance 2013 – 2017

Initially SE were going to announce the funding allocation in early October 2012 but the delay in announcing their strategy and the decision to put back the submission date to the end of May 2012 has meant the funding announcement will now be at the end of 2012 or even the beginning of 2013.

Financially this has presented us with some concerns.

The funding announcement in 2009 came in February 2009 and we received our first tranche of funding in September 2009, some 5 months after the beginning of the funding cycle.

Should there be the same delay in 2012 / 13 it will require us to have 6 months operating costs in our reserves on 31 March 2013.

We are therefore going through a budget improvement process to ensure that there are enough funds to allow EA to continue operating should there be a delay in receiving our 2013 funding.

Discussions are taking place with SE to try to ensure that the funds are received on time in 2013.

Are you Ready Campaign

In the last 6 months since England Athletics Volunteer Campaign Programme and Are You Ready Campaign started the following figures show the success to date:

- We have had 16,430 hits on the volunteer pages of the website from 13,693 unique users of them we have had:
 - 1046 hits on the Volunteer Toolkit; and
 - 1251 hits on the are you ready campaign page.
- At a national level we have had over 300 new volunteers submit interest in volunteering. This does not include volunteers that have become involved in the sport at a local level as a result of network and club promotion on the back of the campaign. Of the new volunteers:
 - 10% 0-18;
 - 42% 19 -35;
 - 48% 36+

Interested in:

- 51% Coaching/leadership;
- 44% Officials;
- 66% Club volunteering;
- 77% events

Geographical spread:

- 16% East;
- 9% EM;
- 20% London;
- 3% NE;
- 12% NW;
- 22% SE;
- 7% SW;
- 5% WM;
- 7% YH

- All 52 networks are now involved in the campaign and have had support in linking with Universities and Colleges or had volunteers passed on to them.
- Contact has been made with 42 Universities; all have been linked with local network/club – success of link currently being evaluated.

Coach Education

EA are subsidising coach education courses to the tune of £250,000 this year and work is being done by our membership services team and the finance team to devise a more equitable pricing structure.

This raises the philosophical question of who pays for coach education, the NGB, the club or the individual.

Welsh Athletics – Lynnette Harries

- Welsh Athletics has recently made the following staff appointments:

Scott Simpson	National Performance Coach
David Goodger	Coaching Development Manager
Liz Taylor.	Athletics Network Officer - South Region
Ryan Spencer Jones	Athletics Network Officer – East Region
Sarah Williams.	Office Manager

- A UKA Forum was held at Pencoed College, Bridgend on 1 Feb to discuss the Youth Development League proposals for 2013. The presentations by Cherry Alexander and Roger Simons were well received and the discussions that followed were focused and most constructive

Cherry and Roger will pay a second visit to discuss their proposals with the clubs in North Wales later in the month.

Members that attended the first session believed that this form of consultation is the way forward in that the views of the membership throughout the UK can be considered before final decisions are made.

- A task group led by Steve Brace has been set up to consider the development of Trail Running in Wales.
- Following the successful delivery of the Commonwealth Mountain, Trail and Ultra Running Championships in North Wales last autumn; Welsh Athletics is in the process of bidding to stage World Trial Running Championships as early as 2013.
- In an attempt to meet the challenges of a congested programme during this summer, all the Welsh outdoor Track and Field Championships will be held on three consecutive days from 2 – 4 June. The Inter Regional Championships will be held on 14 July as part of the 'Gemmau Cymru' Festival of Sport. An EAA permitted pre Olympic Games warm up competition will also be held at Cardiff on 16 July.
- As part of the Welsh Athletics Club Volunteer Strategy a pilot scheme for Club Volunteer Coordinators is currently being undertaken with eight clubs. Chris Moss the Athletics Network Manager and Carol Anthony the Vice Chair of the Board will provide support for the eight named individuals and will monitor their progress.
- All schools in Wales now have free access to the UKA Aviva Academy. The communication of this information now has high priority for our Athletics Network Officers.

Scottish Athletics – Leslie Roy

Youth Development League

An excellent workshop / information session was hosted by Roger Symons and Cherry Alexander on the evening prior to the Aviva International in Glasgow. The target audience were clubs potentially impacted by the introduction of the YDL. There have been previous discussions with clubs in Scotland – all positive.

The general consensus was that the proposals and changes being considered as a result of the consultation exercise are generally positive for Scotland. It is also clear that in Scotland, the new proposals will not cater for or provide opportunities for all young athletes – especially in the U17 age group. The group were clear as to the need for additional competitive opportunities for DIFFERENT U17 age athletes WITHIN Scotland. Proposals will be forthcoming as to how that can be implemented without impacting on the principles of YDL and to maintain a consistent UK wide approach. Positive – thank you for the engagement.

Kelvin Hall – RIP

The Aviva International in January saw the last International event (scheduled) to be held at the renowned Kelvin Hall. Scottishathletics has a number of events scheduled there throughout the indoor season, but the new Commonwealth Arena will open its doors in October 2012. This new facility in the East End of Glasgow (opposite Celtic Park) houses the new velodrome as well as the 5000 seat arena featuring a permanent training straight / jumps / throws area, and a hydraulic circular 200m track and infield. It has been designed for multi-use when not in athletics mode, but will offer a stunning new indoor venue for the UK – one that should feature major events in due course!

Glasgow 2014 Commonwealth Games

The planning and operational aspects for the Glasgow 2014 Games are now gathering pace. The Organising Committee employ in excess of 100 staff now, and they are engaging positively and proactively with governing Bodies in Scotland – as well as at UK level (where the UK body is the direct International federation Affiliate – as in athletics).

The post of competition manager for athletics has now been advertised, and we are able to benefit from investment (partly from sportscotland) to support the further development of officials directly related to the games. We established a working group to focus on officials, and have been delighted with the input of Malcolm Rogers on that group wearing a UKA hat.

Sportscotland Audit

Sportscotland, who grant aid scottishathletics to a significant degree, have initiated a new audit process – less financially orientated, but more detailed in terms of fit for purpose and actual application of policies across the business. We are one of three sports chosen to pilot this new approach with Deloitte as the external auditors engaged.

As this report is written, that audit has just concluded, and it will prove to be a useful and valuable exercise. The examination of our governance structures and process, IT, data management, HR etc has been helpful, and we look forward to heeding the advice and improving our procedures as a result.

Performance staff recruitment

It will have been previously noted by UKMC that scottishathletics has been recruiting for a (revised) performance team following the resignation and departure of Steve Rippon to Finland. That recruitment is current – first tier interviews have been held for the Director of Coaching role, and Kevin Tyler (UKA) has been very positively engaged with the process. He will join the interview panel at final interview stage. Kevin Tylers input and support in this recruitment process has been greatly appreciated.

The other two roles (Performance Programmes Manager and Athlete Pathway & Talent Manager) will go through first tier interviews week commencing 13 February 2012.

Sportscotland Grant Aid

This time of year sees the process of reviewing performance against targets with our partners at sportscotland. That in turn triggers confirmation of grant levels and targets for next financial year (2012-13). In summary, we have achieved or over achieved against nearly all of our agreed targets for the current year – a performance that we are satisfied with. The only one we “failed” on, related to a performance target for athletes in our Commonwealth Games Squad “performing on the day” – i.e. identifying their major performance event of the year, and peaking on that date (related to PB). That is a critical learning curve for athletes and coaches, and we are positively retaining it as a principle and target moving forward.

Communications

The appointment of Peter Jardine as our Communications Manager has been highly significant. As a journalist, his connections with Scottish media, writing skills, and knowledge of searching out the right interest stories, has resulted in a dramatic increase in media coverage – directly through our own portals, but also across media platforms at National and local level. Peter is a welcome addition to the team and will have a significant impact.

Athletics Northern Ireland – Roy Corry

Corporate Issues

Budgets y/e 30 September 2012 as presented on a zero based concept with a break even result were approved by the board.

Mary Peters Track upgrade was on schedule with 1 April 2012 commencement. Tender bid process will be commence shortly and we are up to scratch on submission.

Board member recruitment applications to close 14 January 2012 with interview panel nominated

Annual General Meeting will be held Tuesday 13 March 2012 and the adoption of the new UKA rule changes on abolishing team suspension period for athletes changing clubs to be put before the meeting.

Department of Culture Arts & Leisure consultation on the future of Sport NI previously circulated would require some initial response, however, the members would be notified for comment before submission of final response 20 January.

Managers Reports

Marketing

Website Statistics

	<u>2011</u>	<u>2010</u>
Visitors Visits	142,515	101,067
Visits	509,394	403,033
Page Views	2,217,797	1,879,774
New Visits	26.25%	23.45%
Top Referring Site	Facebook 16%	AAI 12%
Highest Hits	16 June 5,158	4 May 4,049

Media Monitoring

Facility for 3 months period to include Antrim IAAF XC & Irish Indoors. 52 articles in papers in 1 month period December, 23 national daily newspapers & 29 in weekly newspapers with strong mention of Athletics NI.

Delayed television broadcasting of Antrim IAAF XC with stellar line up with Fionnuala Britton & Gemma Steel.

Administration

Preparations well advanced for the Odyssey Indoors which is short notice on the back of successful Antrim IAAF XC.

Awards for Sport

All funding applied for has been awarded plus the coach education & event management projects are underway.

Work placement student seconded part-time from January to May 2012.

Athlete & Coach Development

Field Event Initiative (FEI)

Progressing well with a number of coaches attending various European Event conferences. Winter throws series with first event in December followed by another on 28 January. David Parker to attend Javelin workshop on 29 January. Alan Richardson presented pole vault workshop in late November which was well attended by coaches from all parts of Ireland as well as Ulster. Process of trying to book jumps coaches appears to be a problem.

Massage

Soft tissue massage being carried out in association with SINI but performed at MP track as they don't have the capacity.

Endurance Testing

Physiologist at SINI offered some testing to 10 athletes of whom 4 accepted to be involved , awaiting paperwork to be completed for the process to commence.

Performances

Kerry Harty & Paul Pollock competed at the European XC Championships.
Celtics XC - good performance at Edinburgh by Boys U17 – 2nd

Coaching & Club Development

UKA Courses

All courses in the current programme of Coach Education have run at full capacity. Three additional Athletics Leader Courses have been added to the programme.

Workshops

Three workshops funded through SNI's Awards for Sport and free of charge:

Functional Movement Screening 29/01/2012

Safeguarding Children & Young People in Sport 07/03/2012

Guide to Mentoring Coaches 14/03/2012

Elevating Athletics

Two further primary courses planned for both February & March

Endurance Talk was delivered on 20 January at Antrim by John Mayock was well attended and proved to be very popular.

Competition

IAAF/ McCain UK Challenge Cross Country

Successful event at Antrim and our thanks to UKA's Spencer Barden for his assistance and professional expertise in the assembly of the international and UKA competitors.

National Junior & Senior Cross Country Championships

Successful Junior & Senior including Veterans took place at both Scottstown & Antrim

Irish Indoors

Televised Irish Championships to be held at the Odyssey Arena 11/12 February with strong fields and selections at stake for the forthcoming World championships in Istanbul.

Congratulations

GB & NI Team's performance at the European Cross Country Championships in Slovenia. Very evident by the results that the hard work by the endurance staff and coaching team created a special occasion for the younger team members and more important great team bonding.

Tommy Walsh on his MBE award in the New Year's honours list for his contribution to our sport.

Volunteer Representatives

Club representative – Keith May

Youth Development League

I attended the consultation road show held in London. There were representatives from several Clubs present. It appears from the discussions and comments that although there was general favour in the Under 13 & Under 15 element of the proposed league there is concern over the structure of the Under 17 and Under 20 part. Not everyone was in favour of 3 to score and there were some concerns over the proposed timetable. Roger Simons has attended all of the road shows and confirms that the principal of one administration for the league was generally well received. Once the final four road shows have taken place then a full review will take place and a decision taken as to the way forward.

Clubs representative - Bill Adcocks

Bill reported that the increase of competitors in cross country competitions which was positive. LR confirmed that this was also the case in Scotland.

Rules changes – BA asked if a summary of rule changes could be provided as this wasn't found in a search engine results.

Coaching – Mike Harris

1. Grass-roots coaching becoming more locally lead.

Athletics Networks taking on the responsibility of hosting coach education courses. Advantages include ensuring greater confidence that applicants will actually attend, less travelling time, keeps costs down.

2. Local Coach Development Programme continues to develop.

New coaching philosophy has encouraged `mentoring` whether it`s formally through the programme or informally at the instigation of the coach themselves. It is evident that coaches must be able to work with their mentor – sometimes it doesn`t work.

In the less popular events, coaches come together more often and although there may not be a lead coach, knowledge & expertise is increased simply by sharing experiences.

3. The massive emphasis on coaching nationally is possibly having an effect on club structures. Traditionally, coaches have also been officials, team managers, committee members but now their focus is very much on coaching, leading to a reduction in people available for other club duties.

Officials – Wendy Haxell

Home Countries Officials Forum

Held on 16 January 2012 ... the following points were raised.

Long service awards likely to be implemented for 10, 25 and 40 years.

Poster campaign being started with displays and manned table at indoor meetings.

New Rule book coming in April with Health and Safety course guidelines being emphasised in Appendix E.

(From 1 April all level 2 courses will include H/S. Any existing 2a officials must get H/S before can work in the sector. 2a cannot become 2b until they have done the course. From 2013 the H/S will be embedded in the rewritten level 2 course. Tutors will need retraining for this.)

Fourteen to sixteen year olds will be able to become officials but will need parental permission form.

Level 3 courses will only occur once a year at Birmingham.

The recruitment and Retention committee have met again and been largely involved in the development of the trade stand.

Level 4 Officials

A few more Officials have now been appointed at the new level 4, which is primarily aimed at Event Management roles, such as Competition Director, Meeting Manager and National Technical Delegate, at the major meetings during the year.

Selections

There has been a policy this year of involving up and coming officials in management and chiefing roles. This is needed in order to develop our future senior officials that will be needed when there are retirements in the coming years.

Conference

National conference in April will emphasis more practical sessions. The key note speaker is Howard Webb.

Trinity

Appears to be working well and some aspects dealing with assessment and reporting will be looked at.

Road Running Report – Nigel Rowe

Commonwealth Association of Mountain and Ultra Distance Running (CAMUR):

Bid submission to Commonwealth Games Federation Sports Committee for inclusion of Mountain Running and Ultra Distance Running to be included into Commonwealth Games from 2018.

IAAF:

Wales Athletics bid for World Trail 2013 and World Mountain Running Championships 2015

Coroners Rule 43 Recommendations – Shannon Chante Powell:

A Panel has been convened to look into a response; we have until 6th March to submit our report, on the following Coroner's Recommendations;

1. Written risk assessment should be made for any proposed event site. The ambulance service should be consulted about first aid arrangements and must be notified in advance of any event.
2. A detailed written plan must be devised ensure that there are sufficient first aiders positioned around the course so that a first aider can reach an injured person within 1 minute anywhere on the course.
3. The course clerk, organisers, race marshals and first aiders at an event must have a copy of the course plan clearly marking the marshal and first aid points and points of entry for ambulances together with their address and post code.
4. Every race marshal and first aider stationed at points around the course at an event must be made aware of, and must be provided with a card, setting out point of entry for an ambulance, the address and post code for that point of entry, relevant to their position on the course and a mobile telephone.
5. On the day of any race the entry points to be used by emergency services must be open and if necessary manned.
6. Consideration to be given for screening programme for athletes.

Run England:

- A further £1 million has been made available for delivery by County Sports Partnerships.

- 15,500 individuals registered
- Royal Caribbean's sponsorship of London based Run England Groups attended by Sports Minister
- Northern Ireland adopting the same concept

runbritain:

- Road Race Handbook now published
- Medical Guidelines Adopted by runbritain Technical Group
- Intermediate Race Directors Course Sunday 19 February
- 17 300 have claimed runbritain handicap scores since launched in Sep 2010.
- Katy Anderson taking over as Online Editor from Jackie Newton from 1 March
- Regional panels ready in all ten areas from 1 April
- First 120 Event Adjudicators have now signed up. 250+ is target for March 13
- Nemisys online upgrades being undertaken between now and July.
- Online entry was used by 240 road races last year. 98 have so far signed up in 2012 so hoping for 400+ this year.

International Reports

IAAF – No report

EA – No report

IPC report – Ed Warner

The IPC Sports Technical Committee (STC) for Athletics is working closely with the IPC's new Athletics Manager, Ryan Montgomery (ex Scottish Athletics) who was appointed in September. Ryan in turn is spending an increasing amount of time with Chris Cohen at LOCOG as the Paralympics approaches.

Looking beyond 2012, the STC has two main areas of focus:

Firstly, identifying hosts for future World and Area Championships. Having recently announced a Europeans in Stadskanaal, Netherlands this summer and a Worlds in Lyon, France in 2013, we are now especially interested in hosts for Worlds in 2015 and 2017. As part of our commitments in winning the IAAF 2017 World Athletics Championships, UKA and UK Sport are currently looking for cities interested in a Paralympic Worlds in 2017. The bidding timetable is tight, with expressions of interest to IPC at the end of this month. At the time of writing both Glasgow and Birmingham appear to have a possible interest.

Secondly, the STC is undertaking a major review of the event programme for Rio 2016 (which will also form the basis of all major champs from 2014 onwards). A consultation process is underway and UKA has submitted its views, authored by Mike Cavendish and Peter Eriksson. The final programme is scheduled to be finalised by the end of this year.

Any Other Business

RS suggested that the Council meet socially during the Olympics at own expense.

Kevan Taylor will present the 2012/13 Budgets at the June Meeting

The Council asked if Chris Jones/Peter Sutcliffe could present on tracks & local authorities at a future Council Meeting. NdV asked for a brief on exactly what is required.

Date of next meeting

Sunday 24 June – 9.30 am Crowne Plaza, Birmingham