

**UKMC**  
**Friday 2 October 2015**  
**UKA, Alexander Stadium**

**Attendance**

Lynn Davies  
Ed Warner  
Niels de Vos  
Kevan Taylor  
Jason Gardener  
Roger Simons  
Wendy Haxell  
Keith May  
Keith Reed  
Nigel Rowe  
Leslie Roy  
Peter King  
Carol Anthony  
John Allen  
Nigel Holl  
Sarah Coffey

**Apologies:** Roy Corry

**Welcome & Apologies**

LD welcomed everyone to the meeting. Apologies were received from Roy Corry.

LD congratulated Lord Seb Coe on his appointment as President of IAAF.

Congratulations also to Jason Gardener & Lawrence Clarke who will take up new roles on the Members Council from November, Jason as President and Lawrence as Athlete Representative. Wendy Haxell was unopposed as Officials Representative and will serve a second 4 year term.

LD wished to congratulate the GB Teams (including Performance teams and UKA Staff) throughout the summer on the best World Championships performances in 20 years.

**Minutes of meeting 5 July 2015**

These were approved as a true record of the meeting, with the small changes highlighted.

## **Matters arising from meeting 5 July 2015**

**Officials Report** - WH raised concern on the lack of officials due to clashing of meetings. RS suggested that Nigel Holl picks up the lack of officials as part of his strategy role. Action: NH **Update: NH confirmed that this was ongoing as part of the Officials Strategy Review.**

**Coaching Report** - KM asked about the “event specialist” coaches and other technical events. Action: KR to discuss with Peter Stanley. **Update: KT to follow up, NH confirmed this will be covered in the Coaching Strategy.**

**2015 Elections** - EW asked the Council if they would support the proposal to invite Lawrence Clarke to be the Athlete Representative on the Council (to replace Helen Clitheroe). The Council agreed unanimously. Action: SC/LD to invite Lawrence to the AGM in December. **COMPLETE**

## **Volunteer Representatives**

### **Officials Representative – Wendy Haxell**

Taken as read – see Appendix I

- Keith Davies elected to the IAAF Technical Committee and Peter Marlow is continuing in his role for Race Walking.
- David Brown is presenting to the CEO Forum in November regarding electronic starting devices.
- The Technical Advisory Group (TAG) have processed 23 records since May 2015
- UKA Chair on behalf of UKA Board has confirmed TAG’s role in the decision making to ratify British records.

### **Coaches Representative – Keith Reed**

Taken as read – see Appendix II

- Athletics continues to grow in participation with events like Parkrun and other less traditional events.
- Coaching conferences have been held in Northern Ireland, Wales and Scotland but not in England during 2015. England have changed to hold regional technical days and Run, Jump, Throw movement workshops aimed at Assistant Coaches and Leaders in Running Fitness. NH confirmed that the Coaching Strategy Group are investigating coaching courses and event specific course and looking at the process and content to ensure more coaches and better quality coaches are coming through.

### **Clubs Representatives – Keith May**

Taken as read – see Appendix III

- NH attending England Athletics competition providers forum to give an insight to the workings of the UKA Competition Strategy Group as well as an overview of strategic development in athletics.

### **Off Track Representative – Nigel Rowe**

Taken as read – see Appendix IV

- Wales staged the World Masters Mountain Running Championships with very strong junior athletes coming through.
- NR reported an increase in licensed events by approx. 30%.
- European Athletics Safety & Quality Standards for Road Races scheme has now been launched with a number of UKA Licensed events supporting the initiative.

### **Home Country Reports**

#### **England Athletics Report – Peter King**

Taken as read – see Appendix V

- Entries for U20/23 has superseded previous years with over 1000 athletes.
- Good response to the “This Girl Can Running” web portal for women and girls interested in taking part in athletics off the back of the nationwide campaign.
- Investment into 2 facility projects during 2015/16 in partnership with Kettering Harriers and Lewes AC.

#### **Welsh Athletics – Carol Anthony**

Taken as read – see Appendix VI

- Wales hosted the 31<sup>st</sup> World Mountain Running Championships with 33 nations participating. A week-long event leading up to the World Mountain Running on the last day.
- Seren Bundy-Davies became only the second Welsh female athlete to win a World Championship medal after anchoring the GB & NI women’s 4 x 400m relay team to bronze in Beijing.
- Cardiff Half Marathon will be televised live on BBC Wales for the first time in the events history – a significant milestone in the growth of the UK’s second largest half marathon. 23,000 runners are expected to register before entries close.

#### **Scottish Athletics – Lesley Roy**

Taken as read – see Appendix VII

- Scottish senior athletes continue to perform when it counts with 40 athletes gaining GB vests across the disciplines and long held Scottish records being broken.
- Age Group Championships saw 1289 athletes entered – a record for these championships
- A business planning day was held for the 24 clubs involved in the club 20:20 modernisation project. The programme offers significant potential to assist key clubs further on the journey to sustainable business thinking.

### **Athletics Northern Ireland – Roy Corry**

Taken as read – see Appendix IX

- Tom Crick has made significant impact since joining ANI in July and feedback from clubs, coaches, athletes and funding partner has been very positive.
- A bid to host the 2021 Commonwealth Youth Games is being prepared with NI Commonwealth Games Council and a decision is expected in January 2016.

### **Chairs Report**

Report taken as read

Board Succession - EW reported that with Jason Gardener taking on the role of President in December a replacement Director with background as an international athlete or coach is being sought. EW asked for a representative of the Council to sit on the appointments panel for interviews for the new Director. LR confirmed that she would be available for this.

KT mapped out the scheduled dates for expiry of each of the NEDs term of office, on the assumption that each serves two four year terms. Terry Colton's will have only served a total of seven years in January 2016 when he is due to leave the Board. The UKA Board proposed to appoint Terry for a further one year bringing his total to eight years and asked for the Council to approve. The Council approved this proposal.

EW will devote much of his time to the 2017 World Championships from 2016 and Richard Worth (senior NED) will take on additional responsibilities. EW & RW are meeting 5 October to divide the responsibilities.

EW shared the UKA Board Evaluation 2015 with the Council for information.

### **CEO Report**

Report taken as read

Sainsbury's Anniversary Games - Despite the very challenging circumstances the 2015 Anniversary Games delivered a significant success with the two Diamond League days attracting the largest audience of any IAAF event in the world and the IPC final attracting the largest audience ever outside of Paralympics and the 2013 Anniversary Games.

WH thanked UKA on behalf of the Officials for the tickets to the Anniversary Games so their families were able to see what they did.

Rules Revision – the final recommendations from the Rules Advisory Group will come to the UKA Board in December. The Advisory Group will not be proposing the Age Groups changes to be considered following feedback from the consultation process.

### **2016 Fixtures Calendar**

RS circulated the final draft fixtures calendar for information and thanked members for their input. The calendar will be finalised at the fixture conference in November.

### **Competitions Strategy Group**

Nigel Holl gave an update and presentation on the concepts and ideas from the Competition Review Group. Any feedback on the presentation should be sent to Nigel at [nholl@uka.org.uk](mailto:nholl@uka.org.uk).

### **Financial Update**

KT gave an overview of the financial statements to 31 March 2015. The accounts will be formally approved at the AGM in December.

KT provided an update on the current financial year to August 2015.

### **2015 Elections**

KT confirmed Jason Gardener as the next President at the AGM. JG identified Donna Fraser as Vice President, KT asked the Council to endorse the appointment. The Council agreed unanimously. Announcements of the two appointments will be made w/c 5 October.

**Action:** KT

Three nominations have been received for the position of Clubs Representative and the ballot is underway with a closing date of 16 November.

Two nominations for the role of Road Running Representative and the Council are asked to vote for the representative.

### **International Reports**

Nothing to report

### **Any Other Business**

The 2016 Meeting dates were circulated and are confirmed below:

- Sunday 28 February      Sheffield, British Indoor Championships
- Sunday 26 June      Birmingham, British Championships & Olympic Trials
- Friday 30 September      Birmingham
- Friday 9 December      Birmingham

### **Date of next meeting**

Friday 4 December – 10am Athletics House, Alexander Stadium, Birmingham

# APPENDICES

## **Report by Wendy Haxell, Technical Officials representative**

### **UKA Members Council Meeting October 2015**

#### **Level 5 meetings**

The list of officials who operate at these meetings will be finalised at the peer group meetings this autumn. Records of experience had to be submitted by 30 September.

Officials continue to be monitored and graded at these and other national meetings.

#### **Level 4 and 3 meetings**

The list for people for this level will also be released later this year.

#### **Regional meetings**

Need to encourage more people to aspire to this level.

#### **Club meetings**

Clubs still need to encourage their officials to continue up the gradings after they have been on the level 2 courses.

The Education committee are looking at the list of tutors and more training was given to existing tutors earlier in the year.

Level 4 has been renamed Competition management award to reflect the true nature of this qualification. A Competition Management course will be run as well as a level 3 course in October (24/25). These are now only delivered annually in Birmingham.

Albeit competitive and competition clashing has now improved there remains the issue of officials overload between national and domestic requirements ,especially when a regional meeting is being held in a region at the same time as a national meeting in that region. The workshop which uka and ea will deliver will start to resolve these issues.

#### **Welfare issues.**

Several cases of unsuitable treatment of officials has occurred (by athletes and athlete support networks) and been referred to the appropriate authority and these have been dealt with. We need to try and encourage officials to declare when these incidents occur so that a true picture of the situation can become clearer.

Often the staff in the office are heavily involved in the putting on of meetings during the summer. It means that many of them then understandably take a break and when I had a query I could not find anyone expert enough to deal with this. (to do with access to DBS as although David Brown had given me a solution it did not work for me!)



There is definitely a need to lessen the length of meetings as with the travelling time and the requirement to be there 2 hours before in some cases the officials are working a long day.

The provision of single rooms for the Anniversary games was welcomed but if the same venue is used for 2017 then the matter of transport to the venue needs to be considered. Coaches were at the road at the bottom of the hill and could have been used on a to and fro basis. Some officials had to queue for one hour just to reach the tube station.

An NTD wash-up meeting will be held in November. These meetings are very valuable as it gives an overview of any difficulties and especially if they occur in several meetings.

Keith Davies elected to IAAF Technical Committee and Peter Marlow is continuing in his role for Race Walking.

TAG received a report from David Brown on the work his group have been doing into electronic starting devices; 23 records have been processed since the group last met in May; a letter from the UKA Chair on behalf of the Board confirming TAG's role in decision making and expressing appreciation for their work was welcomed; a number of rule proposals from the Rules Review group were considered.

CA MR and PG met with England Athletics on 16 September re the 4 year plan. There will be a joint county official's workshop the day before the official's conference to move this engagement process forward and focus on officials helping at lower tier competitions. A new tutor training course will be implemented at the end of 2015.

**Wendy Haxell 2015**

## **UK Members Council - Coaching Report - September 2015**

### **KPI 1: Win more medals to inspire the public**

It proved to be a really good World Championships for Great Britain in Beijing with a lot of medal success which is pleasing after the drug headlines that dogged the sport during the summer. It was great to see Mo Farah, Jess Ennis-Hill and Greg Rutherford excel once again as they are the type of athletes that the general public can relate to. The challenge is now on to find their successors. This should be the focus of British Athletics and the coaches who help produce the top athletes. We also hope the IPC World Championships in Doha are successful for Great Britain and they are well covered on TV and in the press.

### **KPI 2: Stage great events to engage the public**

The events this summer have been a real success with good crowds. The Anniversary games were amazing with the return to the Olympic stadium every bit as good as was anticipated. The IPC Grand Prix final was not as well attended but still good. Perhaps a lower pricing structure could be considered for this day. Again considering the drugs issues this summer it was great to see the public turning out to support the major events and it is also pleasing to see lots of people at the England Age group Championships held at Bedford. A great addition is the online streaming of these events which allow more people to watch if they can't get to the event. It would be great to get more TV coverage of grass roots athletics but this is not likely to happen.

### **KPI 3: Increase participation to build an athletic nation**

Athletics continues to grow in participation and there is a growth in numbers taking part in events like Parkrun and other less traditional events. We do need to ensure that the numbers of people joining clubs increases but evidence is showing that this is the case. The growth of new events presents its own issues, and we must ensure that our athletes continue to support club type events across all the disciplines. The role of the Competition group are key to ensure we have a competition structure that supports the athlete development model. We need to make a firm decision on any age group changes and recognise that the majority of the sport do not seem to support the changes.

There have been Coaching conferences held in Northern Ireland Wales and Scotland but not this year in England. The emphasis has changed in England to holding Regional technical days and Run Jump Throw movement workshops aimed at Assistant coaches and Leaders in Running Fitness. There is still some disquiet in England about the content of coaching courses despite the changes that have been made. This needs to be resolved so that the courses represent both value for money and the correct level of education for new coaches. There is still confusion about how a coach can develop above the Club coach level. We need to make sure there is a clear pathway which is communicated well to all and especially to those who qualified as a level 2 coach in a particular discipline. We have now reached a situation where a new Athletics coach is qualified to coach 7 events whereas an old level 2 may only be able to coach one event group e.g. sprints. This is creating a two tier system which will take years to disappear. There is also a cost of £75 to

do the online courses when it was free initially. This does not encourage athletic development at all. This needs to be addressed by the Coaching Working group.

#### **KPI 4: Host the `best ever` World Championships to make the country proud**

There is a real momentum starting to build towards 2017 and we need to make sure the sport is as positive it can be and avoid bad publicity. There is no doubt the organisation of the event will be superb but the challenge is selling it to the public. Performances at next year's Olympics and Paralympics will be key to maintaining public interest.

#### **Key Philosophies**

##### **1. All strategic decisions should be driven by the support of the Athlete Development Model (ADM)**

The changes to the Coaching Development have been made, but we need to ensure they have been well communicated. The websites are not always as user friendly as they should be. UCoach is a fantastic resource but only if used.

#### **To be Britain`s best Olympic and Paralympic sport in everything we do.**

Rio is just 10 months away and the key winter season for athletes and coaches starts here. It is often the hardest time of the year for an athlete so the role of the coach becomes key. We must do our best to motivate coaches to continue the excellent work they do.

**Keith Reed**  
**Coaching Representative**  
**September 2015**

## **CLUB REPORT TO UKMC 2 OCTOBER 2015**

### **PROPOSED AGE GROUP CHANGES**

Despite several attempts to gain the information re the consultation on the proposed Age Group changes I have been unable to get this information so unfortunately I am unable to give a detailed report on the Club responses on this issue. I am extremely disappointed that I have not had access to this information.

### **UKMC ELECTIONS**

It is pleasing to see that there are three candidates that have been nominated for election as one of the Club Representatives on the UKMC, and I am sure that whoever is elected will serve the Clubs well on the UKMC.

### **EA COMPETITION FORUM**

EA are holding a competition providers forum with competition providers from across the country being invited. It will be interesting to see what conclusions come from this as competition plays a vital role in the development of athletes. I understand Nigel Holl will be attending this to give an insight to the workings of the UKA Competition Strategy Group as well as an overview of strategic development in athletics. I will be attending on behalf of my own County.

### **WORLD CHAMPIONSHIPS**

The success of our athletes at the World Championships in Beijing will hopefully encourage more youngsters to take up the sport and it is essential that Clubs have adequate coaches and helpers to accommodate this potential influx of new members.

Keith May  
28 September 2015

## **UK Members Council September 2015 Report: Off Track:**

### **1.1 KPI 1: Win more medals to inspire the public**

Wales staged the World Masters Mountain Running Championships 12 September

#### **Results:**

***World Mountain Running Championship – GB &NI Team, all athletes won at least a team medal.***

***Robbie Simpson GBR won Bronze***

***Emmie Collinge 2<sup>nd</sup>***

***Emma Clayton 3<sup>rd</sup>***

***Sarah Tunstall 4<sup>th</sup>***

***Women's Team take Gold***

#### ***Veterans:***

##### ***10.6K: Men***

1<sup>st</sup> Greg Hull Leeds City AC GBR

2<sup>nd</sup> Zac Freudenburgh Netherlands

3<sup>rd</sup> Simon Bailey Mercia FR GBR

##### ***Women:***

Anna Lupton Black Combe GBR

Helen Berry Holmfirth GBR

Katie Beecher Mynydd GBR

#### **8.7K:**

There were no GBR men in the top three

#### ***Women:***

1<sup>st</sup> Ali Keates GBR

2<sup>nd</sup> Ann Marie Jones Altrincham GBR

3<sup>rd</sup> Nancey Hobbs USA

19<sup>th</sup> September Wales hosts the World Mountain Running Championships.

#### **Great North Run:**

Men: 1<sup>st</sup> Mo Farah 59.22

Women: 2<sup>nd</sup> Gemma Steel 1:11:00

### **1.2 KPI 2: Stage Great Events to engage the public**

#### ***2015 runbritain Grand Prix Current Standings:***

<b>Position</b>	<b>Name</b>	<b>Points</b>
<b>Men's</b>	John Beatie	1485
1	Kojo Kyereme	1037
2	Paul Martelletti	1035
3		
<b>Women's</b>		
1	Liz Hartney	889
2	Rachel Felton	743
3	Faye Fullerton	736

There are two remaining events;

4 October Lloyds Bank Cardiff Half Marathon (Incorporating Welsh & British Championships)  
15 November Age UK Leeds Abbey Dash 10k (Incorporating England Championships)

## **2. The Key “Philosophies”**

### **2.1 All strategic decisions should be driven by the support of the Athlete Development Model.**

<b>ITEM</b>	<b>2013</b>	<b>2014 Dec.</b>	<b>06.02.15</b>	<b>04.09.15</b>
Licensed Events	2,115	1,670*	885	2400
Races with online entry	359	494	214	584
Online Entrants	66,403	82,982	20,525	81,300
Total Maximum Field Size	190,030	213,652	96,045	231,369
Usable Data	88,627	120,871	126,287	146,906
Event Adjudicators on Trinity	299	303	316	330
Event Adjudicators roles covered	312	329	336	349
Handicap scoring claimants				57,000

\*2390 when you take into account multiple events (2013-2,115)

### **Event Adjudication Event Data 2014:**

<b>Single Races</b>				
	<b>Number of Races</b>	<b>With Adjudicators</b>	<b>Without Adjudicators</b>	<b>% With Adjudicators</b>
<b>Total Number of Single Races</b>	2042	1832	210	89.72%

<b>By Region</b>	<b>Number of Races</b>	<b>With Adjudicators</b>	<b>Without Adjudicators</b>	<b>% With Adjudicators</b>
North East	88	81	7	92.05%
Yorkshire	238	224	14	94.12%
East Midlands	197	187	10	94.92%
London	139	111	28	79.86%
North West	326	293	33	89.88%
West Midlands	245	234	11	95.51%
East	173	156	17	90.17%
Wales	12	12	0	100.00%
South East	306	233	73	76.14%
South West	318	301	17	94.65%

TOTALS				
TOTAL	Number of Races	With Adjudicators	Without Adjudicators	% With Adjudicators
Total Number of Single Races	2042	1832	210	89.72%
Total Number of Series Races	556	452	104	81.29%
<b>Total Number of Races</b>	2598	2284	314	87.91%

Geoff Wightman has written a paper to Malcolm Rogers on behalf of runbritain requesting that the role of Event Adjudicator is included and acknowledged as part of the Endurance Officials Pathway.

There also concerns about the Endurance Educations Groups terms of reference and how individuals come to sit on this group and for how long. There needs to be more open and transparent.

### **European Athletics – Safety & Quality Standards for Road Races**

This scheme has now been launched with a number of UKA Licensed events supporting the initiative and therefore is being added to the European Diary of Events.

In return we are encouraging a number of European events to utilise the runbritain online entry system and book with Lastminute.com their travel and accommodation requirements.

Nigel Rowe MBE  
20 September 2015

**ENGLAND ATHLETICS REPORT**  
**UK MEMBERS COUNCIL – BRIEF CEO UPDATE FOR COUNCIL MEMBERS**

**2 OCTOBER 2015**

**KPI 1: Win more medals to inspire the public**

**KPI 2: Stage Great Events to engage the public**

- Our Commonwealth Youth Games team returned from Samoa with 10 medals and 19 top 4 finishes and were led by Scott Grace, Andy Day, Alison Potts, Rob Thickpenny, Stuart Butler (Physio) and Jenny Harris. We took a part of 22 and feedback from CGE and the athletes/parents in attendance has been positive.
- We are in the process of assessing the impact of our investment in county association competition for 2015. We are also looking to convene a first meeting of a new England National Competition Providers Forum in October chaired by Mike Harris and supported by the Board Performance Advisory Group. We see this development as being important to improving collaborative working amongst bodies such as EA, ESAA, ERRRA, ECCA, Areas, Counties and other key providers at a national level. The first meeting is likely to receive a presentation from the UK Competition Strategy Group on their emerging focus and work together with agreement on the terms of reference for the group and how it should operate. We also see this group as being key to promoting/exploring innovation and improvement to competition planning, delivery and in seeking economies in scale wherever possible between parties. There are also some potential benefits from taking this approach when it comes to UK fixture planning.
- We are looking to convene a separate meeting with the 3 area associations again during October to discuss our specific partnership with them moving forward given the continual question about their financial position and long term sustainability.
- We are also working at present with Sheffield Hallam University sports research centre to complete 3 separate studies. Firstly we have asked them to track back and evaluate entry numbers, athlete performances across event groups and at respective ages in championships at a national, area and county level going back several years. This research will give us some robust evidence ahead of the competition forum meeting in October but also this will be useful in informing our investments in this area moving forward. The second piece of research is focused on athlete development and is effectively a repeat of the 2011 study “Bridging The Gap” which looked at some of the underlying factors linked to the transition from junior to senior level. The third piece of research is focused on the role of clubs in delivering recreational running at a local level. This latter piece is obviously important in dispelling unhelpful perceptions that recreational running and club athletics are separate beasts when we all know this to be untrue and that clubs and their volunteers are vitally important to growing and sustaining participation at a community level. All 3 pieces of research should be completed by the start of October and a synopsis of these studies will be available beyond that point.
- Entries for our U20/23 superseded previous years and we enjoyed a high quality Championships in May. Our senior track and field championships (which included the AAA in the title for the first time since the early part of the 21<sup>st</sup> century) attracted over 1,000 entries (including some well-known names across many events and what was



a record for an EA senior champs) and we believe that this approach will have helped both the CAU and Club Athletes in turn by providing a meaningful fixture in the calendar which we hope to establish as a regular and popular event. There were some “teething” issues relating to timetable and logistics but these will be worked through ahead of 2016. Our age group Combined Events and U15/17 Champs took place during August.

- We are currently reviewing our international teams schedule with the view to introducing more opportunities for athletes to win an England vest in a representative competition. We are working closer than ever between our respective coaching, athlete development and competition team members to ensure that this work is “joined up”.
- Our autumn and winter National and Local Coaching/Athlete Development programmes started in September with a pretty comprehensive programme of activities in place across England.

### **KPI 3: Increase participation to build an athletic nation**

- Matt Birkett has now been in post for 5 months and has completed a restructure of the running participation team. New recruits in place across the areas of running partnerships (Andy Anstey) Insight (Dan Isherwood) Product Development (Dan Parkinson) and Marketing (Jenny O'Brien). Unfortunately Nick Howard and Anna Gray have left the organisation as a result.
- We have commissioned a significant piece of running insight work which will culminate in the production of a national running audience segmentation report (December) and which will be launched at the inaugural National Running Conference in early 2016. This work is funded by Sport England and is being led by Kelly Gordon Associates in partnership with the Outdoor industry Association (OIA).
- We launched the “This Girl Can Running” web portal in June as a “one stop shop” for women and girls interested in taking part in our sport off the back of the nationwide campaign. Good response to this work thus far.
- Our inner city running activation programme is now live in 8 cities with activators in place at a local level. In Birmingham the European City of Running project was launched in late July. EA is a key partner in this venture alongside Sport England, Great Run Company, Birmingham City Council and parkrun. This is a £1.5m investment (funded by Sport England) and it seen as a potential blueprint for similar investments nationwide if successful.
- The latest Active People Results (June 15) showed that participation in running has increased again overall the 6 month period September – April, by circa 60,000 people. This growth has been realised amongst people over the age of 14 with more people running both weekly and monthly. Overall Sports Participation levels have dipped with some high profile media interest in this during the last few months. Swimming and Cycling experienced decreases. Track and Field participation has held firm and Disability participation in our sport increased by 20,000 after a previous 6 month dip. The next set of results will be out in December this year (measuring the period April-October 15)
- At the time of writing this report, we are progressing well against our yearly affiliation and registration targets for clubs, organisations and athletes. There are currently 1,150 clubs and 350 member organisations that have joined EA in 15-16 with circa

125,000 registered athletes joining the EA fold. The number of registered athletes exceeds the 14-15 figures for this time of year by circa 6,000 so we are tracking well against plans. Additional registered member benefits have been introduced as a result of our partnerships with New Balance, IHG (Hotel Group) Bupa to complement the existing deals with Sweatshop etc.

- The satellite club programme progresses well against our yearly contracted targets with us setting up over 420 clubs and over 10,000 participants through this programme thus far. Our yearend target for this programme is 650 clubs and 8,000 participants so we are progressing well against this target.
- We have delivered officials courses for over 500 volunteers against a yearly target of 1500 but need to continue to link these individuals more coherently to the area and county associations beyond qualification to ensure they use their new found skills. We will continue to invest in local Area Officials Association led officials conferences in the 2015 year. We are also actively engaged in informing the emerging UKA officials strategy.
- We have invested in 2 facility projects so far during 15-16 in partnership with both Kettering Harriers (Floodlighting) and Lewes AC (Track repair and resurfacing). We were also delighted to learn that London Heathside AC were awarded over £500k from the London Marathon Charitable Trust that will enable them to replace their track in Finsbury Park which was in a desperate condition. Protecting and preserving our stock of track and field facilities continues to be a priority for EA but unfortunately our financial resources in this area are limited as an organisation so we continue to work to inform and advise Sport England on their priorities for investment in the hope that they will fund the right and most needy projects. We are also in the process of investing in a series of running routes in Sheffield. We are also working closely with Liverpool City Council to support the process of upgrading their track and indoor facilities ahead of a potential “asset transfer” to the Harriers club during 2016.
- We have delivered coach and leader education for over 1,500 delegates in the 15-16 delivery year thus far with the majority of these being educated at leader (LIRF or Leading Athletics) and Coaching Assistant. We are still working closely with UKA and the other HCAFs to inform any related changes that will be brought into Athletics Coach level qualifications as a result of the evaluation which was completed at the end of August. Martin Rush and Paul Moseley are all engaged in this work through the UKA Coach Education Steering Group and this work has been supported by Neil Costello from the Board in informing our input to this important work. There seems to be universal acceptance now that change is required if we are to increase coach creation.
- Our 2015 Hall of Fame and Annual Awards Evening will take place on Saturday 17 October at the Hilton NEC. Regional volunteer award evenings have taken place from the middle of September onwards. We received more nominations this year than we have for some time but we can always do with more!
- The CEO has continued his series of club visits in recent months across several English Regions as reported on the EA website and have programmed in several others for the early Autumn period including Blackburn Harriers, West Suffolk AC, Framlingham Flyers, Young Athletes AC, Medway and Maidstone AC. These are invaluable in informing our thinking and in terms of listening to our members on the key challenges they face in developing and providing the sport.

#### **KPI 4: Host the 'best ever' World Championships to make the country proud**

- We appointed Jane Stewart as 2017 Inspiration Coordinator for England Athletics. Jane began in early September having previously held the role of Interim CEO and Operations Director for London Youth Games. She will coordinate our efforts in this respect working alongside internal colleagues across the 3 areas of volunteering, participation and disability athletics. It is important to note that the focus for this work is track and field and that any activity we undertake must complement existing priorities for the sport and help to deliver added value to what we are currently doing whilst making sure it doesn't spread us too thinly. Any new and additional activities must be resourced properly. This work is being "sponsored" internally by Matt Birkett as Head of Participation and our London activation/management team will work closely with her to ensure join up in this area of work.

#### **General Strategy, Political Landscape and Other Matters**

- The government are currently consulting ahead of a new sports strategy being produced. A response is being collated by the EA Board and Executive to be submitted within the timeframe in place by DCMS. This new government sports strategy will directly inform Sport England investment priorities for the period 2017-21 so this is obviously an important development. EA continues to engage at a strategic level with both Sport England and other NGBs and has also met direct with DCMS in the last month to convey our views verbally on the current and future direction of domestic sports policy in this country.
- EA is currently finalising its refreshed high level strategy for the period 2016-2022. This is the first time that the EA mission, vision, values and high level strategic priorities have been reviewed since 2008 so this is obviously an important development. We have started this work now ahead of any future Sport England WSP investment round to ensure that we have our own "house in order" and to inform our thinking around such. This review work began in the new-year and thus far we have consulted with our staff teams on this draft work and we have also asked the sport what they believe our strategic priorities as an organisation should be moving forward. It is important that we engage with key people and stakeholders with such a piece of work and that it is not rushed.
- Our annual financial audit went smoothly and our annual accounts will now be presented for approval to the AGM on 17 October in Birmingham.
- The board of EA approved a number of formal responses/suggestions to the 2016 Rulebook proposals across the domains of registration and age groups. We also submitted some thoughts with regards to current clauses that relate to both media and commercial areas which we feel are restrictive, outdated and which need removing from the rulebook. We await further information from UKA in respect of these and indeed the final wording that is drafted relating to the 2016 rulebook.

**Chris Jones/Peter King**

**27 September 2015**

## **Welsh Athletics UKMC Report September 2015**

### **1. The four strategic priorities**

#### **1.1. KPI 1: Win more medals to inspire the public**

The 31st World Mountain Running Championships proved to be a happy hunting ground for British runners as every member of the Great Britain and Northern Ireland squad won medals in North Wales.

Uganda dominated the senior races with victories for Fred Musobo and Stella Chesang but it was hosts Great Britain who impressed the most in Betws-y-Coed on Saturday with three individual and four team medals.

In the senior women's race over 8.9km GB debutant Emily Collinge (38:23) took silver behind winner Chesang (37:52), with early leader Emma Clayton finishing in third in 38:33. They were backed up by Kendal's Sarah Tunstall (39:05), who finished just outside the medal positions in fourth, as GB & NI comfortably won the team gold medal from USA in silver and Uganda in bronze.

Collinge said: *"I've never fought so much in my life. I'm ecstatic to win a medal and I'm so happy for Emma (Clayton) and I wish Sarah (Tunstall) could have got a medal as well, she deserved it."*

*"It's amazing to win the team gold, I'm so proud."*

Robbie Simpson (50:31) won bronze in the senior men's race over 13km, with Italy's Bernard Dematteis (49:42) taking silver behind runaway winner Musobo (49:00) from Uganda. Italy took the team gold medal ahead of Uganda and GB & NI claimed bronze.

Simpson said: "I'm absolutely delighted; it was really tough all the way. I started quite fast but I actually felt quite comfortable, just in the rhythm I wanted to be in.

*"Coming off the second lap I was fourth but I could see the Italian in front was tiring so I just pushed and pushed and caught him by the top and managed to hang on during the descent."*

Turkey's Ferhat Bozkurt (33:56) was in excellent form as he won the junior men's race by almost two minutes from USA's Levi Thomet (35:50). Bozkurt's fellow countrymen Mustafa Geksel (35:53) and Abdullah Yorulmaz (36:12) were third and fifth respectively to hand Turkey team gold ahead of the USA and GB & NI.

GB & NI's finishers were Max Nicholls (6th), Jacob Adkin (8th), John Spill (16th) and Jacob Boyle (49th).

Welsh athlete Spill, from Tregarth near Bangor, said: "I live about 20 minutes away, so I've been up here pretty much every weekend all over the summer holidays and before that.

"I've raced here a few times, not just in the trial race, so that really helped me. Especially as it was my GB debut, it definitely helped being able to judge my race and not go out too hard." USA's Allie Ostrander (19:44) romped to victory in the junior women's race, almost a minute ahead of the Czech Republic's Michaela Stranska (20:23) in second. Elsa Racasan (20:31) from France was third with Brecon's Heidi Davies performing well for GB & NI as she finished fifth. Also for GB & NI were Georgia Malir (8th) and Scarlet Dale (21st).

Brecon AC's Davies said: "I'm really happy with the result. Last year I finished 14th and I wanted to improve on that. I was aiming for top five, and we were aiming for a team medal so we did really well.

"The last two times we've missed out on a medal so to get a medal, we're really pleased." Czech Republic claimed the junior women's team title, with hosts GB & NI second and Italy third.

Before the World Championships programme started two British and Irish Home Internationals took place for under 17 and under 20 athletes.

England's Alfie Thompson won the under 17 men's race in 18:28, with Wales' Joseph Crutchley taking silver in 18:44 and England's Nathan Stark third in 18:52.

Scotland took gold and silver in the women's under 17 race as Laura Stark took the victory in 21:32 from fellow countrywoman Emily Nicholson in 21:39 and England's Luran McNeil took bronze in 21:51.

Megan Carter-Davies claimed Wales' first victory of the day in the under 20 women's race with a winning time of 22:29 from England's Olivia Sykes (22:36) and Elizabeth Apsley (22:39).

**Seren Bundy-Davies** became only the second Welsh female athlete to win a World Championships medal after anchoring the GB & NI women's 4x400m relay team to bronze in Beijing.

The 20-year-old medical student, pictured above right, clocked 50.9 seconds over the final leg to secure her fifth medal at major championships in 2015.

Christine Ohuruogu, Annika Onuora and Eilidh Child had put GB & NI in an excellent position after three legs of Sunday's 4x400m relay final before Bundy-Davies produced an excellent finish to bring the team home in third behind Jamaica and USA.

Only Wales' former middle distance star Hayley Tullett had previously won a medal at a World Championships when she picked up a bronze in the 1500m in Paris in 2003.

It caps a superb year for Bundy-Davies, who won two bronze medals at the European Indoor Championships in Prague in March (400m and 4x400m relay), bronze at the IAAF World Relays in May and European U23 Championships relay gold in July.

TV coverage of the event will be shown on Channel 4 on Saturday 3 October at 7am.

## **1.2. KPI 2: Stage Great Events to engage the public**

This year's Lloyds Bank Cardiff Half Marathon will be televised live on BBC Wales for the first time in the event's history – a significant milestone in the growth of the UK's 2<sup>nd</sup> largest half marathon.

BBC Wales will show almost three hours of exclusive coverage of the event on Sunday 4 October, following an exciting new agreement with event organisers Run 4 Wales.

Matt Newman, Chief Executive of organisers Run 4 Wales, commented: "This is another exciting step in the development of the Lloyds Bank Cardiff Half Marathon and confirms our place as one of the UK's premier road races.

*"We are delighted to welcome BBC Wales television on board for what we are sure will be another spectacular event.*

*"Comprehensive live coverage will showcase the very best of what Cardiff and the surrounding areas have to offer thanks to the iconic route which takes in all of the capital's major landmarks.*

*"Live TV will enhance the whole event experience for runners and spectators and thanks to the BBC's innovative media coverage friends and family will have every opportunity to see someone they know on screen."*

In addition to the live coverage a Lloyds Bank Cardiff Half Marathon highlights programme will be aired in the evening.

Around 1,500 runners signed up for the inaugural event in 2003 while this year more than 20,000 are expected to register before entries close

## **1.3. KPI 3: Increase participation to build an athletic nation**

Welsh Athletics has focused its attention on its social running strategy in recent months, looking to engage the health department of the Welsh Government in recognising the health benefits of running.

**Rhedeg Cymru | Run Wales** aims to make running *'the most popular individual sporting pursuit in Wales, underpinned by a network of opportunities that are accessible to all'*. The attached newsletter summarises the progress of Run Wales.

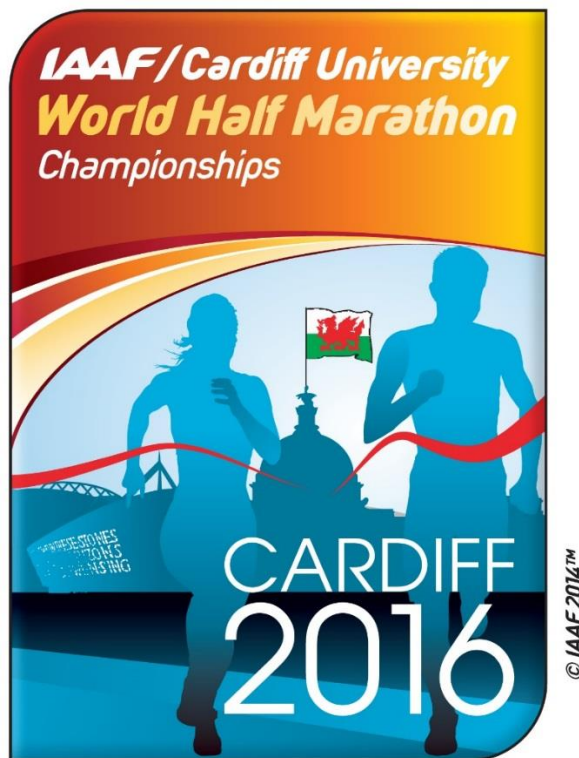
In Wales, year-on-year club membership is up by **15%** (from 7322, 1 September 2014 to 8426, 1 September 2015 (+1104).

## **1.4. KPI 4: Host the 'best ever' World Championships to make the country proud**

The Local Organising Committee for the 2016 IAAF / Cardiff University World Half Marathon Championships (Cardiff 2016) continues to make good progress, with recent visits from the IAAF's technical suppliers and marketing agencies.

The host broadcaster has now been selected and the detailed planning phase of the event is in full swing.

- Cardiff University is the title sponsor for World Half Marathon and is included in the official “capsule” logo.



- The IAAF has invited its 88 Label Road Race Directors to a road running conference in Cardiff, as part of the World event. Invitations have been extended to the race directors the world's leading races and includes the Label races in Paris, Boston, Berlin, Copenhagen and Beijing.
- Cardiff 2016 is confirmed as the host venue for the IAAF Council meeting, which would see the full board of the IAAF convening in Cardiff for a two-day meeting following the world athletics series event.
- Cardiff 2016 also launched the Cardiff Sport Expo which will be held in the Cardiff International Arena in the three days leading-up to Cardiff 2016. The venue can hold up to 250 stands and will focus on sport and wellbeing, giving an opportunity for sector brands, charities, events and IAAF partners to raise their profile to an estimated number of 70,000 visitors.

Distance running legend **Paula Radcliffe**, a three-time winner of the IAAF World Half Marathon Championships, becomes the first-appointed ambassador of the event taking place on Easter Saturday 26 March 2016.

Radcliffe still holds the women's marathon world record time of 2:15:25, which she set at the London Marathon in 2003.

She won the IAAF World Half Marathon Championships three times in four years between 2000 and 2003, including the second time it was held in the UK in Bristol in 2001.

Illness forced her to pull out of the IAAF World Half Marathon Championships race the last time it came to the UK in Birmingham in 2009, but she cannot wait for the prestigious event to return to British soil in Cardiff in March next year.

Speaking at the Sainsbury's Anniversary Games at London's Olympic Stadium, where she was unveiled as an ambassador for the IAAF/Cardiff University World Half Marathon Championships, Paula said: "It is a race that is very close to my heart and I am sure Wales and Cardiff are going to do a great job of hosting it.

*"Hopefully we will get a great turnout of spectators because a brilliant atmosphere will make such a big difference, especially to the athletes representing Great Britain.*

*"It is also a rare chance for people to run alongside 20,000 other runners and go through the same experience and all the emotions of elite athletes.*

"The IAAF World Half Marathon Championships was my first major title and was a huge pick-me-up after the disappointment of not winning a medal at the Sydney Olympics. It could be a real springboard for our athletes ahead of the Rio Olympics and we have seen what excellent shape Mo Farah has been in this summer after doing a half marathon in the spring.

*"Winning on home soil will give extra motivation to our athletes and it would be great to see a strong turnout for the British team.*

*"I'm really looking forward to it and can't wait to be a part of such an important event."*

The prestigious IAAF World Athletics Series event will bring more than 300 of the world's best athletes to Cardiff's flat, fast and iconic course, as well as hosting a mass participation race for up to 25,000 amateur runners from around the world.

Speaking about the appointment Matt Newman CEO of the IAAF/Cardiff University World Half Marathon Championships Organising Committee said:

*"Paula is loved by the running community all over the world and we are delighted to welcome her on board as an official ambassador for the IAAF/Cardiff University World Half Marathon Championships.*

*"She used the IAAF World Half Marathon Championships as a springboard for even greater success in her career and we would love to see Great Britain and Northern Ireland's brightest athletes do the same in 2016.*

*"Cardiff 2016 is going to be a special event for Wales and the rest of the UK and we would urge anyone thinking of signing up to come and run in the footsteps of champions."*



## **2. The 2 Key 'Philosophies'**

**2.1. All strategic decisions should be driven by the support of the Athlete Development Model.**

No update.

**2.2. To be Britain's best Olympic and Paralympic sport in everything we do.**

Applications for the vacant position as non-executive director have been received and will be considered at the Welsh Athletics AGM in October.

## **Scottishathletics**

### **Report to UKMC September 2015**

#### **UKMC Reporting Template**

##### **KPI 1: Win more medals to inspire the public**

One year on from the Commonwealth Games Scottish senior athletes have continued to Perform when it Counts with 40 athletes gaining GB vests across the disciplines and long held Scottish records being broken. Robbie Simpson won bronze at the recent World Mountain Running Championships while 7 athletes were selected for the World Track & Field Championships in Beijing with Eilidh Child and Kirsten McAslan winning relay medals.

Records that have been in the 'books' for many years have fallen due to fantastic performances from Mark Dry, Lynsey Sharp, Laura Muir and in the younger age groups by Alisha Rees.

Meanwhile our younger athletes have not been left behind and have kept the momentum going - six athletes selected to compete at the Commonwealth Youth Games in Samoa all came back with a medal, seven medals in total an unprecedented achievement.

Four athletes selected for the World Youth Championships where George Evans won Bronze in the Discus. Six athletes selected for European U23 Championships saw Rhona Aukland win silver in the 10,000m, Neil Gourlay 1500m bronze and 4x400m relay Gold for Zoey Clark and Kirsten McAslan. Meanwhile at the European U20 Championships Josh Kerr won 1500m Gold.

With the IPC World Championships just around the corner it is great to report that four Scottish Athletes will be heading to Doha – Libby Clegg, Jo Butterfield, Maria Lyle and Sammi Kinghorn. We wish them well.

##### **KPI 2: Stage Great Events to engage the public**

Just a few years ago the stated twin goals of scottishathletics were to try and increase participation and improve performance levels in the sport. These two goals came together on a weekend in mid-August at our Age Group Championships which saw 1289 athletes entered – a record for these Championships. There was a huge turnout over the weekend with the good weather conditions helping produce a sting of exciting results, PB,s and Championship Best performances.

We also offered a live results service allowing supporters to follow the progress of their sons and daughters via an “app” and internet link direct to results at both the senior Championships and Age Group Championships and this proved to be successful – a key component of improved spectator and participant experience (event presentation).

### **KPI 3: Increase participation to build an athletic nation**

Our hugely successful & impactful Club Together programme continues, but as with all good things, needs to evolve if the momentum is to be maintained. The experiences and partnerships with our clubs have lead us to a position of identifying clear needs – on a club by club basis, but with some common themes. In order to work with the clubs to meet those needs (centred on the club as a successful sustainable 7 day per week small business), we restructured to release funds into the engagement of advisers – business status, charitable, taxation, fundraising, business management, HR – who are able to not just advise, but actually work directly with our clubs in this programme. That of course sits alongside the guidance and support we offer in terms of coaching structures, competition, the athlete pathway etc.

This “Club 20:20” Modernisation programme offers significant potential to assist key clubs further on the journey to sustainable business thinking – employment of coaches and administrative staff is on its way!

Over the weekend 26-27 September the scottishathletics family came together for a variety of events – the Annual General Meeting, a very successful Coaching Conference with 17 international coaches providing a series of seminars, lectures and practical workshops to over 200 Scottish and International coaches. A Business Planning Day was held for the 24 clubs involved in the Club 20:20 modernisation project

Also over the weekend scottishathletics launched its’ new National Coach Development Programme providing new resources which included a number of booklets containing a syllabus for Foundation, Endurance, Sprints & Hurdles and Jumps.

### **KPI 4: Host the ‘best ever’ World Championships to make the country proud**

As previously, Scottishathletics is totally committed to this objective, and to supporting the UK wide drive to ensure this objective is delivered. We see 2017 offering yet another “catalyst” for development impact as well of course as being a huge incentive for elite athletes to compete at a home WC.

**Leslie Roy**  
**scottishathletics**  
**September 2015**

**Athletics Northern Ireland – HCAF Report  
1 June to 30 September 2015**

**KPI 2.1: Win more medals to inspire the public**

Athletes from Northern Ireland have achieved the following

2 athletes at the World Championships in Beijing (110mH & S/C)

2 bronze medals at the Commonwealth Youth Games (LJ & 110H) from a team of 2 athletes

5 senior NI records (S/C; 500m, Mile, 110H) and a number of junior and U18 records.

Tom Crick has now been working as Director of Coaching and Athlete Development for nearly 3 months. He has made a significant initial impact and feedback from clubs, coaches, athletes and our funding partner (Sport NI) has been very positive.

**KPI 2 & 3 – Stage Great Events to engage the public/ Increase participation to build an athletic nation**

<b>KPI</b>	<b>Event Name</b>	<b>Participants</b>	<b>Discipline</b>	<b>Overall Figures</b>	<b>Male</b>	<b>Female</b>
3- Increase Participation	Grant Thornton Airport Run	Adults	Road	<b>500</b>	300	200
2- stage regional/national events	NI & Ulster Senior T&F Champs	Adults	T&F	<b>288</b>	181	107
3 - Increase participation	Belfast Half Marathon	Adults	Road	<b>3500</b>	2100	1400
2 Stage regional/national events	NI & Ulster Age Groups Championships	Age groups	T&F	<b>725</b>	323	402
3 - Increase participation	NI 10k Championship	Senior	Road	<b>1000</b>	600	400
<b>Total Participations</b>				<b>6013</b>	<b>3504</b>	<b>2509</b>

### **KPI 3 cont. – Athlete Membership to Athletics Northern Ireland**

<b>Athletes Registered</b>	<b>Male</b>	<b>Female</b>	
<b>U13</b>	281	427	
<b>14-15</b>	241	392	
<b>Age 16+</b>	2272	2199	
<b>Total</b>	<b>2794</b>	<b>3018</b>	<b>5812</b>

### **KPI 4: Host the ‘best ever’ World Championships to make the country proud Athletics Northern Ireland proposes the following internationals subject to funding:**

Sport Northern Ireland has identified Athletics as one of 3 sports along with Boxing and Rowing with which it will work to provide “elite” training facilities. We have identified the provision of an indoor training facility in close proximity to the Mary Peters Track in Belfast as our preferred option. We are moving forward with this and it is possible that we can agree on a joint facility catering also for boxing and rowing so making more funding available for the facility.

We are also working with NI Commonwealth Games Council which is preparing a bid to host the 2021 Commonwealth Youth Games. If successful the Athletics events would be at the Mary Peters track. This would provide more incentive for the indoor facility to be built at Mary Peters track as it could be used as a warm up area which at present is lacking.