

UKMC
Sunday 28 February 2016
Holiday Inn, Junction 33 M1

Members present: Jason Gardener – President
Donna Fraser – Vice President
Leslie Roy – SAL President
Peter King – EA Chair
Carol Anthony – WAL Chair
Roy Corry – ANI Chair
Roger Simons - Representative
Wendy Haxell – Officials Representative
Tony Shiret – Clubs Representative
Nigel Rowe – Road Runners Representative
Lawrence Clark – Athlete Representative

Observers: Niels de Vos – UKA CEO
Kevan Taylor – UKA Finance Director
Nigel Holl – UKA Head of Strategy and SAL CEO
Sarah Coffey – UKA Executive Assistant

Apologies: Ed Warner – UKA Chair

Welcome & Apologies

JG welcomed everyone to the meeting, with particular welcome to new members of the Council - Donna Fraser as Vice President, Lawrence Clark – Athlete Representative and Tony Shiret – Clubs Representative. Apologies had been received and accepted by the President on behalf of Ed Warner.

Minutes of meeting 4 December 2015

Subject to the following changes these were approved as a true record of the meeting.

Page 2 - Christopher Haxell has been included in the European Photo Finish and VDM list.
Page 4 - Nike Long term sponsorship contract – further details of the recently agreed contract were requested. It was agreed that these would be provided by the CEO.

Matters arising from meeting 4 December 2015

Scottish Athletics – Leslie Roy

The selection policy for the 2018 CWG on the Gold Coast will be published early in 2016. LR noted that the Para events for the CWG had not been agreed and asked UKA to push IPC for events to be confirmed. Action: EW to follow up. **Update:** Ryan Montgomery met

Gold Coast 2018 in Glasgow and is working towards finalisation of the timetable as a matter of urgency.

UKMC Vacant positions – The UKMC now has two positions vacant for Representatives of Clubs. Elections for these positions are due in 2017 and UKMC are considering if they wish to co-opt individuals to fill these positions. It was agreed that CA and LR should put forward a recommendation on co-opting for these vacant roles. Action: CA and LR. **Update:** Covered on the Agenda

UKMC Code of Conduct – To further enhance UKA's Governance procedures the members present unanimously agreed to adopt the Code of Conduct included in the meeting papers. It was agreed that all members of UKMC would sign. Action: Each UKMC member to sign individual Code of Conduct. **Update:** Covered on the Agenda.

Presidents Update

JG outlined the Articles of Association for UKMC to remind old and new members of the role and responsibilities of the Council. In particular JG highlighted areas where UKMC has clear decisions making responsibilities and where other matters are reserved for the Board of UKA.

JG concluded that UKMC provides a platform to share with each other and with UKA and vice versa what is happening within each other's areas and learn from each other for the greater good of the sport. It provides a mechanism and sounding board for UKA but does not have the authority to make decisions that are reserved for the Board of UKA. Formal policy strategy responsibility rests with specialist advisory groups and the CEO Home Countries Forum, with ultimate decision-making made by the Board of UKA following the recommendation of those bodies.

The UKMC is regarded as the Guardians and conscience of the sport.

Congratulations to the European Cross Country Team finishing top with every member of the team winning a medal.

Congratulations to Glasgow who are bidding for the European Indoor Championships 2019 on hosting a successful Glasgow Grand Prix and a positive visit from European Athletics.

Good luck to Cardiff for the World Half Marathon.

The UKMC section of the website has been updated, anyone with any feedback / comments please advise Sarah Coffey.

London 2017 & London Championships 2015 Accounts have been issued to UKMC for information.

Self-Assurance On Site Audit has been awarded a Green governance rating, which is the highest possible rating and indicated a robust governance, finance and control framework is in place to support the organisation in pursuing its objectives and ensuring Sport England/UK Sport funding is properly managed and accounted for. A copy of the full report will be circulated to the Council for information. **Action:** SC

JG acknowledged the recent passings of the following people who have contributed to the Sport:

- Stephen Jones – UKA Performance Logistics Coordinator;
- John Disley – Co-Founder of the London Marathon & 3000m Steeplechase Olympic Bronze medallist
- Ayo Falola – Performance Coach
- Tom McCook – President of Birchfield Harriers & Athletics Weekly contributor

Administration of UKMC and Agenda Preparation

JG outlined the process of setting the agenda. The Council discussed and agreed that the Chair of the meeting should control the agenda with contributions from UKMC Members.

The Council discussed the preparation of the papers and the recording of the meetings. It was agreed that papers will be sent out 1 week in advance of the meeting and the draft minutes circulated 2 weeks after the meeting, when practical, for comment. **Action:** SC and JG. The Minutes of the previous meeting, along with the reports of UKMC members, are then put on the website following approval at the next meeting. **Action:** SC The Council discussed and agreed to include a summary report on the website following the meeting before the minutes are formally approved. **Action:** JG

UKMC Code of Conduct

The Council discussed the amended Code of Conduct and Schedule of Matters Reserved for decision by the Board and raised questions on the latter in respect of three apparent inconsistencies with the Article of Association. These being:

- Appointments to the Board, following recommendations by the Athletics Appointment Panel
- Appointment of the Senior Independent Director
- Determining the remuneration policy for the Directors, Company Secretary and other senior executives in consultation with the Remuneration Committee – KT confirmed that RC had been given delegated authority by the Council to agree remuneration.

Action: KT to revisit the Schedule and discuss with Legal Advisors.

The Council unanimously approved the revised Code of Conduct with the exception of TS. The President stated that should TS wish to continue on the Council representing he needs to sign the Code of Conduct. TS said he felt he should be permitted to stay on the Council on the basis he had already signed a confidentiality statement. TS further requested that

UKMC should conduct a Poll of Members to establish proper authority in this matter (Clause 50 of the Articles of Association). **Action:** KT to confirm the legal position

UKMC Vacant Positions

Following a pre meeting with the Celtic HCAF representatives and Clubs representative, it is recommended that a Celtic Nations Clubs Track & Field Representative is appointed to represent the Celtic HCAFs. The Committee discussed and agreed to the recommendation for a Celtic HCAF representative. An election will take place with the position being taken up from the June meeting. **Action:** CA and KT

The recommendation to appoint Ron Morrison as Off Track Representative was also approved.

Action: President to contact Ron Morrison to join the Council.

RS raised concerns about UKAs Governance of Domestic Athletics following the departure of Cherry Alexander from her UKA role. RS proposed the creation of a new strategic group, reporting to the Board to support and maintain focus on this matter. The Council supported RS's concern and recommended including representatives from each of the HCAFs, Non-Executive Directors and Chairs of the Advisory Group. JG stressed the absolute importance of UKA maintaining a clear focus on domestic matters despite the significant work load of 2017. He asked CEO to meet with RS and CA to progress and report back. **Action:** NdV

Appointment of UKA Non-Executive Director

Following an interview process with the appointments panel to find a replacement for JG, the preferred candidate was David Bedford, LR asked the Council to approve DB's appointment to the Board of UKA. The Council approved. An announcement will follow in due course.

KT confirmed that Terry Colton had stepped down from the Board of UKA following his appointment as TV Events Director.

British Long Jump Record

JG gave an update on the process of the Long Jump Record ratification. He advised members that Ken Tomlinson had met with Malcolm Rogers. Malcolm Rogers has agreed to take back questions to the Technical Advisory Group following their meeting and establish if there should be any further action. The Members Council confirmed they were happy with this process.

A discussion on who can ratify records and the process took place and KT confirmed that the Technical Advisory Group have the ability to ratify. Updated Terms of Reference confirming this position had been circulated to the Council and will be updated on the website.

Home Country Reports

Scottish Athletics – Leslie Roy

Taken as read – see Appendix I

- Three Scottish Records broken at the Glasgow Grand Prix
- Scottish Athletics Board have implemented a three point plan on clean athletics for all age groups.
- Jo Butterfield has joined the Scottish Athletics Board
- Glasgow's bid for European Indoor Championships 2019 will be decided on 23 April 2016.

Welsh Athletics – Carol Anthony

Taken as read – see Appendix II

- Three new Welsh records broken at National Indoor Championships with a number of English athletes competing in the “open” meet.
- IAAF/Cardiff University World Half Marathon now has 58 nations registered and over 15,000 entries for the mass race. Mo Farah has made himself available for selection for the British Team.
- 10,000 club athletes registered to Welsh Athletics.

Athletics Northern Ireland – Roy Corry

Taken as read – see Appendix III

- Five athletes have achieved the Olympic qualifying standard, at the same time 4 years ago there were none.
- Recruitment for an officer to lead on the development of recreational running following a huge upsurge in this area of the sport. Parkrun has led to 14 new clubs
- 6,500 club athlete registered with Athletics Northern Ireland (1 April – 31 March)
- Commonwealth Youth Games will be hosted in Northern Ireland with Mary Peters track hosting athletics.

England Athletics Report – Peter King

Taken as read – see Appendix IV

- Active People Survey published in December shows 2.4m people over the age of 14 taking part in athletics and running each week.

- 147,000 club athletes registered which is a record since the scheme began in 2006-7
- Two English records were achieved at the first indoor National Championships in Sheffield
- 2017 World Championships & IPC World Championships Inspiration Programme work continues to progress.

RS asked PK to provide feedback on the success of the International Track and Field Fixture in partnership with Manchester City Council which is due to be held later this summer.

TS raised concern on the official Strategy document which he felt had not had enough consultation and lacked detailed operational element. NdV confirmed that this document was an overview only and that each HCAF was currently working on their operational and delivery plans, ideally to be published at the same time. NdV agreed to raise at the CEO Forum on 3 March and report back. **Action:** NdV

Volunteer Representatives' Reports

Coaches Representative – Keith Reed

Taken as read – see Appendix V

- Sport England will develop a new coaching plan with a focus on revising entry level coaching qualifications and being more accessible to a wider range of people. Martin Rush is feeding in to this plan and Nigel Holl is meeting with Sports Coach UK.
- Attendance at Coach Education Courses is good and this is encouraging.
- All Home Nations have continued to put on events for coaches and this has proved successful in Wales. In addition workshop based activity of small roundtable discussions have taken place in Speed, Endurance and Combined Events. These roundtable formats will be rolled out across Wales in small regionally based event groups.

TS asked for the numbers of Coaches & Officials that are being qualified. NdV confirmed that these statistics were monitored by each HCAF on a six monthly basis and could be included in HCAF reports in future. A six monthly overview is provided to CEO forum and the latest update (April) will be shared with UKMC.

KR asked about the implementation of the revised Coach Education process. NH confirmed that following feedback more changes will happen with specialisation happening earlier.

Clubs Representatives – Tony Shiret

Taken as read – see Appendix VI

- England Athletics Consultation process will run April/May around the 9 regions. It is proposed to have a “surgery” style presence at various early season meetings to allow a wider demographic to participate.
- Need to establish a communication process so clubs can make direct contact with Council members. A discussion on the best way forward took place and it was felt this was best done through HCAFs.

TS raised concerns over the IT systems provided by UKA – by way of example he had heard negative feedback about online registrations for UCoach and ULearn. NdV asked for specific details to be provided so he could request IT take remedial action. **Action:** TS

Officials Representative – Wendy Haxell

Taken as read – see Appendix VII

- Photo Finish Peer Group has sent out via TAG that all national level judges do at least 10 meetings per year to remain on the national list. WH concerned as officials on other lists and has raised with Malcolm Rogers.
- Level 5 meeting selections are nearly complete with some new people being trialled in management roles.
- New rule book available from April. TS suggested providing a bullet point summary of changes on the website.

TS raised concern on TAG’s selection of Chairs for Endurance and Education. **Action:** WH to discuss with Malcolm Rogers

Concern was raised on the length of day when officiating. A discussion took place and LR updated on what SAL do and recommended this as an option.

Road Running Representative – Nigel Rowe

Taken as read – see Appendix VIII

- Number of Licensed Events has increased and the income generated by road running for England Athletics will reach £400k in 2016.
- Participation numbers have increased across Parkrun and non Parkrun performances
- Race Director Courses are currently being upgraded and looking at E-Learning modules and delivery.

Athlete Representative – Lawrence Clarke

- Athletes are concerned over the number of lottery appearances athletes on funding have to undertake. LC suggested that for these to work better school groups could be invited to the track to watch athletes training sessions followed by a Q&A Session. LC suggested that arranging appearances through the coach might help so they can plan in to their schedule. JG reiterated the importance of the appearances due to the requirements of the contract.
- Athletes are unhappy about the amount coverage the press are focussing on doping and questioned the value of the “I Run Clean” campaign used in Glasgow as it continued to add to the negative doping stories
- Athletes feel that the focus is more on London 2017 than 2016 Olympics in Rio.
- Poor communication for non funded athletes from performance staff as not part of “system”

Action: NdV to follow up the above with LC and Neil Black

Chair’s Report

Report taken as read

CEO Report

Report taken as read

Anniversary Games 2017 - NdV confirmed that the BBC rights fees for the 2017 Anniversary Games would be protected, despite the reduction from 2 day to 1 day meeting.

TS asked if tickets for the 2016 Anniversary Games could be made available for English Schools if tickets remain unsold. NdV confirmed this was a good idea should the event not be a sell-out.

London 2017 Board – NdV updated the Council on the recent changes to the London 2017 & London Championships Boards.

TS asked for further details on UKA’s commitment to pay prize money for the IAAF 2017 World Championships. The meeting was advised that this financial obligation would be mitigated by receipts for the use of UKA staff as LOC members and incremental sponsorship income for UKA, although the latter has yet to be achieved

Nike – NdV provided detail on the process of agreeing the extension to the sponsorship to 2030. TS asked regarding the announcement of the new agreement. NdV confirmed that there would be no immediate release on the 10 year extension. JG congratulated NdV on the extension of the Nike deal which gave the sport long term security.

Finance & Governance Report

KT gave an overview of the management accounts for the ten months ended 31 January 2016. The accounts for the year to date report income of £21,325k which is £3,120k under budget and costs of £18,994k which are £3,434k below budget.

A net surplus of £2,330k for the year to date is above budget by £614k following the release of the contingency of £300k for the Anniversary Games.

Full Year Forecast to 31 March 2016 – The latest forecast shows a surplus of £1,048k for the year which is £29k more than budget. This forecast is in line with the expectations advised at the UKMC Meeting on 4 December. If the annual surplus as forecast is delivered the income and expenditure reserve as at 31 March 2016 will be £3,848k.

London 2017 World Championships (L2017 & LCL) – The results of both companies are in line with expectations as it is planned that in each financial year leading up to the Championships, net costs will be matched by funds from the cash funding partners of each company.

TS asked what happens if there is a surplus at the end of the Championships. KT explained that for L2017 Ltd each of the funders would receive a percentage of their contribution. For LCL Limited, any surplus would be shared between the GLA and UKA.

Both Championships are underwritten – L2017 Ltd by DCMS and LCL by Greater London Authority (GLA).

Both companies owe UKA as at 31 December 2015 – LCL - £1,382k and LCL £72k, these amounts are in relation to the provision of LOC, staff and offices, and working capital.

TS asked about the prize money liability of £4.3m which is not covered in the accounts. TS did not feel that the reassurance provided by KT and UKA Auditors was satisfactory. TS informed members that he had written to UKA Auditors to make this point and they had advised him to take it up directly with the UKA Board, which he advised he would be doing.

International Reports

Nothing to report

Any Other Business

There was no further business

Date of next meeting

Sunday 26 June 2016, 9.30 am Alexander

Scottishathletics

Report to UKMC February 2016

UKMC Reporting Template

KPI 1: Win more medals to inspire the public

The IAAF Indoor Grand Prix comes to Glasgow for the first time on 20 February with the Emirates arena having been sold out for a few months. It is fantastic to see that seven Scottish athletes (Laura Muir, Zoey Clark, Steph Twell, Sarah Inglis, Josephine Moultrie, Andrew Butchart and Guy Learmonth), have the opportunity to perform against some of the world's best athletes and in front of a capacity crowd. We also have the finals of our Scottish Indoor Relay Championships taking place as part of the event (Club:Connect) and the presentation of Para-athlete of the Year integrated into the event. The scottishathletics board also have the opportunity to engage directly with UKA Board members – Ed Warner, Niels de Vos, and Richard Worth.

Commonwealth Games Scotland have finalised their **general** selection policy for the 2018 Games in the Gold Coast therefore enabling scottishathletics to prepare (and in due course publish) the athletics specific policy. It is a desire to publish this in advance of the 2016 summer season commencing (i.e. before April 2016). For Glasgow 2014 we led the way among all the Scottish sports by having an integrated selection policy covering all the events (i.e. including Para) – we remain committed to continuing that integrated approach.

Following recent media coverage on athletics globally, the scottishathletics Board discussed various issues and looked to implement a fitting response. There is now a three-point plan, endorsed by the board, which will be acted upon as follows:

- 1) We will remind every member that entry to a Scottish National championships event carries with it agreement to undertake anti-doping procedures on event day if requested.
- 2) We will once again issue guidelines to our athletes and remind them of the latest banned substance lists. These are available on our website.
- 3) We propose to introduce what we see as a very significant step in terms of Scottish national Records. As guardians for those, scottishathletics have the right to set parameters on Scottish national Records and we will amend the criteria to ensure that – from this point onwards - any athlete who in the future receives a suspension for a serious doping offence will not be eligible to hold a Scottish record.

This will apply across all age groups and sits against the name of the athlete who received a ban (of four years or more). That is, he or she would forfeit any records already held and would not be recognised as holding any Scottish records in athletics during the rest of their competitive career.

KPI 2: Stage Great Events to engage the public

Four cities are competing to host the 2019 European 2019 Indoor Athletics Championships. This bid was prepared by a partnership of UK Athletics and Glasgow Council (with the significant and very welcome support of Event Scotland) and was presented to European Athletics (EA) on Wednesday 13 January 2016 – with a member of scottishathletics (Michael Fernie – Edinburgh AC) playing the pipes as the delegation entered the EA offices in Lausanne. The EA evaluation team have been in Glasgow week commencing 15 February. The decision on which city will host the championships will be announced on 23 April.

The start of the year is always a busy one for our officials and events staff alike, with both the Indoor season and Cross Country events in full flow. It is very encouraging to be able to report that event entry numbers remain high – the “legacy” remains strong in that sense. The desire to constantly achieve “record” entries – a focus we have been stressing in recent year, is progressively being replaced with a mind set of “high entries; higher quality” – seeking to retain the excellent numbers but begin to see and demonstrate an increase in quality generally. That is a subtle, but significant shift in thinking, but is in some ways forced upon us through capacity issues (venue / length of day etc.

KPI 3: Increase participation to build an athletic nation

scottishathletics sadly lost one a Board member (Stewart McCallum) during the course of 2015. Consideration has been given to the skills and experiences that we might seek in order to add to the existing skills and knowledge the Board is fortunate to collectively possess. Core to that it was identified “performance” knowledge and “para athletics” expertise as areas that would be valuable, and we are delighted to be able to welcome Jo Butterfield (https://en.wikipedia.org/wiki/Joanna_Butterfield) onto the Board. Jo is a current Para athlete – competing with success at the recent World IPC Championships in Doha, and on course to represent GB in Rio (subject to selection). Equally significantly, Jo has a background in another sport – wheelchair Rugby – and a career prior to her inclusion on the World Class Plan, in the civil service working with the Ministry of Defence.

Entries continue on an upward spiral at our Championships and to help ease scheduling around the Age Group Championships and also give our promising U17 athletes the chance to be inspired by their senior club-mates we combined the Senior and the U17 Scottish Championships. The event was a huge success with three age group records an attempt at a Native record and plenty of PB's

SUPERteams is a scottishathletics event for our youngest athletes and at the Emirates arena on 6 February there were over 400 youngsters savouring the occasion and their first experience of athletics. Teams of four boys and four girls compete in four events during the course of the day. These events are 60m sprint, shot putt, long jump and 4x200m relay. The whole idea of SUPERteams is as a development event for our very youngest athletes – having fun while learning events and competing as a team within a club framework. Hopefully many of those taking part are inspired to compete in later years at the scottishathletics age group Championships.

KPI 4: Host the 'best ever' World Championships to make the country proud

As previously, Scottishathletics is totally committed to this objective, and to supporting the UK wide drive to ensure this objective is delivered. We see 2017 offering yet another "catalyst" for development impact as well of course as being a huge incentive for elite athletes to compete at a home WC.

Leslie Roy
scottishathletics
February 2016

Welsh Athletics UKMC Report February 2016

1. The four strategic priorities

KPI 1: Win more medals to inspire the public

See attached summary of the **Welsh Athletics Coaching and Performance Strategy 2015-2019**

KPI 2: Stage Great Events to engage the public

A best-ever series of indoor track and field meetings were held at the Welsh National Indoor Athletics Centre, Cardiff.

See welshathletics.org for details.

KPI 3: Increase participation to build an athletic nation

See attached **Sport Wales Community Plan Submission**

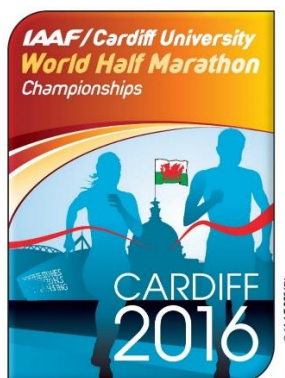
KPI 4: Host the 'best ever' World Championships to make the country proud

With only four weeks to the IAAF / Cardiff University World Half Marathon Championships (Cardiff 2016), activities are now centred around readiness for the event.

58 nations have registered for the event with over 15,000 currently entered into the mass race.

Cardiff 2016 was given a huge boost when Mo Farah made himself available for selection for the British team. The team will be announced on 8 March.

Please see attached progress report for more detail.



2. The 2 Key 'Philosophies'

All strategic decisions should be driven by the support of the Athlete Development Model.

The Competition Review Strategy Group recommendations were presented to the Board of Welsh Athletics by Nigel Holl.

All recommendations were accepted.

To be Britain's best Olympic and Paralympic sport in everything we do.

Welsh Athletics scored perfect marks from external auditors reviewing the Governance Self Assurance Framework.

Athletics Northern Ireland – HCAF Report February 2016

KPI 2.1: Win more medals to inspire the public

We have now got 5 athletes who have achieved the Olympic Qualifying Standard. At the same time 4 years ago we had none.

Ciara Mageean recently broke the Irish Indoor 1500m record with a time of 4.8.66 taking 2.4 seconds off the previous time.

We are currently recruiting for an officer to lead on the development of recreational running given the huge upsurge in this area of the sport.

Coaching Courses 1 Oct - 30 November 2015

| Course Name | Number of Courses | Number of Participants |
|-------------------------------|-------------------|------------------------|
| Coaching Assistant | 3 | 50 |
| Leader in Running and Fitness | 1 | 20 |
| Athletics Coach | 1 | 16 |
| Coaching in Running & Fitness | 0 | 0 |
| Awards Evening | 1 | 105 |
| | | |
| Youth Academy Coaches Network | 1 | 15 |

KPI 2 & 3 – Stage Great Events to engage the public/ Increase participation to build an athletic nation 1 December - 20 February

| KPI | Event Name | Participants | Discipline | Overall Figures | Male | Female |
|-----------------------------------|--|-------------------|---------------|-----------------|-------------|-------------|
| 2- stage regional/national events | Antrim International Cross Country | Adults/Age groups | Cross Country | 738 | 420 | 318 |
| 2- stage regional/national events | NI & Ulster Age group cross Indoor T&F Championships | Age groups | T&F | 811 | 375 | 436 |
| 2 Stage regional/National events | NI & Ulster Intermediate and masters Championships | Adults | Cross Country | 316 | 187 | 129 |
| 2- Stage regional/national events | NI & Ulster Senior Championships | Adults | Cross Country | 435 | 243 | 192 |
| Total Participations | | | | 2300 | 1225 | 1075 |

KPI 3 cont. – Athlete Membership to Athletics Northern Ireland

| Athletes Registered | Male | Female | |
|--------------------------------|-------------|---------------|-------------|
| U13 | 321 | 450 | |
| 14-15 | 269 | 411 | |
| Age 16+ | 2549 | 3476 | |
| Total | 3139 | 3337 | 6476 |

UK MEMBERS COUNCIL – ENGLAND ATHLETICS HEADLINE REPORT January-February 2016

General Update

- **The Active People Survey results were published in early December and there are now over 2.4m people over the age of 14 taking part in athletics and running each week.** Disability participation levels have reached an all-time high (as measured by APS) and we have also delivered well against our annual Satellite Club and Talent targets. The APS survey will be superseded by the Active Lives Survey at the back end of 2016.
- **The number of registered club athletes has reached 147,000 which is a record since the scheme began in 2006-7.** There are now over 1,650 affiliated clubs and member bodies and the number of licensed/insured road races has surpassed 2,600 in the last 12 months (the previous year number was circa 2,400) The UKA rulebook changes to registration requirements may impact on this number positively again in 2016 but time will tell.
- **The top level EA Strategic Priorities document was finalised by the EA Board Strategy Working Group and has since been shared with whole organisation and with key stakeholders.** We focused the whole staff conference in December on bringing the 3 organisational values to life with staff depicting what their felt would be the right behaviours aligned to these values. A more detailed planning phase is now underway to identify the resources we require beyond this current cycle to deliver success across these priority areas post 2016.
- **EA DCMS Sports Strategy and related Sport England consultation –** EA has met with Sport England since the DCMS strategy was launched to seek guidance on the emerging investment strategy and also attended the open consultation event in London on 9 February. We expect running to continue be a major focus for Sport England and there is also an expectation that EA works closely with both SE and the major commercial/charitable running partners to present a coherent strategy for the sector.
- **The UKA Board approved many of the 2016 rulebook proposals** that the rules revision committee put forward before Xmas subject to a few details including the change of the word “should” to “must” with regards to athlete registration. EA is now putting in place provisions to manage compliance in the specific area of registration for competition. Dean Hardman is leading on this alongside Lynette Smith from EA to support other HCAFs in preparation of this coming into being from 1 April.
- **Our CEO will visit a number of regional councils as their guest in the coming few months to speak with and listen to the views and ideas of councillors. The monthly club visits continue** during January through to April with visits held/planned to Biggleswade AC, Cleethorpes AC, Highgate Harriers, Ranelagh Harriers, Southampton AC, Thames valley Harriers and Middlesbrough AC.

KPI 1: Win more medals to inspire the public

- Our **Commonwealth Youth Games team** delivered 10 medals and 19 top 4 finishes in Samoa as previously reported. Martin Rush and Scott Grace are leading our engagement with CGE around the 2018 CGs planning and 2017 CYG (Bahamas) respectively.

- **2 World records were achieved at the first Indoor EA National Champs in Sheffield** together with a range of other high quality performances delivered. Our age group track and field champs went well during early February
- 2016 sees continuation of the Central European T&F tour events. This is the 4th event, specifically for high jump, 8 athletes' are entered and there will also be a joint coaching event in the Czech Republic. Record number of opportunities created on the tour, for the first time over 100 opportunities in the build up to the European Indoor trials in Sheffield at the end of February. This will also, for the first time, include a Race walk opportunity (qualifying from CE's race) after negotiations with meeting organisers. **2 EA relay teams were included in the Edinburgh Cross. Successful XC teams took part in events before Christmas in both Belgium and Spain. XC Teams to go to Antrim, Cardiff and Spain in January 2016. Also a 4 athlete team competed in a 10k in Bermuda earlier last month.** Competitions and selection procedures on EA website for 2016 EA teams for Race Walking and Ultra running. 2 full U20 teams to defend the Celtic Cup at the end of the Indoor season as well as a select senior side at the same meeting. **EA have agreed to continue last year's successful 'England Area Teams' in Outdoor Welsh International during the summer, selections will be made from the Area Championships.**

KPI 2: Stage Great Events to engage the public

- The EA Performance Advisory Group is considering our **longer term strategy and related financial partnership with the Area Competition Associations**. The PAG has since met with all 3 area associations and will meet with all 3 associations combined to discuss the future in early 2016. We have confirmed our grants to each association for 2016.
- We continue to with **Manchester City Council to organise an international track and field fixture** during summer 2016 which could realise additional representative opportunities for athletes at a domestic level. Support received from other HCAFs to field teams in this fixture together with an initiation team from BAL and another European country. We are looking at additional opportunities to create other representative fixtures for England teams in specific events/disciplines.
- **Our plans for the EA 2016 Summer Outdoor programme of championships are well underway.** The EA AAA Senior Champs will once again take place in partnership with the CAU. We will support specific counties again during Spring to help them promote their championships.

KPI 3: Increase participation to build an athletic nation

- **The 2015-16 affiliation/membership year** has thus far realised over 147,000 registered athletes at the time of writing which is roughly 13,000 more than at this point in 2014-15. There are now 1650 plus member clubs and bodies. Our spring whole sport consultation programme will begin in a month.
- **As reported before, a two stage revision to the current Athletics Coach qualification** has been agreed at UK level through the HCAF/UKA Coach Education Steering Group. Short term changes will take effect from early 2016 (removal of diary etc.) and longer term (introduction of event group modules) will follow mid-way through 2016. At the point of writing this report these changes haven't been announced to the sport.

- **Over 4,500** delegates have attended our **coach and leader education courses** thus far in the operational year. We now have just over 16,000 licensed individuals. The majority of this growth is at leader and assistant level.
- **We have thus far delivered training for over 1,250 officials** in England during the operational year against a target of 1,500. We sponsored the officials conferences in the North, South and Midlands during the last month and CJ spoke at the Southern Event in early November.
- EA is working proactively with UKA to host a **whole County Officials Secretary Conference** in spring 2016 as part of the UKA Officials Conference. This is considered a positive move and good use of our respective resources. We still have some questions around the current situation with the UK led officials strategy – this hasn't been to CEO Forum yet for sign off and we are aware of some concerns relating to the impact on HCAF structures. We just need to work closely together to ensure we are joined up as HCAFs and UKA in this respect.
- EA continues to work with the other HCAFs on the revision of the **secondary schools teacher education resource which will be launched in the Autumn 2016**.
- EA has commissioned the production of an **EA Facilities and Schools Athletics Strategy**. Both documents will be finalised in late Spring and will inform any pitch that we might put into government for support to delivering the objectives in both plans.
- We have started the 2016 year well with RRL following on from a **record previous 12 months return. (2,600 in the last 12 months)**. We have been piloting a grassroots road running club coaching programme utilising RRL fee income.
- The initial 6 month roll out of the This Girl Can: Running (TGCR) campaign was extended to run until the end of March 2016 following positive results during 2015. In November we conducted a survey of the TGCR audience to understand their running behaviour and any behaviour changes since the start of the campaign. **We found that 90% are now running at least once a week and that 49% of those engaged with the campaign** have either started to run or returned to running in the last 5 months. We continue to focus on growing the audience and reach of the campaign in the first quarter of 2016.
- **We are working closely with the Youth Sport Trust and Youth Sport Direct on the development of a running offer aimed at Key Stage 4** (School Years 9 to 11) girls who aren't engaged in sport. The scoping of the offer is looking at what would make the experience attractive and enjoyable to the target audience e.g. how best to incorporate music etc... The offer will be tested later this academic year and is being led by the Running Participation team.
- **We are currently scoping out conducting a socio-economic impact assessment on the value of running to this country**. This is likely to be done in partnership with parkrun and possibly some of the other Run Group partners. Meetings have also taken place to start the development of a running manifesto for the sector. The first draft of this was discussed at the last Run Group meeting on 10th February. It is hoped that the key messages from the economic impact assessment will be used in the PR to launch the running manifesto in summer. **EA have also established a database of running providers which we will continue to populate with key contacts**. This database will form the distribution list for the new format of e-communications sent out to partners (the first of which went out just before Christmas).

- **Our EA Running Participation Strategy will be updated and finalised in March** and will inform any submission we put into Sport England for future support and will inform the work of local activators working to grow the number of people participation in our sport.

KPI 4: Host the ‘best ever’ World Championships to make the country proud

- **Our draft World Champs/IPC 2017 Inspiration Programme planning work (disability, volunteering and schools participation)** continues to progress and we are due to submit funding applications to both Sport England and Spirit of 2012 trust in the coming month or two to resource these plans.
- **We have seen the first 2017 ticketing e-bulletin to registered athletes** sent as well as one to coaches and officials. For athletes the response to an initial 74.7K emails was 18.7K opened, 3.8K “click throughs” leading to 3,174 sign ups. Further sends have been planned. For coaches and officials there is not an England specific breakdown but the overall figures were a send of 9.5K, with 4.3K opens, 1.2K “click throughs” and 1,024 sign ups

UK Members Council
Coaching Report
February 2016

KPI 1: Win more medals to inspire the public

Athletics is facing a very difficult time at the moment with constant headlines about drug scandals and loss of sponsorship. We need some positive successes to re-engage the public. With the forthcoming World Indoor Championships in Oregon happening in March it is hoped that British medal success will give some positive headlines. There have already been some very positive signs from the athletes who have performed well in the indoor season already. This is particularly the case in the 60m and the hurdles event and also in the high jump where some great performances have been set. It is hoped the indoor events can be a springboard for a fantastic Olympic year.

KPI 2: Stage great events to engage the public

The Glasgow Indoor Grand Prix will be covered live on BBC TV on Saturday 20th and is already a sell-out. This should stimulate public interest to book tickets for the outdoor events this summer and to register for 2017. It is a great initiative that UKA and the Home Countries have set up whereby registered members can get tickets for London 2017 at a discounted rate. I really hope that clubs and athletes engage with this offer.

The British Indoor championships will be held in Sheffield at the end of the month and it will be streamed live on the internet. It is a pity it cannot be shown on TV but it clashes with other events (6 Nations Rugby). In the summer the Grand Prix events at Birmingham and London should both be a huge success. The inclusion of the IPC Grand Prix within the Anniversary Games should really enhance the event and showcase our Paralympic stars ahead to Rio. An Olympic year is always a highlight for most athletic fans and it is hoped Rio will be every bit as good as London was just four years ago.

KPI 3: Increase participation to build an athletic nation

Participation figures were again up at the last Active People Survey. There are now 2.3 million people taking part in Athletics. There will be changes in the way the surveys are carried out with the new Actives Lives replacing Active People by the end of the year.

The DCMS Sporting Futures report has highlighted a number of changes in emphasis on how participation will be measured as more of a health based analysis but athletics is still very much included. There are also changes to the way funding will be allocated which will effect NGB incomes post 2017.

Sport England will develop a new coaching plan by early 2016 that will focus on:

- Revising entry level coaching qualifications so they include a strong focus on behaviour and attitudes rather than purely technical skills
- Making coaching more accessible to a wider range of people

- Making coaching qualifications more adaptable so entry level coaches can easily teach a range of sports and physical activity
- Expanding and diversifying what we mean by 'coach', exploring new opportunities such as digital to reach new audiences and engage people in different ways

It will be interesting to see how this can be implemented in Athletics. Athletics coaches have a greater diversity than most sports which is very encouraging and should be further developed.

Athletes and coaches are now well into their winter preparation for track and field athletes with many competing indoors but some preferring to wait until the summer. The cross country season has gone well for most athletes with some good performances in the Europeans. The World Cross Country Championships will not be held this year but the Inter Counties Championships will be hotly contested nevertheless.

All the home nations have continued to put on events for coaches and this has proved successful in Wales where there have been a number of successful workshops. In addition to workshop based activity a number of small roundtable discussions have taken place in Speed, Endurance and Combined Events. The roundtable format will be one that will be rolled out across Wales in small regionally based event groups.

The focus remains on supporting coaches on a 1-2-1 or small group basis. They have engaged with over 40 coaches on a 1-2-1 basis throughout the year to discuss coaching related issues and assist coaches with their personal development. This will continue throughout the next 3 years and will become the primary feature in the coaching programme. In recent weeks coaches have concentrated more on supporting their athletes at indoor and endurance events. Performances have already shown a very positive trend.

The changes to the coach education have not yet been introduced and I believe are still being discussed. It is hoped that they can be implemented soon so that we can get more new coaches qualified. Attendances at courses are good which is encouraging.

We also need to ensure that our existing coaches are well supported throughout the country. It does seem to vary across England in particular.

KPI 4: Host the 'best ever' World Championships to make the country proud

The publicity has been increased to the general public aimed at encouraging people to pre-register for tickets. Planning is now well underway and it is hoped that following the Olympics and Paralympics in Rio that interest will grow. It will be key to plan the 2017 domestic season to allow clubs and their athletes and also our officials to be able to attend the event without having to prioritise club events. This may prove difficult however.

Key Philosophies

1. All strategic decisions should be driven by the support of the Athlete Development Model (ADM)

This should not really be in question but as said before there are challenges made to the philosophy which frequently arise.

To be Britain`s best Olympic and Paralympic sport in everything we do.

It will be interesting to see how the performance of our athletes this year compares with London 2012. We cannot really expect to do as well so a direct comparison is unfair. I really hope we can maintain some of the London 2012 momentum into Rio and of course beyond.

Keith Reed
Coaching Representative
February 2016

UKMC

Track & Field Club Reps Report

18 February, 2016

- Need to establish communication process
- Need to establish contact with Celtic clubs and their representative organisations
- More active consultation required on number of UKA Strategy streams – Officials, Competition
- England Athletics – extended annual consultation process in early stages
- Democratic processes of UKA and UKMC need re-appraisal.
- High level of dis-satisfaction with UKA IT/data.

Communication Process

There is not a direct mechanism for transmission of information between clubs and UKA. UKA has the ability to communicate via its website and (maybe) by e-mail direct to clubs. But this is not fully deployed and there is a low level of club-facing communication currently. Official UKA Press releases only incorporate club affiliation of athletes on occasion.

Clubs' ability to direct communication to UKA in a meaningful way is low.

UKMC does not appear to communicate directly to/from affiliated clubs – options Blog, Chat Room, other social media, dedicated area on UKA website.

Celtic Clubs

Subject to resolution of above UKMC needs to engage non English clubs and their representative organisations in same way as England National Council operates.

UKA Strategy Consultations

Processes are underway re Officials' Strategy and Competition Steering Group. However these are all "insider" focused and have not been opened out to clubs direct. EA National Council has critiqued but more democratic process suggests direct club engagement via UKA consultation (similar to Age Group changes).

EA – Annual Consultation

More formal consultation process in EA. This will run in April/May around the 9 regions. This year for the first time it is proposed to have "surgery" style presence at various early –season meetings to allow a wider demographic to participate. Following these meetings an online survey will address key areas arising.

UKA/UKMC democratic processes/governance – discuss at 28/2 meeting – overall principle UKMC are members (i.e. owners) of company along with affiliated clubs. Board manages company on behalf of the members. Board/Executive should not be involved in setting Agenda for UKMC nor regulating it. The Articles show this should be other way

around. Suggest Working Party from Members (to be ratified by elected members of UKMC) to be established to clarify responsibilities under Articles and recommend Best Practice.

UKA IT

Run under Shared Services Agreement – very little development work to address needs of clubs/sport, conflict with Events requirement, very low level of fit-for-purpose analytics and basic operational functions. This needs to be addressed by UKA as a matter of urgency or responsibility/funding transferred to HCAFs. This is not a personal view but feedback from very many contact points in the sport – e.g. EA Whole Council Conference.

Tony Shiret
18 February 2016

**Report by Wendy Haxell, Technical Officials representative
UKA Members Council Meeting February 2016**

Level 5 meetings

Selections for outdoor meetings are nearly complete (with some new people being trialled in management roles) and some officials have been used to fill in gaps in the level 5 meetings who are not on IMO.

The Photofinish peer group have sent out via TAG the request that all national level judges do at least 10 meetings a year. This could be a problem for some where they rely on selection processes as they do not have PF locally.

Level 4 and 3 meetings

Selections for these meetings are in place and it must be remembered that at all meetings including level 5 the officials are assessed and this helps peer group to decide who should be on the IMO list when they review the season in October.

Regional meetings

More officials are now getting the experience of judging etc at this level and it does inspire some to wish to follow on and qualify for the national list.

Club meetings

Officials still need to look to continue up the official pathway and qualify further so that they are of more value to their club.

Other issues

The website is still not being update. (Just look at the UKMC page for a start). Should we be using a photo of the Sainsbury's games as a backing for news etc.

Welfare issues.

Concern is still expressed about the sharing of rooms but officials do have the option to request a single.

DBS.... People are still not looking carefully at the drop down menu. The question has also been raised about officials renewing who have no computer.

Rule Book

New book should be available for April.

800m in door guidelines were issued to officials ahead of the rule book.

General

Further 2017 planning meetings have taken place with IPC and IAAF. Selection procedures for officials being progressed.

Alan Vincent has taken over Roger Simon's work in coordinating peer groups and will attend TAG.

TAG Looked at length of day... CA likely to create a permit recommendation so that 8hr length of competition is max. Competition strategy group will look at this. If longer then suggest bringing in another team or add another day. Implications have to be looked at but all in favour of cutting length of day. **I attended South regional meeting..... this is an example of the sort of problem we have.... Left home at 930am ... started work in call room at 1145..... continued through the meeting with only a couple of short (10mins) breaks until 930pm... arrived home at 1115pm.**

Significant work taking place regarding the 4 year plan including additional sections on endurance and Track and field education. (European Athletics Education Conference in March will be attended).

Geoff Wightman on behalf of runBritain attended recent Endurance Sub Group to discuss Race adjudicators roles.

Cofsec and Home countries Forum on day before national Conference will be managed by June Swift and Malcolm Rogers with Alan Vincent Chairing.

New assessment portal designed by Andrew Hopkins.

Good progress being made with electronic starting systems. (Session at conference on this) Conference title... your journey...WIWA will also be operating alongside that weekend.

Gemma Morris (UKA Officials Co-ordinator) replacement ...applications in progress.

Wendy Haxell
February 2016

UK Members Council February 2016 Road Running Report**KPI 1: Win more medals to inspire the public**

IAAF/Cardiff University World Half Marathon Championships Cardiff 26 March 2016.

KPI 2: Stage Great Events to engage the public

Diamond Relays 2016 were launched in December.

Nova has launched their own event with Newham Council scheduled to take place a week before the Diamond Relays.

2. The Key “Philosophies”

2.1 All strategic decisions should be driven by the support of the Athlete Development Model.

Statistics for England and Wales generated through runbritain

| ITEM | 2013 | 2014 Dec | 2015 Dec | 12.2.16 |
|----------------------------------|---------|----------|----------|---------|
| Licensed Events | 2,115 | 2,405 | 2,636 | 1,011 |
| Races with online entry | 359 | 494 | 620 | 310 |
| Online Entrants | 66,403 | 82,982 | 103,148 | 28,790 |
| Total Maximum Field Size | 190,030 | 213,652 | 245,789 | 108,838 |
| Usable Data | 88,627 | 120,871 | 108,246 | 111,465 |
| Event Adjudicators on Trinity | 299 | 303 | 330 | 330 |
| Event Adjudicators roles covered | 312 | 329 | 339 | 339 |
| Handicap scoring claimants | | | 61,000 | 61,000 |

Scotland has issued ??? road race licenses in 2016 .

Northern Ireland has issued 39 road race licenses this year.

With the continued growth it is likely that the income generated by road running licenses for England Athletics will reach £400k in 2016.

Participation Data:

| | 2014 | 2015 |
|--------------------------|-----------|-----------|
| Total Performances | 3,706,924 | 4,722,403 |
| parkrun Performances | 2,367,194 | 3,249,717 |
| Non parkrun Performances | 1,339,730 | 1,472,686 |

Performance Top 250's:

| | 10k | Gender | Half Marathon | Gender |
|------|------------|---------------|----------------------|---------------|
| 2014 | 31:04 | Male | 70:06 | Male |
| 2015 | 31:01 | | 70:08 | |
| 2014 | 36:13 | Female | 82:28 | Female |
| 2015 | 36:14 | | 81:55 | |

The following items are being discussed by CEO Forum;

- Endurance Education Group
- Re-Issue of Invite of Endurance Officials 2017 World Athletics Championships
- Exemption of Race Directors who are Endurance Officials from undertaking the Risk Awareness Module
- runbritain "Standardisation"

Standardisation: Licensing, Standards and Evaluation:

runbritain annually reviews its standards, covering road and multi-terrain race licensing and medical recommendations. It annually reviews and updates the Race Directors' Handbook and supporting Fact Sheets where necessary.

At the last runbritain Technical Meeting concerns were expressed about the fact that some Home Countries are operating outside of these standards.

The concerns are founded upon not just the income generated or the methodology behind it, but most importantly the adoption, delivery, adherence and the evaluation of those standards.

In England and Wales we believe that the same licensing systems, standards and evaluations of said standards, using Event Adjudicators are being implemented.

In Northern Ireland and Scotland we believe that this is not the case.

There have been 15 deaths in road running, multi terrain, fell and cross country events over the past 3-5 years. In some cases Coroners Courts sought to ascertain not only the cause of death but also the organisational planning and delivery by the organiser and what guidance, standards and systems were available from the sport and in some cases the much wider events industry.

Examples of Industry Guidance:

Sport – UKA Licence Standards for Road and Multi-Terrain Events, runbritain Race Directors' Handbook, runbritain Road Race Medical Services – A Good Practice Guide

Industry – Purple Guide, Health and Safety at Work Act, The Management of Health and Safety at Work Act etc.

As runbritain is the lead arm of UK Athletics for policy and governance, for road running and multi terrain races then there should be a consistent Home Country approach to; Licensing, Standards, Delivery and Evaluation of delivery and standards. This would be assisted by Home Country representation on runbritain sub groups.

Scenario:

We have to ask are UK Athletics confident that if there were a death in a road running event in NI or Scotland, that it would stand the same level of scrutiny as a death occurring in England or Wales? (This is a broad question and if the death occurred in England there is no inference that nothing would be found wanting because all cases are unique, but the question should be asked about the adherence to policy, licence and guidance).

runbritain has consistently adopted a proactive approach when it comes to Medical Guidelines and guidance, something lacking in other disciplines within the sport. Discussions are underway with UKA SAG and Michael Hunt working with the UKA Doctor to set up a sub group of SAG to ensure that these standards can benefit all disciplines.

Race Directors Courses:

Currently upgrading current content but also looking E-Learning Modules and Delivery

Obituary:

The sport lost a great visionary and distinguished athlete earlier this month. John Disley co-founder of the London Marathon and Bronze Medallist in the 3,000m steeple chase at the 1952 Olympic Games. John was 87 years old. His legacy has inspired thousands to compete not only in the London Marathon but in running, creating the opportunity to raise millions of pounds for good causes.

Nigel Rowe MBE
February 2016