

UKMC
Sunday 29 June 14
UK Athletics, Alexander Stadium

Attendance: Lynn Davies
Roy Corry
Carol Anthony
Chris Jones
Leslie Roy
Roger Simons
Wendy Haxell
Keith Reed
Nigel Rowe
Keith May
Niels de Vos
Sarah Coffey
Kevan Taylor
Ed Warner

Apologies: Peter King

Welcome & Apologies

LD welcomed everyone to the meeting. Apologies received from Peter King

LD congratulated the home countries on the 230 athletes who have been selected for the Commonwealth Games next month in Glasgow.

Matters arising from meeting 14 February 2014

Win more medals to inspire the Public - NdV highlighted that 97 medals had been won during 2013. JG asked for a breakdown of where the athletes are from e.g. HCAF. **Action:** NdV to provide for next meeting. **Update:** This is provided within the Council Papers provided

Any other Business

RC asked what was happening with the Athletics Foundation money. **Action:** KT & LD to discuss options with Athletics Foundation Members. **Update:** KT will update later in the Agenda

UKA Update

Chairs report

London 2017

EW updated the Council from the recent Board meetings of London 2017 & London Championships Limited. He noted the appointment of Sally Bolton as Managing Director who started work on 23 June.

Sport England & England Athletics

The outcome of the Moore Stephens review is pleasing giving greater autonomy for England Athletics. EW added that the Grant funding would still flow through UKA however England Athletics Accountable Officer (CJ) will be directly accountable for any money spent by England Athletics. NdV & CJ have agreed the split of the responsibilities and accountability.

EW reported that both KT & NdV have stepped down from the Board of England Athletics.

2014/15 Budgets

EW updated the Council on the anticipated budgets for this financial year. EW noted that ticket sales are still very low for Glasgow Grand Prix despite a number of mailings.

Power of 10 – EW confirmed that the UKA Board have approved a three year renewal of the Power of 10 contract with Athletics Data.

CEO Report

Report taken as read

Strategic Priority II – Stage Great Events to engage the public

British Championships

NdV reported a poor response from the sport for attendance at the British Championships. Work has been ongoing with Chris Jones and Wendy Sly to try and build the club support. This will be ongoing development and research over the next few years.

Indoor 2015 Series

NdV highlighted that the Indoor seasons doesn't make money and options are currently being looked at for the 2015 season. One option is to move to the Indoor Grand Prix to Glasgow as Glasgow pays a host fee.

The 2015 Glasgow Indoor match will not be televised so may not take place. A proposal is being worked up for an indoor event in London following a similar format to the Horse Guards Parade event.

Strategic Priority IV – Host the Best Ever Championships to make the country proud

The Branding for the World Championships have been presented to the London 2017 Boards under one brand 'London 2017 Games' which could include the IAAF World Championships, IPC World Championships & London Diamond League events and would work particularly well for sponsorship.

Discussions are still ongoing with the IAAF/Dentsu on category release.

Commercial Update

Team Sponsor – No deal has been completed for 2014, however the aim is still to secure a sponsor from 2015 indoors.

Event Partner – Progress is still ongoing to find an event partner for the Anniversary Games.

Festival of Running – NdV outlined the details for the Festival of Running and the access to the Olympic stadium to run corporate/club relays. This has great potential for 2017 to include a mass participation event into the marathon for World Championships.

Budget Presentation by Kevan Taylor

KT Presented the 2014/15 budget.

The income in 2014/15 is down due to the Grand Prix being held in Glasgow and not the Olympic stadium. Expenditure is also down but is unable to match the income. The budget shows an operating deficit of £1.7m. Contingency plans are being put into action to reduce the deficit. KT said that cash flow was healthy due to sponsor paying early.

The reserves at 2013/14 stand at £3.5m.

Home Country Reports

Key items are highlighted from each report

England Athletics Report – Peter King

Taken as read – see Appendix I

- 129 Athletes selected for CWG with only 2 appeals
- England Athletics has invested again in the respective county and area Championships for 2014. We invest in 29 counties and 3 area association Championship programmes across England.
- 11 Consultation events across England as part of our annual consultation programme to inform operational and strategic planning. These were attended by c.400 people and the

Board will make decision in important matters such as affiliation fees based on feedback. This will now be an annual event.

- Interviews for Non-Executive Directors have been held to replace Nigel Rowe and Mike Heath who step down in October at the AGM. We received over 60 applications and an announcement is expected next week.

Scottish Athletics – Lesley Roy

Taken as read – see Appendix II

- 58 Athletes selected for the CWG. The number of young athletes (30 under 23's), a good range of disciplines and events being covered and a high proportion of the team Scotland based.
- Hampden Park has been used for the Scottish Schools Athletics Championships as a test event. This was a well-received event.
- The Club Together programme shows no signs of slowing down. Additional clubs are being brought in and those clubs already in continue to deliver astonishing numbers of coaches, officials, volunteers and ultimately athletes. Most significantly they are being retained at a very high percentage.

Welsh Athletics – Carol Anthony

Taken as read – see Appendix III

- Sport Wales Exchequer funding has reduced by 4% for the current financial year and UKA has indicated that its investment into the home countries will cease.
- Reigning Commonwealth champions Dai Greene and double World Champion Aled Davies have been named by Team Wales as part of a 33 strong athletics team to compete at this summer's CWG. Aled Davies has been named Captain.
- Cardiff International Stadium is currently part of a Memorandum of Information from the City of Cardiff which is looking for alternative management arrangements and possibly alternative uses.
- Welsh Athletics, Run 4 Wales and Welsh Schools Association are aligned to support the various strategies outlines in the 2013-2017 Strategic Plan.

Athletics Northern Ireland – Roy Corry

Taken as read – see Appendix IV

- 14 athletes have been selected for the CWG
- Potential bid for European Cross Country Championships subject to funding and support

Volunteer Representatives

Officials Representative – Wendy Haxell

Taken as read – see Appendix V

- IAAF rulebook and domestic rule book to be combined for 2016 rulebook. Drafts will be circulated to clubs early 2015.
- Year 2 of the WIWA was well attended
- Malcolm Rogers will present at the next UKMC meeting on the role of the Technical Advisory Group.

Off Track Representative – Nigel Rowe

Taken as read – see Appendix VI

- The Reading Half Marathon successfully hosted the World Half Marathon Trials on 2 March with one of the strongest fields assembled.

Coaches Representative – Keith Reed

Taken as read – see Appendix VII

- A census for Clubs and Coaches Pilot is underway
- The Event Group Awards Integration days were well attended in April. Throws Integration day is targeted for September.

Clubs Representatives – Keith May

Any Other Business

KT updated the Council on the Athletics Foundation reporting the inactivity over the past few years. The Foundation currently has a fund of £41k. Following an Athletics Foundation Trustee meeting on 28 June it was agreed to provide the money to the HCAF, however this will be against agreed criteria. KT is to ensure the charities commission accepts this action, if this is not accepted then the total funds will go to Ron Pickering Memorial fund.

Date of Next Meeting

3 October 2014 – 10am

APPENDICES

UKMC Reporting Template – England Athletics June Report 2014

1.1 KPI 1: Win more medals to inspire the public

- Selection of the 2014 CG Athletics team took place on Monday 2nd June with announcements scheduled for 16th June. Our preparation camp takes place in Manchester between 16-22 July.
- Our age group champs begin on 21/23 June in Bedford with the Under 20/23 champs taking place and World Junior Trials. Our Under 15/17 champs will take place at the end of August.
- EA has invested again in the respective county and area champs for 2014. We invest in 29 counties and 3 area association championship programmes across England.
- The ESAA Track & Field Champs take place at the first weekend of July. EA funds these through partnership with ESAA
- The 2014 Senior EA Champs will take place as part of the British Championships at the end of June.
- We have met and exceeded our contracted SE Talent outcomes for the 6th year running
- We are currently working with British Athletics to review roles and responsibilities for management of the Sport England contracted talent outcomes and coach development event group leadership in light of Peter Stanley's pending departure after the CGs have taken place in Glasgow.
- A full programme of National and Local Coach Development activities continues to take place across England with over 1,000 coaches engaged in direct programme delivery through mentoring, master-classes, conferences and other forms of learning.

1.2 KPI 2: Stage Great Events to engage the public

- We held 11 regional consultation events across England as part of our annual consultation programme to inform operational and strategic planning. These were attended by circa 400 people and the board will make decisions in important matters such as affiliation fees based on feedback
- We will begin our 2014 regional volunteer awards during early September and will host our 2014 National Awards & Hall of Fame programme on 18th October
- Our summer programme of championships is documented above.
- We continue to run a programme of off track EA championships as part of established licensed road races across England across varied distances.
- Our 2014 National Coaching Conference Series will take place during the last weekend in September. These are usually attended by circa 500 coaches nationwide.

1.3 KPI 3: Increase participation to build an athletic nation

- Andy Anstey will join EA on 30th June as our new Head of Participation. Andy is former Business Development Director of Limelight Sports Events Company in London. We have announced that Dave Moorcroft has been appointed as interim chair of RUN GROUP which is a public, private, charitable and commercial running sector body working collaboratively in driving participation levels across England.
- We are establishing a cross parliamentary running group chaired by Alistair Burt MP.
- New running activation projects are live in Bristol, Leeds, Nottingham in addition to Manchester and London. Our year 2 capital fund is live and is focused on participation trails and marked routes in line with Sport England guidance.
- Participation in weekly running has increased once again with a further 138,000 people doing athletics 1x30 mins a week (Active People Survey June 2014) taking our overall total to over 2.1m people. This is an increase of over 500,000 people since 2008 when APS was first introduced. Athletics and cycling are the biggest two growth sports according to APS.
- Our affiliated sport realised 1600 clubs and member bodies and 130,000 registered athletes at the end of March 2014. Thus far we have 10,000 more registered athletes at this point of the year compared with this time last year. We have delivered over 2000 community satellite clubs working collaboratively with our Athletics Networks offering athletics for over 3,000 young people thus exceeding our year 1 SE contracted targets. We continue to invest funds into this club development programme across 50 networks engaging over 450 member clubs.
- We have achieved the intermediate level of the Equality Standard for Sport.
- We invested in the 3 area officials development conferences again during the Spring period of 2014. These events are delivered in partnership with each of the area officials associations.

1.4 KPI 4: Host the 'best ever' World Championships to make the country proud

- We are working with British Athletics and the GLA to establish a 2017 legacy working group for London

Scottishathletics

Report to UKMC June 2014

UKMC Reporting Template

KPI 1: Win more medals to inspire the public

Selection of the athletes for Team Scotland – XX Commonwealth Games Team.

The media will have done a better job than this report at sharing the impressive size of the athletics team (58) selected for the Commonwealth Games Team. Many very positive stories and indications under that headline – the number of young athletes (30 under 23's); athletes achieving selection in every endurance event; a good range of disciplines and events being covered; athletes from across Scotland achieving selection – and a high proportion of the team “Scotland based”.

An important comparison is with the team Selected 4 years ago for the Dehli Commonwealth Games. Using those same selection standards from 4 years ago when only 17 athletes met the standards, we would have 39 selected this year. A significant and notable increase in standard. The final number gets to 58 with some standards being slightly easier (we use an average of what it takes to get top 8 across the last 3 Games).

The Team size as a whole – excellent though that is, and larger than we have anticipated (say) 12 months ago, doesn't have any impact on medal prospects. We are targeting 3 – 5 medals, and have in the order of 10 medals shots to achieve that.

Important to also note, that whilst the Commonwealth Games potentially dominates any media coverage in Scotland currently, the sport as a whole continues to thrive – as evidenced by the selection of 6 Scottish athletes as part of the European Mountain Running Championships. We hope they contribute to British medal success in the hills.

KPI 2: Stage Great Events to engage the public

Dominated by the Commonwealth Games in Glasgow this summer, we have a busy events schedule in Scotland that will challenge us all – organisationally, in terms of demand upon volunteers and officials, and in terms of filling venues with paying spectators.

Hampden Park has been used for the Scottish Schools Athletics Championships – as a test event, but of course enabling those young athletes to compete on the track in the venue where the Games takes place. A well-received event.

The Sainsbury's Glasgow International (Diamond League) follows in July – an excellent line up of athletes; less of a line up for ticket sales. That will no doubt be touched upon elsewhere on the agenda.

It is important to remember that “the day job” continues through the Summer in addition to these big events – only 2 weeks after the Commonwealth Games have finished, we hold the Scottish Senior National T&F Championships (Kilmarnock), and the Junior T&F Championships in Aberdeen a week after that. These events are primarily for our members – club members - and they are a vital part of our offering to those members.

KPI 3: Increase participation to build an athletic nation

Increasing participation is core to “Legacy”, which in turn we see as our day job as the Governing Body in Scotland – it's in our DNA – we do it 24/7.

Its pleasing to be able to report continues success and impact in this area. The Club Together Programme – now 2 and a half years of delivery behind it – shows no signs of slowing down. Additional clubs are being brought in (resources from sportscotland having been secured), and those clubs already in continue to deliver astonishing numbers of coaches, officials, volunteers and ultimately athletes. Most significantly, they are being retained at a very high percentage:

Project	Numbers Recruited	Numbers Retained	% Retained
Athlete Recruitment	4,234	3,756	88.7%
Volunteer Recruitment	922	784	85.0%
Coach Recruitment	546	495	90.1%
Officials Recruitment	270	266	98.5%
Other Useful Information			
Coaches Qualified		411	
Coach CPD Attendances		441	

Event entries across all disciplines are at record levels – to the stage where they are causing programming and practical headaches and challenges. A nice issue and problem to have.

There is a very positive “buzz” around athletics in Scotland currently – our challenge – retain that feeling, enthusiasm, and energy for a long time AFTER the Commonwealth Games.

KPI 4: Host the ‘best ever’ World Championships to make the country proud

scottishathletics looks forward to the WC and World IPC Championships in 2017, and looks forward to collaborating and supporting the Championships – irrespective of the referendum result later this year.

AOB (not maybe fitting easily under the standard headings, but)

- 1. Audits.** In recent times, we have been through 2 audits – one our annual finance audit, and the second a “Development” audit as a result of our investment by sportscotland. Both have been extremely positive with significant progress from previous in both cases. The finance audit confirmed a surplus for the year in line with budget expectations (£39k), and the development audit (covering areas such as Governance, IT, finance, HR, policies, risk etc) which was undertaken by KPMG, resulted in only low level advice for improvements. It is important to emphasise the importance of the Governance and procedural ratings – in order for our key stakeholders to be comfortable with investing, they need to see not only output in performance and development terms, but also have total confidence in the governance and control offered by the Governing Body. We are in a strong position across all three areas now – making negotiations around future investment (negotiations start Sept 2014) more positive!
- 2. British Athletics – Sainsbury’s.** There is very positive engagement with Sainsbury’s across Scotland as a result of the British Athletics commercial partnership. This is impacting at local level – primarily around stores linking directly with clubs (Club Together) – community engagement and development being a key priority for Sainsbury’s and clubs offering a strong vehicle for that. This relationship has scope to develop further (with greater lead times).
- 3. Legacy – tracks.** The Mondo surface from the temporary (although it doesn’t feel temporary!) track at Hampden Park (and warm up at Lesser Hampden) is 99% confirmed as being lifted and reinstalled at two tracks in Scotland – one in Glasgow (Crownpoint) and the other in Falkirk (Grangemouth). Both of these facilities require investment and refurbishment, and this approach enables that

very effectively. With the cracking facility at Kilmarnock, Scotland would then boast 3 permanent Mondo tracks

4. **Director of Coaching recruitment.** We are continuing to seek a suitable replacement for Stephen Maguire, who leaves scottishathletics after this summer to join UKA in Loughborough. It is not easy
5. **Kilmarnock Holding Camp.** In preparation for the Commonwealth Games, we are opening and running a camp in Kilmarnock (25 mins from Glasgow – Motorway) before and during the Games. We have dedicated access to an excellent Mondo facility (and indoor area), a very supportive hotel (Menzies Group), the ability to enable personal coach-athlete contact as normal, and as a result our athletes will move into the village only 48 hours prior to their competition start.

scottishathletics

Jun 2014.

Welsh Athletics UKMC Report June 2014

1. Introduction

Threats to funding from UKA and Sport Wales present a major challenge to Welsh Athletics' ability to deliver its strategic plan.

Sport Wales exchequer funding has reduced by 4% for the current financial year and UKA has indicated that its investment into the home countries will cease.

The UKMC is asked to discuss the implications of UKA's decision.

2. The four strategic priorities

2.1 KPI 1: Win more medals to inspire the public

The current focus is on preparations for the 2014 Commonwealth Game.

Reigning Commonwealth champion Dai Greene and double World champion Aled Davies have been named by Team Wales as part of a 33-strong athletics team (27 able-bodied, six para-athletes) to compete at this summer's Games in Glasgow.

Greene and Davies are joined by an exciting mix of experienced athletes and many who will be competing at their first games, including 16-year-old sprinter Hannah Brier.

The Swansea Harrier has been selected as part of Wales' 4x100m relay squad which includes five Commonwealth Games debutants; Hannah Brier, Rachel Johncock, Mica Moore, Hannah Thomas and Lucy Evans.

The quartet of Brier, Thomas, Moore and Johncock set a new Welsh women's 4x100m record of 45.17 seconds at the recent Loughborough International.

Commonwealth Games athletics team; **Adam Bitchell** (10,000m), **Olivia Breen** (long jump – F38), **Hannah Brier** (4x100m relay), **Aled Sion-Davies** (discus – F42), **Andrew Davies** (marathon), **Lee Doran** (javelin), **Jonathan Edwards** (Hammer), **Lucy Evans** (4x100m relay), **Chris Gowell** (1500m), **Dai Greene** (400m hurdles), **Ben Gregory** (decathlon), **Dewi Griffiths** (10,000m), **David Guest** (decathlon), **Tracey Hinton** (100m – T12), **Steffan Hughes** (100m – T12 guide), **Rachel Johncock** (4x100m relay), **Beverley Jones** (long jump – F37), **Osian Jones** (hammer), **Rhys Jones** ** (100m T37), **Elinor Kirk** (5,000m and 10,000m), **Curtis Matthews** (decathlon), **Mica Moore** (4x100m relay), **Brett Morse** (discus), **Carys Parry** (hammer), **Sally Peake** (pole vault), **Matthew Richards** (hammer), **Ryan Spencer-Jones** (shot put), **Joe Thomas**** (800m), **Hannah Thomas** (4x100m relay), **Paul Walker** (pole vault), **Gareth Warburton** (800m), **Rhys Williams** (400m hurdles), **Gareth Winter** (shot put)

The Commonwealth Games Council for Wales has revised the medal target for Team Wales to 25. Athletics is expected to contribute a minimum of 4 medals to this target.

The performance environment supporting Welsh athletes is in very good shape leading into the Glasgow games.

The additional lottery investment from Sport Wales has certainly helped to create an opportunity for improvement and the overall performance and coaching environment has been taken forward with excellent leadership from the staff and volunteer teams.

It's a great example of what is possible when combined resources are harnessed to support a common goal.

We can also look ahead to the next four-year cycle with optimism, with a healthy number of talented athletes coming through the performance pathway, the potential for success at the Gold Coast in 2018 is exciting.

Of course, the performance arena is ever changing and improvements will be made after the dust has settled in Glasgow. With only three summers to the next Commonwealth Games, we will need to make sure that the structures are as strong as possible and support our ambition.

2.2 KPI 2: Stage Great Events to engage the public

The Welsh Athletics International will take place at Cardiff International Sports Stadium on Tuesday 15th July.

The event will be "bigger and better" for 2014 and will offer a last competition opportunity for many before the Commonwealth Games in Glasgow.

There will be a match competition for Wales, Wales U20, three English Regions (U20) and International Athletes based in the UK ahead of the Commonwealth Games.

This summer, this national stadium will also host the Welsh Schools Athletic Association's National Championships, as part of the multi-sport Gemau Cymru, and will also celebrate the best of school-age athletics in the UK with the SIAB Schools Track and Field International.

As we begin the countdown to the 2014 Glasgow Commonwealth Games, we should also look forward to an unprecedented sequence of major athletics events being hosted in Wales and the UK.

- IPC European Athletics Championships, Swansea 2014
- WMRA World Mountain Running Championships, Conwy 2015
- IAAF World Half Marathon Championships, Cardiff 2016
- IAAF World Track and Field Championships, London 2017
- IAAF World Indoor Track and Field Championships, Birmingham 2018

2.3 KPI 3: Increase participation to build an athletic nation

One issue to highlight to the UKMC is the deterioration in the stock of track and field **facilities** resulting from the financial challenges facing local authorities. We would welcome a discussion on this subject.

Our own national stadium, the Cardiff International Sports Stadium, is currently part of a Memorandum of Information from the City of Cardiff, which is looking for alternative management arrangements and possibly, alternative uses.

2.4 KPI 4: Host the ‘best ever’ World Championships to make the country proud

The Local Organising Committees for the 2015 World Mountain Running Championships and the 2016 IAAF World Half Marathon Championships have been established and plans are underway to deliver “best ever” events .

3. The 2 Key ‘Philosophies’

3.1 All strategic decisions should be driven by the support of the Athlete Development Model.

The Competitions Review has now concluded and support of the ADM is central to the recommendations which have resulted from this project.

These recommendations firstly cover “how” competition is delivered, by identifying some improvements in the operational structures. This means that the Competition Strategy will be owned by the newly-appointed Head of Operations and an Event Organising Committee structure will be implemented to get the best out of the staff and volunteer teams.

The recommendations also cover “what” is delivered, by looking at the competition pathway and making it relevant and appropriate to athlete development. Further consultation is in progress with clubs to establish a consensus on some of the more pressing recommendations.

3.2 To be Britain’s best Olympic and Paralympic sport in everything we do.

This philosophy is behind the recent Welsh Athletics **staff team restructure**, which will support the growth in the organisation and will provide clarity, both internally and to our various external stakeholders.

We now talk about a structure to support athletics in Wales. This means that the combined resources of Welsh Athletics, Run 4 Wales and the Welsh Schools Athletic Association are aligned to support the various strategies outlined in the 2013-2017 Strategic Plan, (WASP).

The combined resources are now four times bigger than in 2007 and the organisation has reflected on how best to support the growth, while maintaining focus on delivery of the WASP.

We have a huge opportunity with Wales (and the UK) hosting an unprecedented series of Major Events* over the next four years and it is vital that we maximise these opportunities.

It is equally important however, that the momentum is maintained in achieving the ambitious targets set out in the WASP and therefore, new roles* have been created to support these various demands.

Staff team changes

a) Matt Newman, Chief Executive Officer – the only staff team member employed across two organisations. Responsible for the strategy and financial health of athletics in Wales, with an additional focus of maximising the opportunities from major events. The Executive Leadership Team now comprises;

b) Steve Brace, Head of Event Delivery – now 100% employed by Run 4 Wales. Responsible for leading the event delivery team and Race Director for the Lloyds Bank Cardiff Half Marathon.

c) Annabelle Mason, Head of Media and Marketing, Run 4 Wales. Responsible for managing internal and external resources supporting media, marketing and sponsorship, together with the “event experience” team behind the Lloyds Bank Cardiff Half Marathon.

d) James Williams, Head of Operations, Welsh Athletics. Working in close partnership with all agencies delivering community athletics in Wales, the focus of this new role is to shape and implement the community athletics strategy and lead the head office team in providing a first class service to its customers. James will also provide a strategic lead to competitions and will drive the recommendations from the recent competitions review.

e) Scott Simpson, National Performance Coach, Welsh Athletics. Responsible for delivering the “Progressing Coaching for Performance Plan”.

f) Deborah Powell, Head of Planning and Coordination, Run 4 Wales. Responsible for managing the delivery of the 2016 IAAF World Half Marathon Championships.

Other staff team changes.

g) Alex Donald (Events Officer) and Rachel Owen (Finance and Customer Support Officer) are now 100% employed by Run 4 Wales.

h) Steve Jones (Welsh Schools Athletics Support Officer) is employed (part-time) by the Welsh Schools Athletic Association to support the competition programme and related activities.

i) Kay Chapman (Finance and Administration Officer) - a new part-time position with Welsh Athletics.

Athletics Northern Ireland – HCAF Report June 2014

Figures 10 February to 20 June

KPI 2.1: Win more medals to inspire the public

Athletes from Northern Ireland have achieved the following performances (1 July – 20 June):

- 4 medals at the IPC world championships,
- 4th place at the European Junior Champs,
- 25th World youth champs,
- 16th European U23,
- 5th World University games and 21st World Championships

13 athletes achieved the Commonwealth Games consideration standard. 14 athletes have been selected for the Northern Ireland team.

There are 8 coaches on a mentoring process linking local coaches to mentors/coaches in UK. Opportunities exist for coaches to meet and discuss plan and receive feedback on coaching processes. An example of how this process has worked is a coach linking up with a British athletics employed coach to attend altitude training camp.

Coaching Courses 10 February – 20 June 2014

Course Name	Number of Courses	Number of Participants
Coaching Assistant	2	39
Leader in Running and Fitness	2	48
Athletics Coach	Part 3 of previous	Same 7 participants
Coaching in Running & Fitness	Part 3 of previous	Same 9 participants
Coaching in Running & Fitness	Parts 1 & 2	14 x 2
Elevating Athletics Primary	1	24
Athletics Leader	2	31
Jumps Coaching Network	1	11
365 Workshop	1	22

Athlete Interaction with Media & Public

Katie Kirk Launch of Belfast International Meet

Various assignments re Commonwealth Games – Katie Kirk, Gladys Ganiel, Paul Pollock, Jason Smyth, Zoe Brown.

Jason Harvey – National Lottery photo-shoot

KPI 2 & 3 – Stage Great Events to engage the public/ Increase participation to build an athletic nation

KPI	Event Name	Participants	Discipline	Overall Figures	Males	Females
2- stage regional / national events	NI & Ulster Indoor Age Group Championships	HC Clubs, secondary school, Ulster Athletics Clubs	T&F (indoor)	777	361	416
2- stage regional / national events	NI & Ulster Track & Field Championships (Age Groups U14-U17)	HC Clubs, Schools, Ulster Athletic Clubs	T&F (outdoor)	614	285	329
2- stage regional / national events	NI & Ulster Senior Championships (held in conjunction with U18-20 age groups)	HC Clubs, Ulster Athletic Clubs	T&F (outdoor)	Sr – 161 18-20s - 121	104 63	57 58
3 - Increase participation	Titanic Quarter 10k	Senior Participation, HC Clubs, GB Clubs, Ire clubs	Road Race	2175	1305	870
3 - Increase participation	Belfast City Marathon	Widespread participation	Road Race	17560	9727	7833

Athlete Membership to Athletics Northern Ireland

Athletes Registered	Male	Female	
U16	320	367	
Age 16+	1651	1508	
Total	1971	1875	3846

Free of charge registration system phasing in for under-13s. Currently optional however athletes must have a registration number to be able to use online entry system. Update so far is 145 females and 140 males (included in U16 figure).

Athletics Northern Ireland has changed registration dates from 1 January to 1 April renewals. These figures therefore represent very encouraging signs for growth, with almost the same registration levels in the first 2 months than for the entire year of 2013-14. This is largely due to Athletics NI's online entry system now checking and validating registration numbers automatically, requiring registration to have taken place before entries can be made. However a rise is still anticipated later in the year when clubs need to enter teams for cross country.

KPI 4: Host the 'best ever' World Championships to make the country proud
Athletics Northern Ireland proposes the following internationals subject to funding:

Commonwealth Games Warm-up Jul 2014- Mary Peters Track, Belfast.

Pre-World Championships international 2017.

Potential bid for European Cross Country Championships subject to funding and support

**Report by Wendy Haxell, Technical Officials representative
UKA Members Council Meeting June 2014**

Level 5 meetings

At present the list of officials who operate at these meetings is being examined. There are sufficient officials so the aim now is to make sure that there is more consistency in officiating at this level. The aim is to have quality but at the same time allow for the development of newcomers. Officials list will be finalised during the year.

Details of all structure will be in the appendices of the new rule book.
Officials continue to be monitored and graded at these and other national meetings.

Level 4 and 3 meetings

Selections for these were done in the winter but adjustments are being made where people drop-out. The reasons for drop-outs are being noted.

Regional meetings

Upgradings continue so that new officials are included in the regional structure. Some of these officials also get the opportunity of working in an ancillary capacity at national meetings when their TRNG nominate them.

Club meetings

Clubs still need to encourage their officials to continue up the gradings after they have been on the level 2 courses. It helps the clubs in the manning of the field events in particular.

The outline of the duties of a COFSEC has been distributed.

ROE These forms will continue in the new format with more instructions on completing them for lower graded officials as they replace the log book when they complete all the columns in full.

Tutors need to remind attendees of this.

A letter was sent to all officials to remind them that they needed to submit these forms by 30 September to their Regional secretary. Level 3 officials must submit these in order to be sent availability for the coming season and they must have done 20 meetings.

ALL THIS DETAIL IS IN THE NEW RULE BOOK.

DBS Reminders are still required in order that licences are issued correctly. Some officials do not read the instructions fully and forget to send back to Welfare so that a licence can be issued.

A survey of tutors has been carried out with the aim of tidying up the list.

Tutors need to be aware of all the changes to the forms and how upgradings are done and who by. Numerous enquiries are handled because people are unclear as to where to send their forms. Many of the officials would like an easy to use web site which contains the information in an easily accessed manner. Some things can only be found on the England website and not British athletics site.

The website is still not being updated and to access our selections we have to go to 2013 for 2014 stuff.

Level 4 has been renamed Competition management award to reflect the true nature of this qualification.

There is still the problem of clashing meetings. League meetings and national meetings. also when a regional competition is happening in a region which has a national meeting at the same time.

Wendy Haxell 2014

UK Members Council – June 2014 Report

Off Track:

1.1 KPI 1: Win more medals to inspire the public

Commonwealth Games Glasgow 2014

Discussions underway to stage a Commonwealth Association Mountain and Ultra Distance Championship in Australia 2016

1.2 KPI 2: Stage Great Events to engage the public

2014 runbritain Grand Prix standings after 3 events;

Men:

1. Scott Overall 948 points
2. James Connor 727 points
3. Paul Martelletti 722 points

Women:

- Emma Steptoe 737 points
- Emily Wicks 734 points
- Rachel Felton 733 points

1.3 KPI 3: Increase participation to build athletic nation

Latest Active Peoples Survey show an increase in athletics participation 6 month growth of 138,300 new weekly participants from the age of 16+.

1.4 KPI 4: Host the “best ever” World Championships to make the country proud

Mizuno Reading Half Marathon successfully hosted the British Athletics World Half Marathon Trials on 2nd March 2014. The field was one of the strongest assembled resulting with closely contested races;

Men:

1. Scott Overall 64:44
2. Nicholas Torry 64:50
3. Phil Wicks 64:55

Women:

- Susan Partridge 1.12.22
- Tish Jones 1.12.56
- Aly Dixon 1.13.09

2. The Key “Philosophies”

2.1 All strategic decisions should be driven by the support of the Athlete Development Model.

Road Running – 6 deaths this year

Gavin Lightwood and Nigel Rowe have had a follow up meeting with European Athletics regards their proposed Quality and Safety Certification Standards

ITEM	2013	2014 FEBRUARY	2014 JUNE
Licensed Events	2,115	659	1,235
Races with online entry	359	139	322
Online Entrants	66,403	18,980	49,810
Total Maximum Field Size	190,030	84,959	174,371
Usable Data	88,627	93,291	105,987
Event Adjudicators on Trinity	299	295	303
Event Adjudicators roles covered	312	319	327

Nigel Rowe 17 June 2014

UK Members Council
Coaching Report
June 2014

KPI 1: Win more medals to inspire the public

The main focus for 2014 is the Commonwealth Games and a lot of the efforts across all four home countries is geared to the event. This is the one true chance for athletes to represent their country rather than a Great Britain team in a major championship with a worldwide audience. This is particularly the case with Scotland as the host nation. The fact that the Games are being held in Scotland will greatly inspire a new generation of athletes, give a lasting legacy on facilities and once again show how we can organise international events that are the envy of the world.

From the England perspective plans are well underway for the Games. The full supporting team staff for the Games was announced early in 2014. This includes management, medical, coaching and media personnel. They have held a Team Staff familiarisation day organised in conjunction with the Loughborough International. The full staff were challenged to support two England Teams at this competition. Four Team Leaders Workshops have been attended and all the information from these Workshops has already been distributed to the Staff Team. Every staff member has qualified as an Anti-doping Advisor which required a minimal pass mark of 90%.

To allow the best possible opportunities to achieve selection to the team England Athletics have supported' and taken Teams to Linz, Bratislava, Vienna, Hustopecke and Cardiff, during the Indoor Season.

They have also supported the Bedford International Games as a two day event to offer qualification opportunities and in addition have attended BMC competitions, Manchester events, Welsh Trials and the Highgate 10K. This strategy has resulted in excess of 140 athletes achieving qualification standards.

The England Summer Preparation Camp has been confirmed in Manchester to ensure the athletes are prepared for Glasgow and to allow a team bonding inclusive of reinforcing staff/athlete relationships.

Continuing our investment in coaches we will have a Coach Development Group in Glasgow. These individuals will be given daily tasks/exercises and will attend the 'Global Coaches' activities during the Games period.

Accommodation has been made available for a limited number of Directors to join the Coach Group in Glasgow. This will enable some of the Board to witness first hand some of the background work which the NCDP is achieving regarding preparing coaches for major championships with close-up experiences and production of information and data to be presented at our NCDP workshops, etc. to inform the wider Programme members.

England are in the final stages of negotiation to hire the bespoke 'We Are England' buses from National Express. It is hoped to utilise these buses at their Manchester Training Camp to transport athletes to and from training on a daily basis but also to convey young athletes and their coaches, based locally, to observe the Team training and coaching. And also provide low level competition and games opportunities for them.

The England team will consist of a competition team of 130, including disability athletes and one guide runner including a guide dog.

The Scottish team will consist of a total of 58 athletes for Glasgow 2014 in track, field and marathon.

It is a remarkable tally - and is just over three times as many as the 19-strong party who travelled to India for Delhi 2010.

With 27 athletes named in two previous selection phases, a further 32 were added following the close of the qualifying period..

Every endurance event is covered with at least one male or female athlete while in the throws events there are 12 athletes picked; there are also five in high jump and three in pole vault.

Reigning Commonwealth champion Dai Greene, and double World champion Aled Davies have been named by Team Wales as part of a 33-strong athletics team (27 able-bodied, six para-athletes) to compete at this summer's Games in Glasgow.

Greene and Davies are joined by an exciting mix of experienced athletes and many who will be competing at their first games, including 16-year-old sprinter Hannah Brier.

The Swansea Harrier has been selected as part of Wales' 4x100m relay squad which includes five Commonwealth Games debutants; Hannah Brier, Rachel Johncock, Mica Moore, Hannah Thomas and Lucy Evans.

Finally a host of Northern Ireland record holders are amongst the team of fourteen athletes named by the Northern Ireland Commonwealth Games Council to compete at the Glasgow 2014 Commonwealth Games, including Amy Foster (100m), Kerry O'Flaherty (Steeplechase), Zoe Brown (Pole Vault), Ben Reynolds (110mH), and Paralympic champion, Jason Smyth (100m).

These record breakers are part of a team made up of an exciting mix of Commonwealth Games veterans and debutants.

It is hoped that the home country identity will truly come to the fore in these games to truly inspire the public both watching live and on the TV.

In addition we have the European Championships in Zurich in August where Great Britain should do extremely well. We seem to be doing well in many areas especially the sprints and I am sure this will continue.

KPI 2: Stage great events to engage the public

The Commonwealth games has had fantastic ticket sales and is likely to be full at most sessions. This begins a run up to the 2017 World Championships in London with other major events to attract the public interest. The Diamond league will be held in Glasgow in July and

this promises to be a real success. What is needed is to try and engage the public at a more grass root level. There have been some interesting innovations like the Highgate 10000m races where the crowd were allowed to get very close to the athletes. Our area championships need to be looked at because they are not well attended and lack any real atmosphere. This does not help athletes perform at the level they should. BMC events continue to be popular and produce some excellent performances. Perhaps this format needs to be extended to other events. There have already been jumps and throw fests and this concept has proved popular.

KPI 3: Increase participation to build an athletic nation

The most recent Active People survey has shown a further increase in people participating in Athletics. There are now 2.1 million people taking part in at least 30 minutes of athletics per week. This is up from 1.95 million. We know it is mainly recreational running in the UK and a lot of work has been done in this area in all four home countries through their recreational running programmes. From a coaching perspective the Leadership in Running fitness courses continue to be popular but it is encouraging to see more new coaches taking the Coaching in Running Fitness course as a follow up. This should mean that the recreational runners will want to become more competitive and join clubs. There is always a fine balance between encouraging participation and developing future athletes. The Parkrun movement continues to grow and is being extended into a junior version. This is overall a positive move but we must not allow participation in cross country and track and field events to be adversely affected.

This can be greatly helped if clubs become directly involved with the events. There are some issues to be resolved around ages and distances but hopefully dialogue can resolve this. From a coaching perspective there have been a lot going on. This is highlighted below.

Coaching & Development Updates - England

- Census for Clubs and Coaches Pilot is underway.
- A temporary replacement within the Administration Team is in place for a 3 month period.
- The Event Group Awards Integration days for Jumps, Speed & Hurdles and Endurance were completed in April attracting 21; 21; and 19 candidates respectively. All 3 Days were described as successful and lessons learnt were passed on through the sequence and will be incorporated in the future.
- Throws Award Integration day targeted for September.
- Leading Athletics Award has been completed and is being trialled with 14years+ candidates. The mobile/tablet App is proving popular.
- The Coach Education 'Steering Group' has had its fourth meeting. Excellent progress related to the Review Recommendations.
- The NCDP activities calendar is agreed and has been shared with the LCDP/CCSOs and has been aligned with Home Country activities.
- We have produced a video for the Tutor Training Roadshow.
- I have initiated discussions with the RFU regarding Female Athletic Development and aligning this with our respective AASE Programmes.
- Initiated re-structuring Female Coach Legacy Project and Women's Coaching Advisory Group.
- Confirm Women's Coaching Conference theme.

- Confirm National Coaching Conference themes.
- Input into strategy for the European Speed Conference.
- We have an EGL/NCM/CCSO meeting series organised for later this week.

Coaching Update Wales

Courses since end of February 2014

2 Leadership in Running Fitness course	– 48 candidates
2 Coaching Assistant courses	- 24 candidates
Assessments at track venues	- 5

Coach Development activities

Sunday 23 March – National Development Programme Day

60 athletes and 34 personal coaches attended the National Development Day in Cardiff. The day included all event groups and comprised of a practical training session for all events; a coach and athlete seminar on screening and hamstring pathology/ health led by Matt Archer (Lead Strength and Conditioning Coach; Sport Wales) and a choice of workshops at the end of the day including athlete mobility and self-maintenance; multi-jumps and multi-throws; strength and conditioning for athletes.

The impact of this day and the feedback from it continues to be a strength of the programme in Wales and a key opportunity for our staff coaches to engage with and develop the talented young athletes and to support the personal coach of these athletes.

Regional Development Days

Saturday 29 March – Swansea
 Sunday 30 March – Cardiff
 Saturday 5 April – Deeside

The three Regional Development Days were intended to underpin the National Development Day and widen the opportunity. Unfortunately these days were not as popular as we would have hoped and therefore the “club-coach” support mechanism we use in Wales has been reviewed and will be a different model following the Commonwealth Games.

Event Group Integration Days

5 Welsh coaches attended the recent days in Loughborough. The feedback from these coaches has been very positive and I have fed this back to Tom Crick and Peter Stanley. On Tom’s request I have identified venues which would enable us to locate a course in Wales and fit in with the cost models for these courses.

Retiring athlete coach education

Through the steering group we raised a discussion point about providing a bespoke course for the athletes who have attended major games (Olympics; Worlds; Europeans; Commonwealths; IPC equivalents). This course would provide a cohort of retiring athletes a route into the coaching pathway, at the same cost and with the same assessment criteria but the benefits will be running a course centrally with a cohort of similarly experienced athletes will be a better experience for these athletes.

Coaching dates planned for Wales

14 June – Coaching Assistant – Cardiff
14 June – Coach in Running Fitness – Deeside
17 August – LiRF – Llandarcy
6 September – Coach in Running Fitness – Brecon
19 October – Welsh National Coaching Conference
26 October – Welsh Development Programme Day

Coaching Update – Northern Ireland

- Courses delivered between September and March each year
- Last Coach Ed Season 4x Coaching Assistants 1 x Athletics Coach, 6 x LIRF 2 x CIRF delivered
- Tutor Development Day delivered on 22 March 2014
- Upcoming Coach Ed Courses commencing end September 2014 5 x Coaching Assistants, 1 x Athletics Coach, 2 x CIRF, 4 x LIRF (with additional added as required)
- Coaching Conference scheduled for September 20th at University of Ulster, Jordanstown. Key Note speakers to include; Tom Crick, Barry Fudge, Paula Dunn. Event group speakers to include; Sprints - Tom Crick, Jumps - Fuzz Ahmed, Throws - David Parker, Endurance - Chris Jones
- Coaching Networks delivered twice per event group per year – Sprints, Jumps, Throws, Endurance. National Event group Leads delivering from British Athletics or Event Coaches. Upcoming 4 July – John Mayock (Endurance) James Hillier (Hurdles)
- Currently 11 Tutors, 2 Trainees & 2 Regional Trainers based in Northern Ireland
- Tutor updates training days from British Athletics scheduled for 23 & 24 August in Belfast
- Leading Athletics new workshop piloted to 23 Coaches in primary schools, Tutors to be orientated in late September and roll out from October of workshops

Coach mentoring programmes – two currently being delivered. One mentor programme to talent/performance coaches with 8 coaches involved. One programme being delivered to club coaches with three currently on the programme

KPI 4: Host the `best ever` World Championships to make the country proud

We are fast approaching the 2017 World Championships and things are going well. From a coaching perspective it is important we maintain public interest in the sport as outlined above which will ensure new athletes take up the sport and existing athletes and coaches are motivated to continue developing. It will be interesting to see the outcome of both the survey and the review of coach education. We then need to respond to the points raised by both.

Developing and encouraging our coaches will directly affect athlete performance which will lead to success at all levels. The success will be infectious and will make London 2017 the best ever World Championships that Great Britain has ever seen.

Key Philosophies

- 1. All strategic decisions should be driven by the support of the Athlete Development Model (ADM)**

This should be an underpinning document for any future changes that may be implemented as a result of any review. We need to ensure this model is reviewed in line with current thinking and communicated to all coaches at whatever level in every way possible. There are unfortunately still bad practises in coaching delivery which could be prevented if we spent effort on communication. UCoach is excellent but we have to encourage coaches to use it.

We also need to improve coaching delivery in schools which is still very dependent on the ability of the teachers to deliver the level of coaching required and facilities. We need to improve links between schools and coaches who could deliver but may require some remuneration to do so. Funding for secondary schools is still an issue.

2. To be Britain`s best Olympic and Paralympic sport in everything we do.

As I said last time this is a tough goal to achieve but it is important to strive for excellence in whatever we do.

There are a lot of signs that we are heading in the right direction. It will be very important to implement the findings of the coaching education review effectively and quickly. Our current system is good and feedback is generally positive. There has been some recent media comments about the way we recruit new coaches and if we should look at fast tracking people with the skills gained from either an academic background or as a performance athlete.

This debate needs to be had and factored into any future decisions.

Facilities are still under pressure and many tracks need investments just to maintain them at a usable level. There are examples of good practises which should be shared with clubs and local authorities. It may be possible for more clubs to take on track management as long as it can be done without financial penalty.

There will always be some negativity in our sport but we should recognise that Athletics is a very popular sport with the public. If we can portray a positive picture then this goal can be achieved.

Keith Reed
Coaching Representative
June 2014

UKMC CLUB REPRESENTATIVE REPORT

KPI 2: We are in the second season of the YDL and the Lower Age Group seems fairly settled and in general well supported. The format for the Upper Age Group has been changed this year but it is possible that the format will need further adjustment as, certainly in the lower divisions, some fields are sparse.

The England Area Under 20 & Senior Championships, a vital progression for athletes and officials have taken place. The entry numbers and standard achieved in some events was high, but others had very low entry with the standard not that high.

Competition structure, certainly for the younger age groups, is still an issue. Club competition and School competition clashes result in athletes having to make decisions on where to compete and who for, these fixture clashes also mean that officials are heavily stretched.

In Wales Club Network Officers are delivering volunteer education and training and supporting Local Authority links to increase athletics opportunities locally.

KPI 3: The Commonwealth Games will hopefully bring more youngsters into the sport. As has been mentioned before, this can bring a big challenge to Clubs, who find that they do not have enough coaches to support a sudden influx of new members. Scottish Athletics with their NVT programme are attempting to redress this issue and Welsh Athletics has now appointed 13 Club Volunteer Coordinators to assist the recruitment and retention of volunteers.

Keith May
29 June 2014

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