

**UK Members Council  
Crowne Plaza Hotel, Birmingham  
27 June 2010**

**Attendees**           Lynn Davies  
                          Roy Corry  
                          Lynette Harries  
                          Frank Dick  
                          Bill Adcocks  
                          Roger Simons  
                          John Graves  
                          Mike Harris  
                          Keith May  
                          Stan Burton

**In attendance**       Ed Warner  
                          Niels de Vos  
                          Charles Bartholomew  
                          Sarah Hall (Minutes)

**Apologies**           Seb Coe  
                          Jonathan Edwards  
                          Graham Jessop  
                          Helen Clitheroe  
                          Andrew Taylor  
                          Chris Cohen  
                          Steve Backley

**Welcome & Apologies**

LD welcomed everyone to the meeting and wished to congratulate the Team, Charles van Commenee and the Coaching staff at the European Team Championships in Bergen. The GB Team finished second behind Russia.

**Matters Arising**

International Strategy appointments for 2011 - Paper circulated for information on the process and the current positions held. Need to target the right candidates for each of the committees – elections in 2011 at the European Athletics congress which is being held in London. Any Council Member with names to suggest should talk to EW or CA.

**Chairman's Report**

The Chairman's reports were taken as read.

EW updated on the Olympic Stadium 2012 & 2015 World Athletics Championship bid

**Stadium update** – EW updated the Council on the Stadium post Olympics explaining that OPLC had set a process in place with the tender for managing the stadium – the deadline has now passed and OPLC is looking at the process – During September/October the final

bidding process will take place – West Ham & Newham Council/AEG are the two major bidders. The entire process is likely to be completed by the beginning of 2011

**WAC 2015** - Deadline for submission is the end of August – the IAAF Council meeting in November is when a decision will be made. Beijing is the only other host city to tender. London's bid needs a Government underwrite for the event. UKA is pulling together a budget working with Capita Symonds, DCMA and the Mayor of London's office to submit to forecast the likely scale of the underwrite needed.

FD asked regarding the IAAF & Broadcast agreements – EW explained that the IAAF has no agreement with a broadcaster for World Championships over the next 4 years (Daegu & Moscow).

BA asked EW questions on the Chair's report from 24 March relating to the London Marathon support of the Endurance camps and if the Council could be provided with participation figures in the Endurance camps and at what cost.

**Action:** A summary of the April camp to be circulated with the minutes of the meeting.

FD asked if the camps made a difference to the athletes who attended and whether there was any research to prove this.

**Action:** Barry Fudge to present to future UKMC (in person or via a paper)

**Finance** – FD asked if there was a way to carrying forward surplus to help fund post 2012. CB explained that the majority of funding had to be used within a four year cycle; UKA will manage the finances in order to build the reserves.

**Presentation by Neil Black** – the Council asked if they could have a copy of the presentation from Neil Black following the presentation to the UKA Board.

**Action:** Circulate copy of Neil Black's presentation

## **CEO Report**

The CEO report was taken as read

NdV explained that the first year's PPDR process had been completed and went down well with staff. All Home Country Athletic Federations have asked for details to roll out to their staff.

**Performance Centre upgrades** – NdV explained that the Throws Centre was under review and waiting for a final recommendation from the Olympic Task Force to progress on this project. FD suggested that economies might be achieved by combining with a sport with similar requirements, such as golf.

**Strategic Objectives** – NdV reported that the Strategic Objectives were presented to all staff at a meeting on Friday 25 June in Birmingham

A copy of the Strategic Objectives was circulated to the Council for information. RS offered congratulations on the well presented 2010-13 Strategic objectives booklet.

## **Future Planning KPI**

NdV explained that a Commercial subcommittee had already been set up to look at 2013-2017. NdV said there is a need to set up other sub committees including a Schools subcommittee. – FD expressed an interest. EW asked FD to lead the Council in thinking

about how to ensure children become physically literate (with a specific emphasis on athletics) and how we retain them in the sport.

**Actions:** EW to ensure FD is provided with a copy of Elevating Athletics resources. FD to lead a discussion at next meeting

### **Business Unit KPIs**

**Olympic** - European Championships target for Mission 2012 is 10-15 medals; Charles van Commenee had his own target. FD pointed out that in planning teams we should be conscious that 85% of medals are won by athletes aged between 22 and 30.

**Coaching & Development** - The National Event Coaches are finalising the development strategies which will then be shared with the Home Country Athletics Federations via the Heads of Coaching Forum. MH asked if the event strategies can be circulated to the Council when completed.

**Action:** KT to prepare and circulate strategies once approved and finalised

**Competitions & International Relations** - A paper from Cherry Alexander was circulated on Endurance Officials & fixture planning etc in response to a number of issues raised by BA.

**Marketing & Commercial** - BA fed back that the website is not easily accessible – EW asked if BA could coordinate for the Council a précis of concerns and feed back at the next meeting. KM mentioned that the timetables for TV events were not easy to find.

**Action:** BA to provide feedback on the UKA website

### **UKA 2010-11 Budget**

CB presented to the Council the 2010-11 budget

FD asked how much the staffing costs were compared to the number of staff – CB confirmed that the total staffing bill was £6.7m which included all on costs (NI, Income tax & pensions etc).

RC asked re Athletics Foundation funding and what was happening. RC asked why there is no dispersments from the foundation. CB confirmed that there was only £50k in the foundation. EW suggested putting a bid for funding forward.

LD thanked CB for his work on keeping the complex accounts in order.

### **Presentation by David Herbert – Anti Doping**

DH gave a brief history of his role as Anti Doping Manager.

LD thanked DH for his informative presentation

### **Volunteer representative reports**

- **Club Representative Report – Bill Adcocks**

I table this report based on the activities that I have been involved in since the last meeting in February and matters arising from them.

Late February saw the English National Cross Country Championships return to Roundhay Park, Leeds. The entry and turnout was high but the conditions in the days leading up to the event were atrocious and cancellation was on the cards as far as Leeds Council was concerned only a few days before the event. Given the problems the organisation of the event was again very good with 160 members of clubs in the area acting as marshals and covering other event supporting tasks.

A couple of weeks later the final event of the domestic cross country season took place at Cofton Park, Birmingham. The Inter County Championships incorporated the World Cross Country trials, so called. The event was a superb day of cross country running on a very good course, with Birmingham City Council doing a sterling job in their support of the event in conjunction with UKA events staff and many volunteers. The only down side for many of the clubs was the selections resulting from the senior men's race.

April saw the traditional closing event of the winter for Clubs with the National Men's 12 Stage and Women's 6 Stage Road Relays held in the ever popular Sutton Park. These were organised by the ERRA and supported again by Birmingham City Council.

Over the winter the endurance officials' pathway was being developed but information is still awaited. It does appear that in trying to align the Endurance system with that of Track and Field something has been lost and there is a lack of flexibility. The inability of the scheme to take on board prior experience in other aspects of the sport does not encourage some newcomers into this area and shows a lack of understanding of the job to be done.

Into the 'summer' - the fixture list, as expected, is proving a problem for some clubs with National and Area leagues on the same weekend and even the same day. If the object of the exercise in fixture planning was to be unhelpful then the objective has been achieved!

Also related to the fixture list are the apparent problems of insufficient qualified officials to cover the events at some fixtures.

Another ongoing concern of Clubs is the cost of coaching courses. The whole system appears too based around full time professional coaching whereas the vast majority of coaches do so outside of their normal employment and so time is restricted and cost is a consideration.

Whilst this is an individual report and highlights individual problems, I have spoken to many officials and athletes at races and track fixtures and from these discussions think that the items covered apply widely.

- **Coaching Report – Mike Harris**

The new UKA-led Coach Education Courses began in April. It's too early to offer any assessment yet but in the northern area, many Leader courses have been cancelled due to lack of numbers – this may be explained by the lack of time in which to promote the courses. The Coach Assistant courses are fairing better but I think it will be when the autumn round of courses begin that we will be able to get a truer picture.

The National Coach Development Programme (NCDP) and the Local Coach Development Programme (LCDP) seem to be bedding in well. Several coaches have told me how beneficial they are i.e. the Master classes are of the highest quality and coaches are able to network.

The Flying Coach programme is also beginning to take shape although attendance is patchy due to lack of local publicity – I see the networks as the focal point for its coordination in conjunction with the local CCSO.

The National Coach Mentors (NCMs) are playing a key role in the education of our coaches and I have seen the evidence in the Pole Vault where the mentored coaches have travelled abroad as a group. I am convinced that we will produce better coaches because of it.

I attended the three EA Road shows (including one attended by Richard Wheater) in the North West and although numbers were small, the attendees were key players at grass roots level including coaches. The issue of what happens to coaching post 2012 produced some interesting discussions including how coaching can be professionalised on a small scale.

The anti-competitive philosophy that is creeping into certain areas of the sport is increasingly being highlighted to me. Many of the more-experienced generation of coaches, officials and others ask “Where are all the athletes?” – This is particularly so at championship and league meetings. And yet event-specific meetings such as the BMC are booming (over 100 turned away from the Sportcity meeting at the end of May) and more and more club-level athletes seem to compete in small meetings abroad that are of no consequence.

Competition is what the sport is all about and coaches are key to athletes competing regularly in relevant competition. As part of the EA Competition Strategy Group, both myself and Chairman Mike Heath see it as crucial that the coaches are on board with any new competitive structure. Additionally, it has been suggested that the competition pathway should be included in coach education.

It is an area that I think requires more detailed analysis, particularly as it seems to be somewhat prevalent at the top level as well and they are the role models.

Following on from this last point, I have received many positive comments from coaches for the recent North West Championships and I am convinced it will become an established fixture on the athletic calendar.

I have received a request from the EA Coaching Portfolio Holders for an autumn meeting to receive the latest information on Coach Education.

- **Off Track Club Representative – Graham Jessop**

### **Road Running**

The last three months is traditionally a strong time for road runners as the cross country season is behind us for another year. There have been many key events including English National Championships at Wilmslow (half marathon) and Bristol (10 km), the National 12 and 6 stage relays in Sutton Park, the London Marathon (see below) and the BUPA London 10 km. In the latter Mo Farah smashed his own UK 10km road record in 27:44, a six second improvement on last year’s performance in the same race. The prospect of a head to head between Mo and the in form Chris Thompson looks intriguing.

### **London Marathon**

The London Marathon is always a great spectacle for athletes and spectators alike but I think this year seemed a bit special from a British perspective – for the first time for a few years there were Brits placed in both the men’s and women’s race and the British men in particular packed in some depth behind the leaders. The intense level of competition is probably a reflection of places up for grabs in both the Commonwealth and European

Championship Teams. Congratulations to everyone especially Andrew Lemoncello and including the organisers for another successful event.

Also a big thank you to Tim Hutchings for allowing disappointed athletes grounded because of volcanic dust from flying to Vienna or Boston to compete in Brighton – better than nothing but I still missed my weekend in Vienna!!

### **Endurance Officials Education**

The autumn is going to be a very busy month for those involved in the Education and Training of Endurance Officials – the long awaited Level 1 and Level 2 courses will be available throughout the UK. The Risk Assessment Course is to be re-vamped and piloted in the South West of England, also in the autumn. At the same time it is hoped to launch a qualification for Road Race Directors mirroring the education arrangement for officials. To put the icing on the cake will be an announcers' course which is to be held in conjunction with the ERRA Nike National Autumn Relays in Sutton Park.

The UKA Officials Conference in April once again had a good endurance presence especially in the workshops and being able to recognise Joe Mower as "Endurance Official of the Year".

### **Endurance Coaching Qualification.**

Endurance coaches will be pleased to learn that there is real progress being made with a bespoke qualification – integrated as part of the UK scheme but designed specifically to meet the needs of the endurance coach. It is expected that the courses will be rolled out early in the New Year 2011.

- **Technical Officials representative – Stan Burton**

### **England National Technical Officials Forum**

The second Forum was held on 28 March 2010 and was again a great success. It was held at the offices of UKA which gave greater room and flexibility compared with the previous one held at Alexander Stadium. Presentations included the workings of the Technical Committee, mentoring, Education of Officials and Endurance. There was also a presentation by Lee Dakin on the latest developments on the Trinity Database. I think that Lee was expecting a rougher ride than he actually received, but the responses from the audience were constructive and positive, with the usual caveat that they would believe it when they saw it! The main proposal going back to UKA and EA was that training on the use of Trinity would be essential for County Officials Secretaries.

Those attending were again representatives from Technical Officials from the North, Midlands and South of England. There were slight variations on attendance from each area to provide continuity from the first Forum but also to spread the experience amongst other people. In particular there were more County Officials Secretaries than before.

A major result coming from the Forum is that electronic false start equipment is going to be made available to the South and the Midlands/South West for meetings and training. Previously, apart from major national meetings, false start equipment had only been available in the North.

Further details are available on

[www.englandathletics.org/page.asp?section=1060&sectionTitle=Second+Forum+%2D+March+2010](http://www.englandathletics.org/page.asp?section=1060&sectionTitle=Second+Forum+%2D+March+2010)

If you are interested in getting further information, have a look at the presentations and feedback which are accessible by links on the right hand side of the above website.

### **Home Countries Technical Officials Forum**

A further meeting of the Forum took place on 27 April 2010, attended by representatives from England, Scotland, Wales and Northern Ireland. Items of interest from that Forum are: Exchange of National Technical Delegates arranged so that English Officials go to the Celtic Nations and vice versa to provide experience and best practice.

Assessment of Officials at major meetings is being revised to be more consistent and focused on identifying up and coming officials. These are now being completed electronically.

Withdrawal of approval of one of the most popular starting guns by the Home Office has caused disruption amongst the starting fraternity who had to hand in a number of guns to UKA. This mainly affected the lower levels of starters who did not have to have a licence for these guns.

### **National Officials Conference**

This annual event took place on 18 April 2010 in Birmingham and was well attended. The main theme of the conference was **'Do Computers Bite? An overview of the use of Technology in Track and Field and Endurance Athletics'** The conference also included the inaugural presentation of Awards to Officials covering the Officials' Officials, Endurance Official, Young Official and "The Official Innovator". Further details of the presentation made at the conference can be found at

[www.uka.org.uk/competitions/officials/officials-conference-2010/2010-conference-presentations/](http://www.uka.org.uk/competitions/officials/officials-conference-2010/2010-conference-presentations/)

### **Home Country Athletics Federation reports**

- **England Athletics – John Graves**

#### **Coach Development and Education**

Some key recent events:

- Endurance workshops across the country including a Q&A with Lord Coe, Bruce Tulloh on "10k to Marathon", and other workshops for endurance coaches on Strength and Conditioning, Physiology, Biomechanics, Drills for endurance runners, Sports Science and "Transition from Winter to Summer".
- Combined Events specialist PV and video analysis day.
- Combined High Jump and Pole Vault trip to the European Vertical Jumps conference, around 25 coaches attended.
- Coaching workshops and Flying Coach visits delivered across the country through our Local Coach Development Programme (led by Club and Coach Support Officers).
- Work on *Athletics 365* Youth Development going well, pilot feedback positive, technical content nearing completion

Recent survey of National Coach Development Programme coaches rated:

- Our events as 8.4 out of 10
- Our one to one support as 8.5 out of 10
- Every single coach said that they felt the amount of support they received 1:1 as either just right or not enough. Well over 90 % reported just right. However, it shows we are still feeding a huge desire for support!

Anti doping training held for NCMs and key information rolled out to NCDP and LCDP coaches. Strong links being forged with UKA anti doping around supporting this critical area.

England Athletics Endurance Coach Development Centre at St. Mary's University College launched in partnership with the Virgin London Marathon. This partnership will deliver technical mentoring, coaching workshops, formal coach education, an annual road running conference and open coaching days for road running and other endurance coaches.

Feasibility of rolling out St Mary's concept to geographically strategic centres being considered.

New Leader and Assistant Coach courses launched. Slow uptake to start with. Promotional plan now in place with email communications, course leaflets, subsidies for Athletics Networks.

### **Clubs & Athletics Networks**

- 54 Funded networks have been agreed in principle; 37 networks have been issued with award agreement; all others will be in place by July 2010.
- Key performance indicators reflect that the following have benefitted as a direct result of the McCain Athletics Network funding :
  - Over 39,000 participants;
  - Over 11,000 participants within club setting;
  - Over 2,000 coaches. Data taken from **April Quarterly Reports**
  - Nearly 500 clubs are within network programme.
- National Conferences organised for 30<sup>th</sup> Oct, 6<sup>th</sup> Nov and 13<sup>th</sup> Nov –key theme “Long Term Sustainability”
- Network staff training event held in June covering (i) Leadership and influence training, (ii) EA and Network Operational Success Factors, (iii) Coaching and Athletics 365
- National Volunteer Framework and Club Tool Kit launched
- Transfer of disability playground to podium programme from UKA to EA complete. New Southern Officer post recruited.

### **Schools / Young People**

- Over 120,000 young people engaged in sportshall during the autumn and winter programme
- Quadkids – over 400 events planned nationwide during the next 3 months involving nearly 65,000 young people in the school setting alone
- Schools Super8 pilots in 40 areas across the country this year – major pilot in London as part of the London Youth Games.
- £23,000 secured to offer free teacher education courses for schools from Autumn onwards. Ramping up coverage of teacher education courses during 2010 – projections to get greater coverage in university sector by organising 18 courses across country involving over 400 teachers in training during the year

### **Competition, Officials and Commonwealth Games**

- Competition Review group work ongoing. Next meeting July 12<sup>th</sup>, including coach mentor involvement to ensure competition recommendations are consistent with athlete development needs
- National Officials Forum met in March. Meeting again in September – trinity training for “cofsecs” being planned for Autumn months. Graham Jessop leading endurance officials consultation
- National Officials Coordinator recruited to organise officials education courses nationwide.
- Successful England Athletics Combined Events and U23/U20 Champs at Bedford

- Planning for Commonwealth Games progressing well. Vast majority of top athletes expressing intent to take part. Holding camp organised at the Aspire Centre in Doha from 28th September to 7th October. A full meeting of Commonwealth Games athletes and staff planned for 11/12 September at the Neasden Temple which is linked to the Akshardham Temple which is located immediately behind the Athlete's Village in Delhi.

### **Run in England**

- Over 1,700 leaders have taken the Leadership in Running Fitness course in the past year. Over 200 Run in England groups have now been set-up to encourage new runners to take up the sport.
- Run in England groups set up by established running clubs are ideal as the members in these groups will gain access to the experience and expertise from the club who they are linked with. Groups can be set up away from the club base and could be at different times of day allowing those who could not normally participate to be able join in.

### **Communication and Development**

- Hall of Fame confirmed for 30 October Hilton Metropole – national awards and hall of fame voting process now live
- Consultation sessions held at over 20 venues across the country – report will be published in September
- Affiliation review for 2011 continues
- Spring "Setting the Pace" magazine available; "For The Record" Spring Officials Magazine release imminent. 4,961 fans on our Facebook page.
- London strategy plan released

### **• Welsh Athletics – Lynette Harris**

The 'Senedd' at the Welsh Assembly was the venue for the launch of the McCain Athletic Network Wales. It also provided an excellent setting for the belated presentation of World Championship Gold medals to Jamie Baulch and Iwan Thomas.

The Commonwealth Games Federation has recently confirmed that the 2011 Ultra and Mountain Championships will be held in North Wales. Discussions with the Welsh Assembly Government and Conway Borough Council relating to the staging of the event are underway.

The Welsh Championships and Commonwealth Games Trials incorporating the Under 13 and 15 Junior Championships and the Aviva Parallel Success events was held on the 12 & 13 of June at the Cardiff International Sports Stadium. This proved to be a most successful meeting which saw a number of athletes achieving the qualification standard for this year's Commonwealth Games. This two day event was well supported by athletes and officials and in my view demonstrated 'best practice' in terms of 'inclusion'.

Welsh Athletics launched its new web site in April; this has already made a significant difference in enhancing communication at all levels.

The CEO and senior management colleagues have recently completed a tour of the Welsh Regions delivering presentations which focused upon challenges and opportunities leading up to the London Olympics and beyond.

Sport Wales held a Stakeholder Conference in May. In response to the Welsh Assembly Government Review of Performance and Excellence an Elite Sport Strategy will be launched in the next few months. Welsh Athletics as one of the major 'stakeholders' was fully involved in the conference and in the ongoing discussions relating to the way forward for Welsh sport.

In line with the runbritain initiative, Wales will launch its framework under the banner of 'Run Wales' in the autumn.

- **Athletics Northern Ireland – Roy Corry**

### **Corporate Issues**

#### **Sport NI**

Agreement reached with Sport NI that the post of CEO will not come into operation at present. Budget constraints at Sport NI require a cut of approx 30% from our previously contracted funding. However, CEO position protects the balance of funding for all our present staff to perform our normal activities.

#### **Strategies**

Three inter-linked strategies presented by the Coach & club Development Manager Vicki Kennedy for Coach Development, Club Development & Coach/Officials Education and subsequently approved. Jackie McKernan presented the Athlete Development Strategy which is also interlinked with the above strategies was also approved

#### **Finance**

Management accounts for the period 6 months ended 31 March 2010 reflected a small profit (2009 - small loss) attributable to Equipment Grant from Sport NI.

### **Coaching & Club Development**

#### **Coaching**

Two coaches obtained Level 4 awards & six coaches Level 3 awards in March. UKA coaching courses scheduled to commence August, advertised on ANI website. Tutors to attend course in July in Belfast for orientation on the new awards Elaine McCaffrey to represent NI on UKA Women's Coaching Advisory Group

#### **Club Development**

First Aid Course held may 2010 with scheduled course for July 2010.  
Safeguarding Children & Young People's Award will be held 16 June 2010.  
Sport NI Active Communities scheme two funded positions announced with Laura Kerr being employed by Athletic NI covering Antrim/Newtownabbey, and Ciaran Collins by Strabane & Derry City Councils  
ANI Club mark developed and being piloted with City of Lisburn AC.  
Regional Development Squads revamped now known as 'Rising Stars' with higher standards and will fill the void between participation & Youth Academy. Elaine McCaffrey will be lead-co-ordinator

#### **Athletes Development**

Working closely with sports institutes to ensure services for athletes  
Structured competition programme for senior & junior athletes  
Structured programmes up and running = Talent Recognition leading to Talent Development and on to Performance Development Centre (a Junior Sports NI Institute)

#### **Commonwealth Games**

Presentation by Jackie McKernan on her Delhi visit will prove useful.  
Budget prepared and agreed at Management Board 2 June 2010  
Holding camp in Monte Gordo and competitive opportunities for CG athletes throughout Europe.  
Selected athletes approved 1<sup>st</sup> release:  
- Kelly McNeice - 1500m 4.10.34

- Ciara Mageean 800m 2.03.07
- Jason Smyth 100m 10.32

AAA U20/U23 Championships will provide 8 athletes with potential qualifications

PR & Communications Strategy produced by Clare McCoy for athletes & team management.

### **Ulster Schools T & F Championships**

Useful performances & Championship Records on a beautiful day that was well attended.

### **Senior T & F Championships**

Special performances:

- Jason Smyth 100m 10.32 NI Record
- Katie Kirk 400m 55.04 (U17)

**IPC report** – no report

**IAAF report** – no report

**EA report** – no report

### **Any Other Business**

#### **Athletics Post 2012 – Frank Dick**

FD circulated a paper regarding post 2012 strategy, asking for clarity on roles and responsibilities and the decision making process of the UK Members Council

EW said that Strategic objectives had been agreed by the UKA Board in consultation with the Home Country Athletics Federations through the CEO Forums. EW confirmed that Strategic matters should be dealt with through the CEO Forum and that any strategic decisions would then be discussed at Home Country Athletic Federation Boards before finalising and approved by the UKA Board.

FD suggested that there should be a more logical structure for meetings with HCAF & CEO so that the timings were all in sync to allow for feedback.

JG said that England Athletics have this opportunity and have regular strategic meetings to discuss issues and this works well. Confirming that there had not been decisions taken without appropriate consultation with England Athletics and that consequently England Athletics are supportive of the current structures and decision making processes.

A discussion took place on the way the UKMC meetings are set out and any concerns raised.

LD asked if the members of the Council were satisfied with the current governance structure and the roles of both the Council and the UKA Board within that structure. EW suggested that the Council Members complete a self appraisal process which would then be shared with everyone. The majority of the Council agreed with this way forward and the Memorandum & Articles are to be re circulated to the Council

**Action:** CB to circulate self-appraisal form for completion by 30 July.

**Action:** Circulate a copy of the Memorandum and Articles

**Further points**

Cherry Alexander & Mike Heath to be invited to next meeting in September to discuss the competition structure and fixture planning.

**Date of Next Meeting**

Friday 24 September – 10 am at UK Athletics, Solihull