

UKMC
Friday 14 February 2014
UKA, Alexander Stadium

Attendance Lynn Davies
 Roy Corry
 Carol Anthony
 Peter King
 Chris Jones
 Leslie Roy
 Roger Simons
 Wendy Haxell
 Keith Reed
 Nigel Rowe
 Keith May
 Niels de Vos
 Sarah Coffey

Apologies: Kevan Taylor
 Ed Warner

Welcome & Apologies

Apologies received from EW & KT.

LD congratulated UK Athletics for being shortlisted for Governing Body of the year for the Sports Industry Awards and winning the Rights Holders Awards for the Sainsbury's Anniversary Games at the European Sponsorship Awards. LD wished to record the sad news of the passing of Sir Chris Chataway; he added that a memorial will take place on the 19 March.

Matters arising from meeting 29 November 2013

Election update – this will be covered within the Agenda

UKA Update

Chairs report

Moore Stephens Joint Assurance Report – The UKA Board have formally approved the written response to the draft report by Moore Stephens into the financial arrangements between Sport England, UKA and England Athletics. PK added that a joint meeting with Moore Stephens, England Athletics, Sport England and UKA to go through the report as the next steps. NdV explained the reason for the Audit was for Sport England to be assured that

the funding is been spent in the correct way and in the right areas, which he confirmed had been given the “all clear”.

CEO Report

Report taken as read

SP1 Win more medals to inspire the Public

NdV highlighted 43% of staff and 32% of income is apportioned to this strategic priority across UK Sport World Class Performance Investment and Sport England “Talent” investment.

NdV highlighted that 97 medals had been won during 2013. JG questioned the number of medals won during 2013, and asked for a breakdown of where the athletes are from (HCAF/region etc). **Action:** NdV to provide for next meeting.

NdV confirmed that the Strategic Priorities covered both Olympic & Paralympic athletics.

SP II Stage Great Events to engage the public

23% of staff drives 63% of income from this strategic priority.

LR asked regarding the Indoor Match in Glasgow going forward from 2015. NdV explained that the new BBC contract does not include Glasgow, he was uncertain if the event will continue.

SP III Increase Participation to Build an Athletic Nation

This priority is primarily driven through the HCAF's, albeit supported by key UKA strategy in terms of competition (calendar and permitting), coaching (qualification of coaches, in particular in running and fitness), runbritain (event standards and licensing). Consequently just 7% of UKA staff are engaged directly in this strategic objective. It should of course be noted that inspiration from medal success and great events is a key driver of participation.

CA asked regarding the value to UKA and UKMC of the HCAF reporting process. NdV said that it was absolutely the right way to report and suggested that UKMC should ensure it spent time on identifying solutions, sharing best practice across HCAF's etc.

KR asked with regards to Schools Activity – NdV explained that the priority is to continue with direct education to teachers using the Elevating Athletics resource.

LD asked the HCAFs about their relationships with Schools Associations. LR confirmed that Scottish Athletics had regular meetings and the relationship is improving, particularly with the CWG in Glasgow.

Presentation by Peter Stanley – Coaching & Development

A copy of the presentation is attached for information.

Elections Regulations

The Council approved unanimously by the revision of the Council Election Regulations

The Voting entitlements for representatives was circulated for the Council to approve. The Council ratified the decision of the sub group for the number of votes as follows:

Affiliated Clubs

Any Affiliated Club:

Nominations **	5
Voting Entitlement	15
Disciplines of Athletics other than track and field:	
Nominations **	5
Voting Entitlement	6
Senior Coaches ****	4
Senior Officials *****	4

** Including Nominating club

**** Excluding individual's personal nomination

Home Country Reports

Key items are highlighted from each report

England Athletics Report – Peter King

Taken as read – see Appendix I

- We have met and exceeded **all** our Sport England contracted year 1 talent development targets for this area of work during 2013
- England Athletics Combined Events Indoor Champs - record entry numbers and results
- There are now over 2m people doing athletics in all forms as measured by APS.

Welsh Athletics – Carol Anthony

Taken as read – see Appendix II

- Sport Wales and the Commonwealth Games Council for Wales have revised the medal target for Team Wales to 25. Athletics is expected to contribute a minimum of 4 medals to this target.
- A record number of 34 Welsh athletes (compared to 21 in 2013) travelled north to Sheffield last weekend to contest the UK Indoor Championships. They certainly didn't disappoint, with a total of 4 medals (1 in 2013), a further 8 top-8 finishes (8 in 2013) and 7 personal bests (4 in 2013).
- Cardiff was awarded the prestigious honour of hosting the 2016 IAAF World Half Marathon Championships.

PK asked about the membership offers Welsh Athletics are looking at and suggested that this is consistent across the UK with the CEO forum to discuss.

NdV said that the Run 4 Wales was a great example. The 4 HCAF events could form the runbritain Grand Prix series as well as making money.

Scottish Athletics – Lesley Roy

Taken as read – see Appendix III

- Scottish athletes responded brilliantly to the home crowd atmosphere in the Emirates Arena at the Sainsbury's Glasgow International. There were five individual event victories, five indoor records, a Native Record in the High Jump and a number of PB's.
- Participation levels across all age groups and all disciplines have continued to grow. The scottishathletics Masters XC held in Hawick drew an entry of 350 athletes, while the Emirates Arena in Glasgow on the same day had a turnout of 105 SuperTeams (420 athletes).

Athletics Northern Ireland – Roy Corry

Taken as read – see Appendix IV

- There are 8 coaches on a mentoring process linking local coaches to mentors/coaches in UK.
- Potential bid for European Cross Country Championships subject to funding and support

Volunteer Representatives

Officials Representative – Wendy Haxell

Taken as read – see Appendix V

- National Conference in April with Paul Hardy as guest speaker. WIWA will also be happening alongside this

Off Track Representative – Nigel Rowe

Taken as read – see Appendix VI

- European Athletics Cross Country – GB top the medal table with 9 medals
- Latest Active People Survey (April-October 2013) show increase in athletics participation amongst 26+

Coaches Representative – Keith Reed

Taken as read – see Appendix VII

- Following my election I met with Peter Stanley who is Strategic Head of Coaching and Development for British Athletics. We covered a wide range of subjects from Coach Education to Performance coaching. Peter shared the latest statistics on performance levels of our athletes who have future medal potential and the overall trends are upwards in nearly all cases.
- Clubs need to encourage athletes to check their coaches are licensed as coaches are not insured. Unlicensed coaches coaching on club nights are insured under these circumstances.

Clubs Representatives – Keith May

Taken as read – see Appendix VIII

- The YDL have made some changes to the format for this year and it will be interesting to see what response there is to the changes.

Any other Business

Youth Development League – RS updated on the Youth Development Leagues and confirmed that the drop out number was very low at around 10-12. There are currently 250-270 clubs in the Youth Development League.

RC asked what was happening with the Athletics Foundation money. **Action:** KT & LD to discuss options with Athletics Foundation Members.

Date of next meeting

Sunday 29 June 2014 – 9.30am Alexander Stadium

APPENDICES

England Athletics February Report 2014

1.1 KPI 1: Win more medals to inspire the public

- We have met and exceeded **all** our Sport England contracted year 1 talent development targets for this area of work during 2013
- The four EGLs have completed their strategies to deliver workshops as well as Masterclasses and pods/cells. There is a continuation of momentum and all the Events have been delivered in the Home Countries.
- The annual NCDP Survey has been completed and the figures will be forwarded to S.E. They are again healthy.
- We have appointed 5 new Mentors on the Speed & Hurdles Event group. This has allowed us to double the number of mentees on the Speed Programme to 82.
- The 2 P.V. Mentors who have recently left have been replaced by 3 Area coach Mentors at no additional cost. Julie Holman is assisting on the NCDP with the combined Events Group supported by David Parker. The Jumps and C.E.s mentee numbers have risen from 64 to 93. 11 mentees have gained International Team Staff experience this year.
- Endurance has 2 new Area coach Mentors which has allowed increased capacity on the Programme. There were 10 mentees who gained International Team experience this year.
- In the Throws events we have 3 new NCMs for heavy throws. 9 mentees have acted as Team Staff at International and Championship competitions.
- We now have 321 mentees on the NCDP and 676 mentees on the LCDP.
- An agreed World Under 20 British Athletics selection policy has been agreed with CWGE Selection policy.
- Noel Pollock will be the lead doctor with support from a doctor supplied through EA but agreed by Noel. Stuart Butler liaising with Noel on this issue. 129 athletes have achieved the qualification standards to date.
- A Preparation Camp has been confirmed in Manchester prior to the Games. There will be a Coaches Development Group Project in Glasgow for invited/selected NCDP mentees. Funding has been secured for both these items elements and venues are confirmed.
- Andy Day & PS attended a familiarisation day in Glasgow with Dave Sunderland, Alan Richardson and Stuart Butler on 4/5 December. There is to be another Commonwealth Games Meeting on 11, 12 & 13 February. Andy Day, Dave Sunderland, Alan Richardson and PS will attend to receive final information and training which we will then announce to our wider Team

- Our first indoor national championships have been held in 2014
- We are meeting with the 3 Area Associations to discuss future partnership working in early February
- Andy Day is preparing our 2014 funding offer for county associations leading on from pilot work that began in 2013.
- Mike Heath and Andy Day have drawn up a list of ideas from EA to UKA with respect to the combined UKA/EA outdoor senior track and field champs that will take place in summer 2014.

1.2 KPI 2: Stage Great Events to engage the public

- EA Combined Events Indoor Champs - record entry numbers and results (see the EA website for further information)
- Successful EA XC teams to Brussels and Antrim
- 2014 realised an Increase in the Central European T&F tour events to include a 4th event for high jump, 10 athlete's entered and joint coaching event in Czech republic. There are a record number of opportunities available on the tour, 70 opportunities are available in the build up to the European Indoor trails during February.
- Announcements have now been made regarding England Teams for 2014 for Mountain running, Race Walking and Ultra running.
- Agreement in pipeline for competition support to Masters events. Particularly important given that APS reported that our major area of growth is amongst the 35-42 and 47-55 age groups across our sport in general – this alliance may impact on our SE track and field contracted outcomes.
- On-line entry for England Athletics 10,000m Championship incorporated into the Highgate Night of 10,000m's launched
- We have agreed 2 full U20's team to defend the Celtic Cup at the end of the Indoor season as well as a select senior side at the same meeting. A website announcement is imminent.
- We have agreed to continue last year's successful 'England Area Teams' in Outdoor Welsh International, selection from the Area Championships.
- We will continue to fund ESAA during 2014 and are in the process of producing a new partnership agreement to capture all our areas of collaboration.

1.3 KPI 3: Increase participation to build an athletic nation

- There are now over 2m people doing athletics in all forms as measured by APS. This is an increase from June 13 figures where participation dipped slightly. This has now corrected itself. APS figures show increase in athletics participation amongst the 26+ audience between the period April-October 2013 with the majority of growth being felt amongst the 35-42 year olds and 47-55 year old segments. Participation amongst both men and women has increased. Track and Field participation has slightly declined. Disability participation has increased and athletics has provided a large % of the overall growth across sports in this respect. Participation amongst 14-25 has held firm in athletics with limited increase however participation amongst 25-29 year olds has declined. The next APS results will be disclosed in June 2014 and we will be able to assess our performance against year 1 targets.
- We have delivered 32,000 new weekly runners as a direct result of our local activation work across England since April 2013. Our direct delivery target for 13-14 was 36,000. We have funded the first market maker grants to 3 Run Group partners as a core strand of our indirect approach to growing participation in addition to investment in RUN TRACKER and our facilitation role of RUN GROUP. We have also licensed over 2,000 road races and continue to provide a range of support courses for race organisers to underpin their work. The next RUN GROUP meeting will take place on 18 February in central London. We have also launched/invested in a specific number of new-year running campaigns and thus far have attracted over 20,000 people to run more often with significant increases to the RE and EA websites during this period including a 74% increase in club-finder traffic from this time last year.
- There are currently 127,000 (including 5,000 Under 11s) registered club athletes with England Athletics in over 1200 clubs and there are over 300 registered member bodies.
- We are due to recruit a Head of Running Participation during March to lead our strategic work in this important area
- We have created 5 priority city RUN! Activator positions in Manchester, Leeds, Bristol, Liverpool and Nottingham. Both employees have been placed in different roles as a result within the organisation. There are now roughly 50 local activation projects in place across England targeting new participants.
- We have met our year 1 internal target for clubmark with 59 being accredited against a target of 50 for 13-14.
- We have met our year 1 contracted target for Satellite Clubs and have also exceeded the number of target participants through this programme for the 13-14 period. We have set up nearly 200 clubs involving nearly 3,000 young people.

- We have met and exceeded our disability participation targets for the 13-14 delivery period.
- We will launch our 2014-15 capital fund to the public during March. We have met and exceeded our year one obligations and targets for capital spend during year 1 of the WSP cycle. Year two funding will be permanently marked focused on running routes in cities.
- Over 3200 delegates have attended coach and leader education courses from April – December which is in line with the 5000 annual target based on approx. 70% of courses being delivered between Oct – end of March
- We will be delivering 10 local club conference events during March and April which will be twin tracked as consultation events to inform ongoing EA work and support to our member clubs
- From April onwards we will invest roughly £300k into 52 Athletics Networks for the next 12 month period

1.4 KPI 4: Host the 'best ever' World Championships to make the country proud

Welsh Athletics UKMC Report February 2014

1. Introduction

An incredibly busy start to 2014 has seen a full range of activity across all forms of athletics in Wales. Updates are provided below on this activity, which spans the four strategic priorities for British Athletics.

We have also achieved a significant milestone in creating a sustainable delivery model for schools athletics.

2. The four strategic priorities

2.1 KPI 1: Win more medals to inspire the public

The athletics landscape for 2014 is particularly exciting with the build-up to the 2014 Commonwealth Games now gaining momentum.

Sport Wales and the Commonwealth Games Council for Wales have revised the medal target for Team Wales to 25. Athletics is expected to contribute a minimum of 4 medals to this target.

A record number of 34 Welsh athletes (compared to 21 in 2013) travelled north to Sheffield last weekend to contest the UK Indoor Championships. They certainly didn't disappoint, with a total of 4 medals (1 in 2013), a further 8 top-8 finishes (8 in 2013) and 7 personal bests (4 in 2013).

David Omoregie (Mike Guest) provided one of the most memorable performances of the weekend, running a personal best in the 60m hurdles to claim a bronze medal in his first ever senior championships – at just 18 years of age! His time of 7.78s equals the Welsh Junior Record (over 3'6 hurdles) held by Colin Jackson. It also places him equal 2nd on the U20 UK all-time list!

2.2 KPI 2: Stage Great Events to engage the public

The **Welsh Athletics Indoor Track and Field Championships** was held at the upgraded National Indoor Athletics Centre in January. This two-day event combined the Under 13 and Under 17 Championships with the Welsh Senior Indoor Championships.

Further enhancements to the technological infrastructure helped to improve the overall quality of the event and helped officials deliver a fantastic event to a full house.

The fourth leg of the **British Athletics Cross Challenge** took place on Sunday 19 January at Cardiff's Blackweir Fields.

The senior titles were won by Adam Hickey (Eamonn Martin) and Charlotte Purdue (Mick Woods) while the under 20 races were won by James Hall and Bobby Clay (Peter Mullervy).

After successful visits over the last few years, Welsh Athletics again sent a cohort of athletes to the **Vienna Indoor Classic and Gugl Games in Linz**.

Saturday 1st February 2014 saw the second **Vault Cardiff** event staged at the National Indoor Athletics Centre, Cardiff.

A total of 80 Pole Vaulters competed in 8 pools across 3 different runways throughout the course of the day and it was truly amazing!

Some stats on the 80 competitors taking part;

- 18 set a new personal best (23%)
- Another 19 attempted a personal best (24%)
- 16 set a new season's best (21%) (does not include those competing for the 1st time this season)
- Another 7 attempted a season's best (9%) (does not include those competing for the 1st time this season)
- A total of 37 athletes either cleared or attempted a personal best (47%)
- An additional 17 athletes either cleared or attempted a season's best (21%) (does not include those competing for the 1st time this season)
- Of 71 athletes who had already competed this season, 54 either cleared or attempted a personal or season's best (76%)

The two "Performance of the Day" awards went to;

Joel Leon Benitez for his three personal best performances – 4.71m, 4.76m and 4.81m! This further extends Joel's lead at the top of the UK U17 ranking, but also places him 15th in the senior rankings in 2014! And all at the age of just 15! It also now moves Joel into the top-10 of the UK all-time list for U17 athletes (8th).

Rebecca Gray for her 2 personal best performances – 3.35m and 3.45m! This achieves the Po10 ranking in 2014 for Rebecca who is in her first year as an U17 athlete AND who now goes to 3rd on the UK U17 rankings for 2014 but ranks 1st for her athletic year of birth!

The **Welsh Athletics Cross Country Championships** will be held on 15 February at the Dinefwr Estate near Llandeilo. This is the same venue that hosted the SIAB and Home Countries Cross Country International in 2013.

Event management company Run 4 Wales has added the **Cardiff Bay 5 Mile** run to its portfolio in 2014. Set in the heart of Cardiff's historic Bay, the 5th annual Cardiff

Bay 5-mile race – including the 2km fun run – is a flat, fast and friendly event for all ages and abilities.

See www.cardiffbay5mile.org for further details.

The **Cardiff Half Marathon** will host the 2014 UK Half Marathon Championships and form part of the Run Britain Grand Prix Series.

2.3 KPI 3: Increase participation to build an athletic nation

The Athletics Networks – Club Development Plan, identifies five primary objectives;

1. Create a thriving club at the heart of every Athletics Network.
2. Double club membership.
3. Double the number of active volunteers.
4. Give every child the opportunity to take part in athletics, the opportunity to run, jump and throw.
5. Work in partnership to provide a full pathway of local athletics opportunities.

A significant strand of this plan looks at strengthening the delivery and competitive opportunities in each of the 8 school districts which make up the Welsh Schools Athletic Association (WSAA).

Welsh Athletics and the WSAA have set-up a steering group to establish a sustainable model to support schools athletics. The steering group has now agreed a new model to support the governance and finances of the WSAA, with a jointly-agreed annual programme of activities.

Across the UK, plans are also progressing for improved and consistent delivery of athletics in schools, focusing on teacher education and on the offer within the curriculum.

One issue to highlight to the UKMC, is the deterioration in the stock of track and field **facilities** resulting from the financial challenges facing local authorities. We would welcome a discussion on this subject.

2.4 KPI 4: Host the ‘best ever’ World Championships to make the country proud

On 15 November 2013, Cardiff was awarded the prestigious honour of hosting the 2016 IAAF World Half Marathon Championships.

Plans are underway, with initial activity centred on forming the Local Organising Committee and planning a handover from Copenhagen in March.

Similarly, the 2015 World Mountain Running Championships LOC has met to establish the respective roles and responsibilities.

3. The 2 Key 'Philosophies'

3.1 All strategic decisions should be driven by the support of the Athlete Development Model.

Last year Welsh Athletics published the Welsh Athletics Strategic Plan, 2013-2017. This ambitious document outlines the strategies to increase participation, to provide a pathway of opportunities, to produce international athletes and a world class coaching system, engaging with clubs, schools, local authorities, community groups and other sports development partners.

The Competitions Strategy was not included in this plan as an external review was imminent. This review has now concluded.

Support of the ADM is central to any recommendations which result from this project.

3.2 To be Britain's best Olympic and Paralympic sport in everything we do.

- Welsh Athletics was awarded Level 3 of the NSPCC Standards for Safeguarding children in sport
- In order to improve operational efficiency, a review of the structure of the staff team has been conducted and is nearing its conclusion
- To maintain our focus on continuous improvement, a members' survey has been created to establish feedback on the current levels of customer satisfaction
- In parallel, a review of our membership offer is underway, with particular focus on the endurance running community
- An announcement on Sport Wales' investment into Welsh Athletics is due this week. Up to 10% cuts in exchequer funding are possible for the next 2 years
- Welsh Athletics has signed a 5 year agreement with Kukri to provide international kit to all teams competing for Wales

UKMC Reporting Template

KPI 1: Win more medals to inspire the public

Scottish athletes responded brilliantly to the home crowd atmosphere in the Emirates Arena at the Sainsbury's Glasgow International on 25 January – Burns Day. There were five individual event victories (more than GB), five indoor records, a Native Record in the High Jump and a number of PB's. With the Commonwealth Games less than 6 months away Scottish athletes were inspired and performed "on the day" with distinction among some of the world's top athletes.

Laura Muir earned Performance of the Day winning the 800m in 2.00.94, David Smith competing for the Commonwealth Select cleared 2m 24 in the High Jump for a new Native Record and there was not a dry eye in the stadium when Lynsey Sharp was presented with her European Championship Gold medal by her father Cameron.

This performance augers well for the Commonwealth Games and future events, with the case strengthened for Scotland's place in the indoor fixture in the future after a historic first appearance in 26 years.

Coach education has continued to remain high on the scottishathletics agenda and in partnership with Glasgow Life and British Athletics a special Question and Answer session was held for coaches on the evening prior to the International. 'Preparation for a Major Championship' was the theme where an International Panel of Team Managers and Coaches – Ken Brauman (USA), Ed Gorman (USA), Fuzz Ahmed and Peter Stanley were available to answer questions and give advice. This was a great opportunity for local coaches to learn from those working with elite athletes.

Prior to the Coach Q&A an Athlete session was held to enable the National Youth Academy athletes the opportunity to ask Kim Collins and other athletes how they prepare for major events. This was also well attended.

KPI 2: Stage Great Events to engage the public

The Sainsbury's Glasgow International provided a great opportunity for Scottish athletes ahead of the Commonwealth Games in July. A Scottish team competed for the first time in 26 years the event has been held. The success of the team and the event will surely mean a return for a Scotland team in 2015.

We anticipate confirmation of the Diamond League coming to Hampden Park ahead of the CGs. That will be a one-off unique experience – Hampden will only have the track on a temporary basis, so it can never happen again. The opportunity for those Scots (member of clubs etc) who failed to get tickets for the Commonwealth Games

having an early opportunity to purchase tickets for a Glasgow DL – great PR chance for the sport and a strong basis to fill Hampden again!

The 2014 Scottish Schools T&F Championships (run by SSAA) will be held at Hampden park as a unique 'one off' opportunity for the school aged athletes of Scotland. We anticipate this will be a popular events – the ONLY chance young athletes will get to compete on this track before it reverts to football after the Commonwealth Games.

Then the Commonwealth Games itself. Sold out. Full. The Hampden Roar – legendary already, coming to an athletics event near you! It has the potential to be stunning, and should contribute to maintaining big event fever and enthusiasm ahead of 2017.

KPI 3: Increase participation to build an athletic nation

Participation levels across all age groups and all disciplines have continued to grow as can be seen from the weekend of 1-2 February. The scottishathletics Masters XC held in Hawick drew an entry of 350 athletes, while the Emirates Arena in Glasgow on the same day had a turnout of 105 SuperTeams (420 athletes). This is a development focused multi-event competition which is growing in popularity year-on-year. It brings together teams of four youngsters in the U12 age group giving them a taste of the sport as they compete over 60m, long jump, shot putt and 4x200m relay.

The following day the Emirates Arena was host to the scottishathletics National Track & Field Indoor Championships and Junior Relays where there was a record 199 teams entered in the U14/U16 and U18 age groups. Along with a great turnout from the senior athletes there was close to 1000 people in the arena.

As part of the ongoing work to support clubs across Scotland, we have recently announced four additional coaching assistant courses as well as those already planned. The success by Scotland at the Sainsbury's Glasgow International clearly demonstrated the public interest in athletics at the moment and that will only be magnified significantly come the summer. The key for clubs is to ensure that they can cope with the interest. Clubs will need to make sure they have the capacity for that as well as ensuring their coaching structure is fit for purpose.

As part of the National Coach Development Programme club coaches can benefit from club coaching visits from scottishathletics National Coach Mentors. These sessions are about supporting local coaches to develop their knowledge across event groups and event specifics and target those coaches working with athletes aged 13+.

The main focus of the sessions will be on the developing technical knowledge, conditioning knowledge and planning knowledge and will link in with the key themes being developed across the National Coaching Weekends (mid-March) and National Events Days.

The “jewel in the crown” of our participation and retention work, is that being led by key clubs through the Club Together Programme. This unique and leading programme continues to astound with its impact (and simplicity) – additional clubs now being brought into the programme (with support of sportscotland) and the numbers of new coaches, volunteers and officials grows hugely, enabling a greater capacity within the clubs for new athletes. Put simply, this programme works!

KPI 4: Host the ‘best ever’ World Championships to make the country proud

scottishathletics looks forward to the WC and World IPC Championships in 2017, and looks forward to collaborating and supporting the Championships – irrespective of the referendum result later this year.

The 2 Key ‘Philosophies’

All strategic decisions should be driven by the support of the Athlete Development Model.

To be Britain’s best Olympic and Paralympic sport in everything we do.

Athletics Northern Ireland – HCAF Report February 2014

Figures 1 December to Present

KPI 2.1: Win more medals to inspire the public

Athletes from Northern Ireland have achieved the following performances (1 July – 30 Nov):

- 4 medals at the IPC world championships,
- 2 medals at the European Youth Olympic Festival,
- 4th place at the European Junior Champs,
- 25th World youth champs,
- 16th European U23,
- 5th World University games and 21st World Championships

There are 8 coaches on a mentoring process linking local coaches to mentors/coaches in UK.

Opportunities exist for coaches to meet and discuss plan and receive feedback on coaching processes.

An example of how this process has worked is a coach linking up with a British athletics employed coach to attend altitude training camp.

Coaching Courses 1 December 2013– 10 Feb 2014

Course Name	Number of Courses	Number of Participants
Coaching Assistant	1	18
Leader in Running and Fitness	1	24
Athletics Coach	1 Part 2	Same 7 as previous
Coaching in Running & Fitness	1 Part 2	Same 9 as previous
Elevating Athletics Primary	1	20
Sprints Coaching Network	1	20
Jumps Coaching Network	1	13
Throws Coaching Network	1	6

Athlete Interaction with Media & Public

Gladys Ganiel – January 2014

Launch of Titanic Quarter 10k (photoshoot)

Zoe Brown, Jason Smyth, Peter Glass, Stephen Scullion – December 2013

Underarmour kit promotional shoot inc Commonwealth Games Kit

KPI 2 & 3 – Stage Great Events to engage the public/ Increase participation to build an athletic nation

KPI	Event Name	Participants	Discipline	Overall Figures	Males	Females
2- stage regional/national events	NI & Ulster Senior Cross Country (part of IAAF Antrim, incorporating Celtic XC and BA Cross Challenge)	HC Clubs, Internationals, Celtic field, primary schools	XC	1024	614	410
2- stage regional/national events	NI & Ulster Masters & Intermediate Cross Country Championships	HC Clubs	XC	663	441	222
3 - Increase participation	Athletics NI Cross Country League (Round 4) excluded round 5 as it was in IAAF Antrim XC	Senior Participation	XC	217	138	79
3 - Increase participation	Athletics NI Primary Schools XC League (R2 & R3)	Primary School	XC	2396	1184	1212

KPI 3 cont. – Athlete Membership to Athletics Northern Ireland

Athletes Registered	Male	Female	
Age 13-15	361	417	
Age 16+	1740	1376	
Total	2101	1793	3894

Athletics Northern Ireland requires clubs to register athletes participating in events outside of clubs from the age of 13+ (turning 13 before 31 March in the registration period).

13-15 year olds are a reduced price to senior athletes, taken as turning 16 or over by 31 March.

Athletes under the age of 13 are not currently required to register however a free of charge registration system is being phased in for U13s.

KPI 4: Host the ‘best ever’ World Championships to make the country proud Athletics Northern Ireland proposes the following internationals subject to funding:

Commonwealth Games Warm-up Jul 2014- Mary Peters Track, Belfast.

Pre-World Championships international 2017.

Potential bid for European Cross Country Championships subject to funding and support

Report by Wendy Haxell, Technical Officials representative

UKA Members Council Meeting February 2014

Level 5 meetings

At present the list of officials who operate at these meetings is being examined. There are sufficient officials so the aim now is to make sure that there is more consistency in officiating at this level. The aim is to have quality but at the same time allow for the development of newcomers. Officials list will be finalised during the year and a letter about the procedure went to officials last week.

Details of all structure will be in the appendices of the new rule book.

Level 4 and 3 meetings

Selection for this included those officials who did not meet the criteria of 20 days officiating. Officials who made no ROE return did not receive invitations but can be included next year if they complete the form and meet all criteria which includes supporting their regional meetings.

Regional meetings

Upgradings continue so that new officials are included in the regional structure. Some of these officials also get the opportunity of working in an ancillary capacity at national meetings when their TRNG nominate them.

Club meetings

Clubs still need to encourage their officials to continue up the gradings after they have been on the level 2 courses. It helps the clubs in the manning of the field events in particular.

ROE These forms will continue in the new format with more instructions on completing them for lower graded officials as they replace the log book when they complete all the columns in full.

DBS Reminders are still required in order that licences are issued correctly.

More flexibility is being shown with courses run at a local level. This is the feedback I have been given following a regional COFSEC meeting. It still needs to be realised that numbers are not going to be sufficient in certain disciplines.

Use of the personal Portal will need to be stressed if more use is made of it. Eg submission of ROE.

National Conference in April with Paul Hardy as guest speaker.
WIWA will also be happening alongside this.

Wendy Haxell 2014

UK Members Council – February 2014 Report

Off Track:

KPI 1: Win more medals to inspire the public

European Athletics Cross Country – GB top the medal table with 9 medals

KPI 2: Stage Great Events to engage the public

The 2014 runbritain Grand Prix kicks off at the Mizuno Reading Half Marathon on 2nd March. The six events in the series are:

- Mizuno Reading Half Marathon on 2 March
- Bristol 10k on 11 May
- BUPA London 10,000 on 25 May
- BMC 10,000m Track Festival at Trafford on 6 September
- Cardiff Half Marathon on 5 October
- Age UK Leeds Abbey Dash 10k on 16 November

KPI 3: Increase participation to build an athletic nation

Latest Active People Survey (April-October 2013) show increase in athletics participation amongst 26+, T&F slightly dipped, disability participation has increased. Next APS June 2014

KPI 4: Host the 'best ever' World Championships to make the country proud

Mizuno Reading Half Marathon hosting British Athletics World Half Marathon Trials 2 March 2014

The 2 Key 'Philosophies'

All strategic decisions should be driven by the support of the Athlete Development Model.

Fell Running – Updated their Health & Safety event organiser requirements

Gavin Lightwood and Nigel Rowe attended Health and Well-being Conference organised by European Athletics. Road Running aspects based on runbritain systems and procedures hailed as model of best practice.

	2014	2013
Licensed events	659	2,115
Races with online entry	139	359
Online entrants	18,980	66,403
Total maximum field size	84,959	190,030
Usable Data	93,291	88,627
Event Adjudicators on Trinity	295	299
Event Adjudicators roles covered	319	312

UK Members Council
Coaching Report
February 2014

KPI 1: Win more medals to inspire the public

Following my election I met with Peter Stanley who is Strategic Head of Coaching and Development for British Athletics. We covered a wide range of subjects from Coach Education to Performance coaching. Peter shared the latest statistics on performance levels of our athletes who have future medal potential and the overall trends are upwards in nearly all cases. It is very clear that all aspects of coaching from grass roots upwards affect the achievement of this KPI. The way forward is to make all coaches in the sport feel that they do contribute to this and are not working in isolation.

There are many examples across all four home countries of greater involvement of grass root coaches in workshops, conferences and engaging with UCoach which is an excellent tool. Communication is the key which must not be neglected, and there is still work to be done in this area.

KPI 2: Stage great events to engage the public

The staging of major events are important to keep Athletics in the public eye and television coverage is also key. It is important to make athletes and coaches feel motivated to perform at every level and the thought of being at events like the IPC European Champs and World Championships, which are being held in the UK, is a tremendous motivation at a wet and windy track in February. We need also to ensure all events are athlete centred and that we can reduce travel times and keep timetable to a sensible length.

KPI 3: Increase participation to build an athletic nation

There is clear evidence from recent Active People surveys that more people are taking part in running in the UK and again all four home countries have plans in place to support this. We need to find a way to offer those who want it a coaching pathway. The clubs and their coaches are key to this but there needs to be a culture change in how this coaching is offered to potential new athletes. The statistics on track and field participation is less clear but new initiatives like Athlefit will help. Clubs need to open their doors to everyone and encourage newcomers to have a go. This will of course require more coaches, so we need to recruit and retain. There are changes being introduced to the coach education system to reduce the paperwork, as currently a lot of new coaches do not finish their study because of the complexity of this task. It is also very evident that we need to have a better idea of the number of coaches taking courses and the percentage of those who drop out. This is key to providing support and we need to use the NCDP and LCDP programmes to assist. A more formal system of mentoring should be looked at for all coaches who are working to achieve their qualifications. This can involve clubs, networks and counties who would all benefit in the long run.

KPI 4: Host the `best ever` World Championships to make the country proud

We are very much aware of the positive effect that the Olympics had on the numbers of new athletes coming into the sport. If we can rekindle this effect then it can happen again. There were lessons to be learned from the post-Olympic influx, and we must have the coaches trained, motivated and ready in the clubs to be able to respond better this time. We must also ensure that we continue to be able to offer opportunities to young athletes even though the majority of funding is being aimed at the 14+ age group. The future of Sportshall athletics needs to be resolved.

Key Philosophies

1. All strategic decisions should be driven by the support of the Athlete Development Model (ADM)

As previously stated by my predecessor, the coaching pathway should follow the ADM and we need to ensure that the coach education system continues to reflect this. We also need to ensure that we do communicate with existing coaches who may have qualified a long time ago. The changes in coaching methods and philosophy need to be passed on, to what may be a challenging and 'change resistant' group. We also need to be aware that not everyone has access to a computer so all types of communication need to be utilised.

2. To be Britain`s best Olympic and Paralympic sport in everything we do.

This is a tough goal to achieve but it is important to strive for excellence in whatever we do. The key things from a coaching perspective have already been outlined and we need to continue to develop our coach education system to ensure we have well trained coaches for the next generation. We currently have a very effective programme on coach mentoring through the NCDP and LCDP programmes and the formation of Athletics Networks (or equivalents) has ensured clubs and coaches work more closely together than ever. We need to ensure that funding is maintained for these programmes and all coaches are encouraged to be involved. Facilities are also key and we need to create more indoor venues like Loughborough and Cardiff in other areas (like the far South West) where coaches can work together with athletes in an environment designed to realise their potential. We also need to embrace professional coaches and get them working with our dedicated volunteer coaches. Both have a key role to play in achieving this goal.

Keith Reed
Coaching Representative
February 2014

UKMC CLUB REPRESENTATIVE REPORT

KPI 1: Win more medals to inspire the public

KPI 2: Stage great events to engage the public

KPI 3: Increase participation to build an athletic nation

KPI 4: Host the `best ever` World Championships to make the country proud

KPI 2: The YDL have made some changes to the format for this year and it will be interesting to see what response there is to the changes.

Sportshall athletics is an important part of the sport and with the loss of the Aviva sponsorship the inter county and regional competitions have continued this winter with the support of Counties. It is important that this level of competition is continued.

KPI 3: Further to my report last meeting where I raised my concerns over volunteers taking officials courses and then not obtaining their officials license. I received the information from Paula Gowing and unfortunately it confirms my original thoughts. The following is the list of numbers taking officials courses during the period 1 September 2012 and 1 May 2013, the period when most Officials courses are held, and then the numbers who actually went on to obtain their license during the following summer.

Course	Attended	Passed	Percentage
Level 1 Assistant	319	154	48%
Level 2 Endurance	12	4 Club/0 County/0 Region	33%
Level 2 Field	353	87 Club/16 County/0 Region	29%
Level 2 Photo Finish	35	5 Club/2 County/1 Region	23%
Level 2 Starter	59	9 Club/2 County/0 Region	19%
Level 2 Starters Assistant	59	13 Club/5 County/0 Region	31%
Level 2 Timekeeper	92	25 Club/5 County/0 Region	33%
Level 2 Track Judge	160	43 Club/5 County/0 Region	30%
Total	1089	376	35%

To me this is a worrying statistic especially with the Field Judges, where the long throws now require at least a level 2b to officiate at the event, and out 353 officials who took the Level 2 course only 16 have a license for level 2b. Several questions need to be answered.

Do officials find obtaining the required number of meetings too onerous?
Having taken the course are officials just not bothered about completing the necessary paperwork?

Is the sport not giving enough support?

Who is responsible for encouraging officials to complete the course?

I don't have the figures for each individual region or country so it may be that some parts of the UK are better or worse than others.

My initial thoughts are that Clubs or Counties should be responsible, but they need to be given the information so that they know who needs to be encouraged to complete the process.

Keith May
14 February 2014

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