

**UKA Board Meeting**  
**Holiday Inn Regents Park, London**  
**9 May 2018**

**Attendees:** Richard Bowker (SRB) – Chair  
Niels de Vos (NdV)  
David Bedford (DB)  
Gordon Arthur (GA)  
Sarah Rowell (SR)  
Penny Avis (PA)  
Jonathan Orr (JO)  
Anne Wafula-Strike (AWS)  
Peter Taylor (PT)  
Jason Gardener (JG)

**In attendance** Cherry Alexander (CA)  
Neil Black (NB)  
Nigel Holl (NH)  
Sarah Coffey (SC)  
Hannah England (HE) - part

**Apologies** None

**18/41 Welcome, apologies & conflicts of interest**

SRB welcomed everyone to the meeting, including Hannah England, Chair of the Athlete's Commission. No apologies were received. There were no new conflicts of interest.

**18/42 Minutes of the meetings 28 March 2018**

The minutes of the meeting 28 March were approved as a true record.

**18/43 Matters arising from meeting 28 March 2018**

The matters arising from the meeting 28 March 2018 were discussed and either included within the agenda, completed or closed.

**18/44 Athletes Commission – Hannah England**

SRB introduced HE to the Board and welcomed HE to the meeting. HE gave background to the Athlete's Commission and also the athletes elected to the Commission. HE is the elected Chair of the Commission and is keen that athletes are heard and understood as well as to help better communication

between all parties. HE highlighted three key areas the Athlete's Commission are currently keen to address:

- a) **Athletes Alumni Network**
- b) **Athletes Appraising Staff**
- c) **Domestic Opportunities for development in Diamond League**

The Board discussed each in turn and agreed all were important to develop further, in particular, with regards to the Athlete Alumni Network.

- a) PA offered to give an overview to HE as to how the Deloitte's Alumni Network worked to see if there were lessons to be learned.. **Action:** PA/HE. AWS asked that consideration is given to Para athletes with the same opportunities and offered to support HE. **Action:** AWS/HE.

The Board thanked HE for attending the meeting.

#### **18/45 Chairs Update**

SRB noted meetings in diary with Mayor of London and Tracey Crouch, Minister for Sport & Civic Society.

#### **18/45 Diamond League Presentation**

NdV gave an update on the outcomes from the Diamond League AGM and the confirmation that all Diamond League Meet Directors had signed an agreement to extend the Diamond League to 2024. NdV highlighted the changes from the current format to the new.

#### **18/46 IAAF Issues**

- a) World Rankings - NdV raised concern on the proposal by IAAF to introduce selection for World Championships on World Rankings and the risk of devaluing National Trials, where selection is on first & second past the post. NB explained the IAAF process of selecting on World Rankings and the challenges this would create for the British Team. The Board discussed and agreed with NdV's suggestion to formally write to the IAAF asking for reconsideration and suggested a joint letter with the other Federations who are also against the proposal, and select at National Championships (e.g. USA, Germany & France).
- b) Difference of Sexual Development (DSD) – NdV asked the Board for UKA's view on the new proposed IAAF rule. SR agreed to send around the Board the FAQs provided by the IAAF for information. The Board discussed the proposed ruling and agreed that whilst it was likely there would be continued

discussion around the issue (in which UKA would make a contribution as required) ultimately UKA would abide by the rules of the International Governing Body.

#### **18/47 Project Performance**

NdV gave an update on the recent conference held by UK Sport with the BOA & BPA. The presentation was to look at alternative methods for elite sport to generate commercial income. NdV noted that UK Sport would shortly be presenting the same to Government.

#### **18/48 Strategy**

SRB gave an update on the various strategy discussions with stakeholders since the last Board as well as the recent meeting with the Chair of England Athletics. SRB also appraised the Board on his discussions with UK Sports Chair, Katherine Grainger and Sport England Chair, Nick Bitel.

#### **18/49 Athletics World Cup**

CA presented an update on ticket sales and the marketing campaigns to date and planned for the Athletics World Cup. NdV noted the various plans being put in place to drive both ticket and sponsorship sales.

International Broadcast sales for the event have almost reached the minimum guarantee, so there is potential for additional revenue with sales in key markets such as the USA yet to be confirmed at present.

The UK Broadcaster has been confirmed as Sky, with an announcement due in the next few weeks.

The Board asked regarding sponsorship options for the Athletics World Cup, NdV to circulate small sponsorship options available. **Action:** NdV

#### **18/50 Coaches Code of Practice**

SR presented the final draft of the Coaches Code of Practice which has been agreed with the Performance Oversight Committee and Performance. The Code will be a requirement for all Coaches from 1 June 2019. A number of small changes have been feedback to SR who will make the changes. The Board confirmed their approval, subject to the small changes being approved by Performance. It was agreed that the next steps were to agree the Communication approach for launching the code. **Action:** SR / Liz B

#### **18/51 Athletics Appointments Panel Terms of Reference**

The Board agreed to the changes on the Athletics Appointments Panel Terms of Reference subject to the inclusion of additional wording to the effect that unless otherwise agreed at the time, the President of UKMC would be included on any Panel convened to search for and appoint the Chair of the Board of UKA. **Action:** JO

#### **18/52 Athletics World Cup Limited**

- a) Auditors & Tax Advisors - The Board approved the request to appoint haysmacintyre as auditors in relation to Athletics World Cup Limited.
- b) Legal Advisors – The Board approved the request to appoint Farrer & Co as Legal advisors in relation to Athletics World Cup Limited.
- c) Scheme of Delegation – The Board approved the request to adopt the existing Scheme of Delegation and Approval Hierarchy for Athletics World Cup.
- d) Loan - The Board approved a loan of \$2.2m to Athletics World Cup from UK Athletics.

JO to arrange an Athletics World Cup Board Meeting to formally note the resolutions approved at UKA Board. **Action:** JO

#### **18/53 UKA Board Code of Conduct**

On the advice of the Lawyers the UKA Board Code of Conduct has been separated for Observers and Board members. The Board approved the Code of Conduct for UKA Board and Observers. **Action:** JO to arrange for everyone to sign and return Code of Conducts.

#### **18/54 Matters for Noting**

The CEO Report was taken as read and noted.

NdV noted TSC Annual review due October 2018. NdV to make recommendation to Board within notice period. **Action:** NdV/JO

Approving invites to Diamond League – NdV asked the Board's view on the invitation of Luvo Manyango to the Anniversary Games following an 18 month ban in 2012. The drug Methamphetaminie which was taken is not a performance enhancing drug. The Board discussed and agreed for Luvo to be invited.

The Senior Leadership Team Reports from the Performance Director, Director of Partnership & Strategy, Major Event Director & Chief Financial Officer were taken as read and noted.

Affiliated WCP Agreements – NB confirmed that the Affiliated WCP Agreements had been sent to the athletes agents and will be given a deadline for them to sign.

SR asked for feedback and reflections from the Performance Director's perspective on the HCAF's athlete performances at the Commonwealth Games on the Gold Coast. **Action:** NB

CA asked for approval for the appointment of CSM Live as the Branding supplier following tender. The Board agreed the appointment, PA to review contract when finalised. **Action:** CA/PA

The Board approved the contract for £250k from Glasgow City Council and Glasgow Life as the fee payable for European Championships 2019.

Finance & Governance Report was taken as read and its contents noted.

#### **18/55 Any Other Business**

2004 Olympic Long Jump – SRB noted the response from IAAF on the appeal against the 2004 Long Jump at the Athens Olympics and agreed to circulate the response. SRB to notify Jade Johnson of the outcome. **Action:** SRB

#### **18/56 Date of Next Meeting**

Wednesday 4 July, 10 am - Birmingham